

Online Conference

# DIGITAL EDUCATION ODYSSEY 2.0

## CROSSING DIMENSIONS

28 -29 July 2021



ONLINE  
COURSES



E-TEXTBOOKS



E-LIBRARIES



INTERNET



E-LEARNING



ONLINE  
EDUCATION



A.I. ASSISTANTS

Organised by

**UBS** UNIVERSITY BOOK  
STORE MALAYSIA

Supported by

MINISTRY OF  
EDUCATION  
MALAYSIA

Cambridge Assessment  
International Education

**Lenovo**

Google for Education

## From **Pre-school** to **University**, and **Beyond**

**Textbooks, Revision Guides, Workbooks, Support Materials  
for Malaysian & International Syllabuses**

(Australia, Singapore, UK, US)

### Print Resources



### eStore



### Online Learning

PRINT  
RESOURCES



DIGITAL  
RESOURCES



# ONLINE MATERIALS

ebooks · e-support materials ·  
e-assessments · e-resources · e-learning

### ONLINE SHOP



SCAN & SHOP



Retail Shop: Jaya Shopping Centre  
Tel: +603 7931 8998, +603 7932 0033 | Email: [retail@ubsm.com.my](mailto:retail@ubsm.com.my) | Business Hour - 10am to 10pm Daily

### Online Shop

[www.ubsm.com.my/estore](http://www.ubsm.com.my/estore) | Tel: +603 9100 1868 | Email: [marketing@ubsm.com.my](mailto:marketing@ubsm.com.my)

# Content

Description	page
Foreword	4
Message	5
Welcome Note	6-7
Programme Overview	8-10
<b>Sessions and Presenters' &amp; Moderators' Biodata</b>	
- Fine Arts Performance	11-13
- Keynote 1	15-19
- Databases	20-24
- Hardware	25-31
- Learning Platforms	32-37
- Education For Industry Relevance	38-43
- Innovations in ELT	44-46
- Reading Comprehension	47-49
- CEFR	51-53
- Newspapers in Education	54-58
- Taking English Classes Online	59-61
- Inspirational ELT Classroom	62-64
- FORUM: Long Live Literature!	65-72
- Choir Performance	73-75
- Keynote 2	76-78
- Covid's Global Impact On Schools Worldwide	80-86
- AI Assisted Learning And Assessment	87-92
- FORUM: Schools' Best Practices	93-100
- FORUM: STEAM	101-108
- FORUM: Publishing And Digitizing Content	109-114
- FORUM: Libraries And Librarians In A Digital World	115-120
- Mental Health Revisited	121-123
- Coding And Robotics	124-126
- Gamification in Education	127-129
- Modern Foreign Languages	130-132
- HRDF CPD	133-135
- FORUM: Inspiring Students And Teachers	137-140
- FORUM: Best Curriculum: Local And International	141-145
Acknowledgement & Thanks	146

## FOREWORD



**Datuk Dr. Habibah Abdul Rahim**  
Former Director General of Education Malaysia,  
Adjunct Professor at Universiti Teknologi Malaysia,  
Senior Fellow at Institut Masa Depan Negara (Malaysia)

Assalamualaikum warahmatullahi wabarakatuh. A very good morning.

Distinguished guests, the organizing committee, conference presenters, moderators, education experts and respected participants.

Congratulations to University Book Store Malaysia (UBSM) for organizing the online international conference **Digital Education Odyssey 2.0: Crossing Dimensions**.

As we are aware, the Covid-19 pandemic has swept across the world and we need to do our part in any way possible to help address all issues be it social, emotional or intellectual to ensure we stay grounded as a nation.

This conference is held at an appropriate time and demonstrates that we can still serve our teachers and put our students' best interests at heart. I share the views of many education experts and agree that online teaching and learning has many demands and obstacles, but we strive to embrace it. UBSM shows the education fraternity that it can be eased if everyone comes together and contribute.

The smart partnership between UBSM, Cambridge Assessment International Education (CAIE) Malaysia and international companies like Lenovo and Google in organising and supporting this conference proves that we share the same belief and that "Education is the heartbeat of a nation".

Digitalisation is the heart of today's education as it is no longer a privilege but a must. Digitalisation of education will ensure that formal education continues to take place, all in the hope that the current and future generations will not be left behind in learning and securing access to world class education.

In Malaysia, we see this through telecommunication facilities and smartphones for the B40 and M40 groups. To assist our teachers in offering their best to students, better 4G internet connections and education resources such as DELIMa and edn TV programmes are produced. Though the use of technology has always been part and parcel of teaching and learning in Malaysia, it is now realigned to enrich the children's learning experiences and enhance teachers' teaching approaches.

The theme of this conference, Crossing Dimensions, is apt. The rapid development in digitalisation needs to be embraced and we must be equipped with the right knowledge, skills and tools in order to battle it head on. This conference brings about education experts, lecturers, book writers, librarians, publishing companies, education technology and training service providers in sharing their expertise and valuable experience in a knowledge-packed 2-day online conference.

It is my hope that the **Digital Education Odyssey 2.0: Crossing Dimensions** can bring about positive impact and benefit to students and teachers in Malaysia, as well as to the education fraternity worldwide. I hope this conference can be a catalyst to many more online conferences in the future. We really appreciate the private sectors' efforts in constantly assisting the education industry in achieving a better world for everyone. Congratulations UBSM and partners.

I hereby declare the **Digital Education Odyssey 2.0: Crossing Dimensions** online international conference officially open.

## MESSAGE



**His Excellency  
Charles Hay MVO**  
*British High Commissioner  
to Malaysia*

It gives me great pleasure to be part of the '**Digital Education Odyssey 2.0: Crossing Dimensions Online Conference**'. It is a great initiative that brings together a diverse audience, across different educational specialisations, institutions and associations from the United Kingdom, Malaysia and other countries for cross-sector dialogue. This event is particularly significant as many education leaders are lending their support on a pro-bono basis. I would like to thank University Book Store Malaysia (UBSM) for organising this Digital Conference, supported by the Malaysian Ministry of Education, Cambridge Assessment International Exams (CAIE), Lenovo and Google for Education.

I am very proud of UK education – we are, I believe, recognised for our high quality and standards, and our qualifications are highly-prized both domestically and internationally.

Since the onset of the Covid-19 pandemic, the world has changed quite drastically. Education providers have had to adapt, accelerating digitisation and the use of educational technology to find new ways of providing education, while remaining competitive in this global economy. This has undoubtedly accelerated opportunities in human capital development related to our increasingly digitised economy as we anticipate and embrace the Fourth Industrial Revolution. We are also increasingly embracing sustainability as we work towards a net zero emissions future.

The UK High Commission remains committed to supporting British education providers in Malaysia, strengthening not only the UK-Malaysia bilateral relationship, but also adding to the diversity of the education opportunities offered in-country. We will continue to position the UK as your partner of choice in education, research and innovation.

Faced with today's opportunities and challenges, we must all continue to push boundaries, properly consider the environmental impact of our actions, and to learn from the successes of our professional counterparts. I believe this conference will not only provide a platform for this continuing conversation, but will also open up future possibilities and potential partnerships across the network.

## WELCOME NOTE



**Keith Thong**  
Managing Director  
(University Book Store  
Malaysia)

A very warm welcome to our University Book Store Malaysia or fondly known as UBSM's Digital Education Odyssey 2.0 with our theme Crossing Dimensions. This event will be held from 9am till 5pm for two days on 28th and 29th July, 2021.

We organised our very first Digital Education Odyssey 1.0 in November, 2016, to overwhelming response, in partnership with the Ministry of Education Malaysia, Private Education Department, Pustaka Negeri Sarawak and the MOE of Thailand via our Thailand partner SE-ED Education PCL.

The Digital Education Odyssey 2.0 was planned to seat 100 school leaders at GEMS International School Tropicana Metropark, but our plans had to be changed by the pandemic. This became a silver lining as we are now able to reach out to more participants and speakers, as we are not restricted by physical space.

We started with some support from the MOE, Private Education Department and Cambridge Assessment International Education. Then, Lenovo and Google for Education came forward to lend us support as this event is crucial to serve our teachers, our students, and our whole education community. I then contacted the very best educators and partners, and invited them to share their knowledge and experiences.

We assembled 63 speakers, moderators and working committee which is a perfect number for us as we are celebrating our 63rd Anniversary this year. Established in 1958, we grew to now serve not only Universities, but also Private and International Schools and Colleges. Our services now extend to digital content and learning solutions for both the education and corporate business segments.

This Digital Education Odyssey 2.0 is a 30topics learning journey through education technology, with introductions to learning platforms, databases, e-books, hardware, future of assessments, AI-led learning, mental health awareness, curriculum, as well as education leaders sharing about their experiences and learning experience encountered during the Covid-19 outbreak which is still on going.

Crossing Dimensions was selected as the theme for this conference as it would enable the leadership team of educational institutions to implement their Continuing Professional Development initiatives.

We are excited to inform that our commercial partners have also agreed to serve you further by opening up their world class products and content portals for free trials and academic evaluations at no charge. Teachers will have hands-on user experience, so that they can continue to inspire in their classrooms.

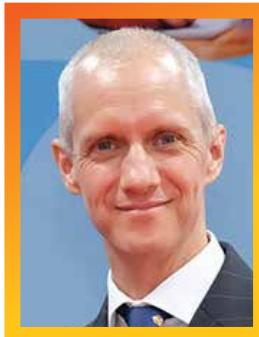
An odyssey is a journey, and it does not stop after our 2 days' conference. Educators and industry leaders will continue to serve and share whenever there is a need. We are planning a series of talks on a fortnightly or monthly programme. Do share with us your pressing needs by filling our evaluation forms and send to us for immediate action. We would also encourage you to like our UBSM Facebook and YouTube channels to get notified on our latest education events.

We hope all of you would have an awesome two days' learning journey with us. All registered participants will get access to our recordings after this event.

Finally, I would like to record a vote of thanks to all speakers, moderators, supporters, and the organising committee for your months of hard works, without which this International Conference would not have taken place. Many thanks for blessing our education community!

Do enjoy yourselves, stay safe and a very blessed event ahead!

## WELCOME NOTE



**Dr. Ben Schmidt**  
Regional Director,  
Southeast Asia & Pacific  
(Cambridge Assessment  
International Education)

On behalf of Cambridge Assessment International Education, it gives me great pleasure to welcome you to the 'Digital Education Odyssey 2.0' Conference, a platform for educators across the region to learn about the latest thinking from industry experts.

May I convey my sincere thanks and appreciation to University Book Store Malaysia (UBSM) for initiating and organizing this virtual conference, and to the Private Education Division, Ministry of Education Malaysia, for its strong support and contribution, as well as conference partners, Lenovo and Google for Education.

To the large number of participants from schools which are delivering Cambridge Programmes, be that from Primary to IGCSE and AS and A-Level, my special thanks to you for your ongoing support and participation in this conference.

The Cambridge International Curriculum, also called the 'Cambridge Pathway', helps students discover new abilities and a wider world, and gives them the skills they need for life, enabling them to excel at school, university and work. I hope you will be equally informed and inspired by the broad range of topics over the next two days, and that you can implement many of the ideas and practices in your own classrooms in the future.

Thank you.



**Ng Kim Huat**  
Country Director  
(Malaysia & Brunei),  
Cambridge Assessment  
International Education  
(Malaysia)

## MOE-UBSM DIGITAL EDUCATION ODYSSEY 2.0

PROGRAMME (28 July 2021) | 9:00 a.m. - 5:00 p.m.

TIME	PROGRAMME
9:00 a.m. - 9:30 a.m.	<b>Opening Ceremony</b> Welcome address by Keith Thong ( <i>Managing Director, University Book Store Malaysia</i> ) Opening Speech by Datuk Dr. Habibah Abdul Rahim ( <i>Former Director General of Education Malaysia, Adjunct Professor at Universiti Teknologi Malaysia, Senior Fellow at Institut Masa Depan Negara</i> ) Performance: Fine Arts: This Is Me by <b>eIC</b> International School, Sungai Buloh Campus, Malaysia
9:30 a.m. - 10:00 a.m.	<b>Keynote 1:</b> - Optimising Hybrid Classroom: <b>Leveraging Smart Technology for effective physical and virtual learning</b> by Khoo Hung Chua ( <i>Director, Education Transform and Development, Lenovo Central Asia Pacific</i> ) and Victor Lam ( <i>Business Development Lead, Google for Education, South East Asia</i> ) Moderate by Bernard Ow Ji Jing ( <i>Programme Manager, PEMIMPIN GSL</i> )
10:00 a.m. - 10:30 a.m.	<b>Databases</b> <b>Stepping Out of the Echo Chamber: Utilizing Databases to Teach Critical Thinking and Empathy</b> by Masaki Morisawa ( <i>Senior Product Manager, Gale Asia</i> )
10:30 a.m. - 11:00 a.m.	<b>Connected Learning</b> by Hannah Creelman ( <i>Training and Development, Britannica Digital Learning</i> )
11:00 a.m. - 11:30 a.m.	<b>Hardware</b> - From School Work to Team Work, From Team Work to Dream Work by Ethan Tan ( <i>Co-Founder, Imago</i> ) - Technology, Learning, and Impact by Giancarlo Brotto ( <i>Global Education Catalyst, SMART Technologies</i> ) Moderate by Steven Loh ( <i>Senior Sales Director, Head of Relationship Segment, Lenovo Malaysia</i> )
11:30 a.m. - 12:00 p.m.	<b>Learning Platforms</b> - Hybrid-Learning: <b>How Digitization is Shaping the Future of Schools</b> by Cecilia Cheng ( <i>Country Manager Malaysia, Classin</i> ) - Using Technology for Optimal Teaching and Learning in the New Normal by Bing Chen ( <i>CEO and Co-Founder, 2BeLive</i> ) Moderate by Dato' Bruce Lim Aun Choong ( <i>Managing Director, Technoriant Sdn. Bhd.</i> )
12:00 p.m. - 12:30 p.m.	<b>Education for Industry Relevance</b> - Pivot Towards Industry Relevance by Lance Cheang ( <i>CEO, VLan Asia</i> ) - Entrepreneurship Reimagined by Dash Dhakshinamoorthy ( <i>Founder, Startup Malaysia</i> ) Moderate by Tan Tuan Khai ( <i>President, Internet Alliance</i> )
12:30 p.m. - 1:15 p.m.	<b>LUNCH</b>
1:15 p.m. - 1:45 p.m.	<b>Innovations in ELT</b> <b>Steering Towards Thinking</b> by Shoba Nair ( <i>Editor in Chief</i> ) and Nikson Low ( <i>Founder, ilovereading.sg</i> )
1:45 p.m. - 2:15 p.m.	<b>Reading Comprehension</b> <b>Helping Struggling Readers with New Edtech Solutions</b> by Dr. Duriya Aziz ( <i>Senior Vice President, Scholastic International</i> )
2:15 p.m. - 2:45 p.m.	<b>CEFR</b> <b>A Postsecondary Syllabus for English in Malaysia: Mending a Broken Link</b> by Dr. Ramesh Nair ( <i>President, Malaysian English Language Teaching Association</i> )
2:45 p.m. - 3:15 p.m.	<b>Newspapers in Education</b> - The Future Of Academic Libraries by Matthew Hendrik ( <i>Senior Area Manager, Libraries Asia Pacific, PressReader</i> ) - Providing Worthwhile Content for Today's Young and Hungry Minds by Stephen Keane ( <i>Founder and Chief Editor, News Bites Media</i> ) Moderate by Abdul Rashid Yusof ( <i>Former Group Editor, New Straits Times</i> )
3:15 p.m. - 3:30 p.m.	<b>TEA BREAK</b>
3:30 p.m. - 3:45 p.m.	<b>Taking English Classes Online</b> <b>Making Digital Learning Easy for Teachers</b> by Hani Malouf ( <i>Founder, Velawoods</i> )
3:45 p.m. - 4:15 p.m.	<b>Inspirational ELT Classroom</b> <b>Fun, Engagement and Motivation in the ELT Classroom Despite the Teaching Situation</b> by Harry Cullinane ( <i>ELT Pedagogical Consultant, ELI Publishing</i> )
4:15 p.m. - 5:00 p.m.	<b>FORUM: Long Live Literature!</b> - Literature and Life-long Enjoyment of Reading by Dr. Malachi Edwin Vethamani ( <i>Emeritus Professor, The University of Nottingham</i> ) - The Living Text by Anthony Partington ( <i>Principal, GEMS International School, Metropark Tropicana</i> ) - Literature Research and Life Skills by Masaki Morisawa ( <i>Senior Product Manager, Gale Asia</i> ) Moderate by Dr. Chithra Krishnan Adiyodi ( <i>Vice President, Education, Welfare and Research Foundation (EWRF)</i> )

## MOE-UBSM DIGITAL EDUCATION ODYSSEY 2.0

PROGRAMME (29 July 2021) | 9:00 a.m. - 5:00 p.m.

TIME	PROGRAMME
9:00 a.m. - 9:30 a.m.	<b>Opening Speeches</b> Welcome address by Ng Kim Huat ( <i>Country Director (Malaysia &amp; Brunei), Cambridge Assessment International Education</i> ) Opening Speech by His Excellency Charles Hay, MVO ( <i>British High Commissioner to Malaysia</i> ) Performance: Choir by Sekolah Menengah Kebangsaan Infant Jesus Convent, Johor Bahru, Malaysia
9:30 a.m. - 10:00 a.m.	<b>Keynote 2:</b> <b>Future of Assessment &amp; Learning</b> by Dr. Ben Schmidt ( <i>Regional Director, Southeast Asia &amp; Pacific, Cambridge Assessment International Education</i> )
10:00 a.m. - 10:30 a.m.	<b>Covid's Global Impact on Schools Worldwide</b> - <b>Raising Global Citizens, Come What May</b> by Azlan Sharom ( <i>Director of National Schools, International Schools Partnership (SEA), operator of Tenby Schools and Asia Pacific Schools (Malaysia)</i> ) - <b>Private Education Opportunities &amp; Challenges in the New Norms</b> by Lim Kah Cheng ( <i>Private Education Director, Methodist Council of Education, Malaysia</i> ) Moderate by Andrew Dalton ( <i>Director of Education, The International School @ ParkCity, Malaysia</i> )
10:30 a.m. - 11:00 a.m.	<b>AI Assisted Learning and Assessment</b> - <b>Innovation and Technology: Online English and Maths</b> by Jai Atwal ( <i>Head of Sales and Customer Engagement, BKSB</i> ) - <b>The Future of Online Testing and Remote Proctoring</b> by Sean Kilachand ( <i>Co-Founder and CEO, EduSync</i> ) Moderate by Ng Kim Huat ( <i>Country Director (Malaysia &amp; Brunei), Cambridge Assessment International Education</i> )
11:00 a.m. - 11:45 a.m.	<b>FORUM: Schools' Best Practices</b> - <b>How Have the Best International Schools Responded to the Educational Challenges of COVID-19?</b> by Charles Dormer ( <i>Principal, Nilai International School</i> ) - <b>Empowering Teacher's Learning</b> by Lau Pin Sian ( <i>Head of National Schools, Tenby Schools Ipoh</i> ) - <b>The Challenge for Boarding Schools</b> by Martin Knights ( <i>Director of Boarding, King Henry VIII College, Malaysia</i> ) Moderate by Pamela Esther Devadason ( <i>Principal Secondary Wing, Stella Maris International School Medan Damansara Kuala Lumpur</i> )
11:45 a.m. - 12:30 p.m.	<b>FORUM: STEAM</b> - <b>The Power of COMICS to HOOK KIDS ON READING</b> by Betty Tan ( <i>Founder, English Corner Publishing</i> ) - <b>Using C-P-A Method in A STEAM Classroom to Build A Strong Foundation in Maths</b> by Foh Li Fen ( <i>Product Marketing Senior Executive</i> ) and Dr. Norhuda Musa ( <i>Master Trainer, Marshall Cavendish Education</i> ) - <b>STEAM Education</b> by Judy He ( <i>Senior Education Services Manager APAC, Britannica Digital Learning</i> ) Moderate by Keith Thong ( <i>President, Malaysian Booksellers Association</i> )
12:30 p.m. - 1:15 p.m.	<b>LUNCH</b>
1:15 p.m. - 1:45 p.m.	<b>FORUM: Publishing and Digitizing Content</b> - <b>Get Published</b> by Jerzy Rendon ( <i>Senior Manager, Partridge Publishing</i> ) - <b>School Digital Textbook in Malaysian Landscape</b> by Faiz Al-Shahab ( <i>Co-Founder, e-Sentral</i> ) Moderate by Arief Hakim Sani bin Rahmat ( <i>Managing Director, PTS Media Group Sdn. Bhd.</i> )
1:45 p.m. - 2:15 p.m.	<b>FORUM: Libraries and Librarians in a Digital World</b> - <b>Digital Literacy in the Age of Information Overload</b> by Brenna McCandless ( <i>Information Literacy Integration Specialist, Mont' Kiara International School</i> ) - <b>Reading Seeds™: The Way Forward Promoting Early Literacy and Development Awareness Amongst Families in Malaysia via eLearning Platform</b> by Edison Ricket ( <i>Head of Information Services Division, Sarawak State Library</i> ) Moderate by Dr. Nor Edzan binti Che Nasir ( <i>Secretary of IFLA's Regional Standing Committee for Asia Oceania</i> )
2:15 p.m. - 2:30 p.m.	<b>Mental Health Revisited</b> - <b>Developing Pandemic Mental Health Resilience, Our best Strategy to Weather the Covid-19 Storm</b> by Dr. Susan Tan ( <i>Lead Consultant Child and Adolescent Psychiatrist, ParkCity Medical Center</i> )

## MOE-UBSM DIGITAL EDUCATION ODYSSEY 2.0

PROGRAMME (29 July 2021) | 9:00 a.m. - 5:00 p.m.

2:30 p.m. - 2:45 p.m.	<b>Coding and Robotics</b> <b>A Revolution in K-12 STEM Education</b> by Karen Ewing Young (CEO, Woz Ed) and Stephen Gary Wozniak (Co-Founder, Apple Inc.)
2:45 p.m. - 3:00 p.m.	<b>Gamification in Education</b> <b>How Transforming Our Lessons into an EdVenture Turned Our “Laziest” Students into Our Most Hardworking</b> by Erica Tam (Director, Ace Ed-Venture Group)
3:00 p.m. - 3:15 p.m.	<b>Modern Foreign Languages</b> <b>Nurturing Self-Directed Learners in Your Chinese Language Classroom</b> by Noraini Padillah (EdTech Coach, CommonTown Pte. Ltd.)
3:15 p.m. - 3:30 p.m.	<b>TEA BREAK</b>
3:30 p.m. - 3:45 p.m.	<b>HRDF CPD</b> <b>Challenges &amp; Opportunities for Schools to Beat the Competition in the New Normal</b> by Jonson Chong (Executive Director, Malaysiana LCMS Sdn. Bhd.)
3:45 p.m. - 4:15 p.m.	<b>FORUM: Inspiring Students and Teachers</b> <b>- Inspiring Students</b> by Samuel Isaiah (Award-winning Educator, Prestigious Global Teacher Prize 2020) <b>- Inspiring Teachers</b> by Amar Shobha Sarna (Former Teacher Trainer, Institut Pendidikan Guru Kampus Ilmu Khas (IPG KIK), K.L) Moderate by Azlina Kamal (Education Specialist, UNICEF Malaysia)
4:15 p.m. - 5:00 p.m.	<b>FORUM: Best Curriculum: Local and International</b> <b>- Curriculum in Malaysian</b> by Datuk Dr. Habibah Abdul Rahim (Former Director General of Education Malaysia, Adjunct Professor at Universiti Teknologi Malaysia, Senior Fellow at Institut Masa Depan Negara) <b>- Integrating the Malaysian National Curriculum with the Cambridge International Curriculum: The IHES Approach</b> by Dr. Hasni Mohammed Al - Haj (Group CEO and Principal, ADNI Islamic School) <b>- What Constitutes a Good International Curriculum</b> by Ng Kim Huat (Country Director (Malaysia & Brunei), Cambridge Assessment International Education) Moderate by Dr. Cheah Swi Ee (Principal, Sri Kuala Lumpur Primary School)

# PERFORMANCE

DAY 1

9:00 a.m. - 9:30 a.m.

ONLINE  
COURSES



E-TEXTBOOKS



E-LIBRARIES



INTERNET



A.I. ASSISTANTS



E-LEARNING



ONLINE  
EDUCATION



## PERFORMANCE



### Fine Arts Performance: This Is Me

This short production was produced by the Fine Arts department, elc International School Sungai Buloh campus, Malaysia. The student art monitors ran this project and edited the clips having creative autonomy in conjunction with having regular meetings with the Fine Arts teachers. The school-based performances were filmed during drama performances within the Upper Primary and Secondary divisions over the last few years. The dance and art clips are from this term during lockdown, as were the musical accompaniment, dance and singing recordings including the harmonies.

Ms Nicole Goodwin  
Head of Fine Arts



A British Education with a Malaysian Heart since 1987

[www.elc.edu.my](http://www.elc.edu.my)



Education  
Development  
Trust

F BISIA



Cambridge Assessment  
International Education  
Cambridge International School

P Pearson  
Edexcel

AIMS



KEMENTERIAN PENDIDIKAN MALAYSIA  
Bahagian Pendidikan Swasta

# PRIVATE EDUCATION DIVISION

**TOGETHER**  
ON THE  
**RIGHT**  
**TRACK**

## CATEGORIES OF **REGISTERED** INSTITUTIONS



PRIVATE EDUCATION  
**POLICIES**  
GOVERNANCE

REGISTER  
PRIVATE EDUCATION  
INSTITUTIONS

STUDENTS'  
EMPLOYMENT  
**PASSES**

QUALITY  
STANDARDS AND  
COMPLIANCE

# WHAT WE DO

PROMOTE MALAYSIA AS  
**EDUCATION**  
HUB

**REGISTERED**  
INSTITUTIONS

**8116**  
CENTRES

**8114**  
KINDERGARTENS

**509**  
SCHOOLS



Private Education Division, Ministry of Education Malaysia  
Level 3, Block E2, Complex E, Federal Government Administrative Centre  
02604, Putrajaya, Malaysia.  
+60388888676 [bps@moeg.gov.my](http://bps@moeg.gov.my)



LET'S GET  
**REGISTERED**  
[bit.ly/BPSwasta\\_contactus](http://bit.ly/BPSwasta_contactus)



As of 31st January 2021 (Source: Quick Facts BPSwasta)



E-LEARNING



ONLINE  
EDUCATION



A.I. ASSISTANTS



INTERNET



ONLINE  
COURSES



E-LIBRARIES



E-TEXTBOOKS

**DAY 1**  
**9:30 a.m. - 10:00 a.m.**  
**KEYNOTE 1**

## PRESENTER



**Khoo Hung Chuan**  
Director,  
Education Transform and  
Development,  
Lenovo Central Asia Pacific  
(Malaysia)

**Khoo Hung Chuan** joined Lenovo in 2005 as the Country General Manager for Commercial Business.

Khoo is currently the Director – Education Transform and Development for Lenovo Central Asia Pacific cluster of countries. In this new mission, he is tasked to game change the education landscape across the Central Asia Pacific region (ASEAN, Hong Kong, Taiwan & Korea); implementing strategies for profitable growth and increasing stakeholders value.

Holding on to Lenovo's guiding principle, namely "Different is Better", Khoo continues to inspire regional teams in delivering unique Lenovo values to all clients and partners in education transform initiatives. He is passionately building the Lenovo education transform framework and playbook to showcase Lenovo's capabilities and solutions suite as the thought and market leader in the education space.

Prior to joining Lenovo, Khoo was leading the Commercial Business in IBM Personal Computing Group. With his vast experience and knowledge of the ICT industry as well as solid track record in building winning partnerships, Khoo remains one of the region's most consistent and successful leaders.



**Victor Lam**  
Business Development  
Lead,  
Google for Education,  
South East Asia  
(Malaysia)

**Victor Lam** leads the Google for Education efforts in the South East Asia region. He has worked in both the private and public sector after earning his degree in finance & economics from the University of Melbourne, Australia and postgraduate diploma of education from Universiti Utara Malaysia.

Prior to Google, Victor worked as a public school teacher in rural Borneo where he taught STEM subjects to indigenous school children. When it comes to education, he always believes that "it takes a village to raise a child" and that education is the silver bullet as no other single institution has the same capacity to empower individuals and transform our economy and society.

Google for Education's mission is to: "Expand what, where and how students learn so that everyone has access to the quality education they deserve"



### Optimising Hybrid Classroom: Leveraging Smart Technology for effective physical and virtual learning

Over the last year, K12 to Higher Education educators have been adapting to the hybrid learning environment and dealing with the challenges that come with marrying the physical with the virtual. Educators have identified the need to minimise loss of learning while running effective and engaged hybrid classrooms, and more often concurrent classrooms as a key consideration. Teaching in this environment requires a transformed, modern classroom supported by learning management systems (LMS) that offer training and support, as well as innovative hybrid classroom solutions that create a truly successful combined in-class and distance learning experience for students at all levels. Join experts in this webinar as they share their success stories in using targeted classroom and LMS solutions that are adaptive to any ecosystem, and have transformed the hybrid learning experience for their students.

## MODERATOR



**Bernard** was a Teach For Malaysia fellow who worked in a high need school in Johor Bahru, where he experienced the challenges teaching at the grassroots level in a Malaysian government school. That teacher stint has inspired him to continue working in education, specifically in school leadership because he believes that school leaders are the key drivers that will lead to school transformation. Currently, Bernard is working in PEMIMPIN G SL, to provide professional development programmes for government school leaders. As a programme manager, he delivers workshops and provide coaching support to school leaders in high need schools across Malaysia to help participants to contextualise solutions in schools.

**Bernard Ow Ji Jing**  
Programme Manager,  
PEMIMPIN GSL  
(Malaysia)



Smarter  
technology  
for all

Lenovo

# Brighter, Lighter And Built For Better Learning

## 500e CHROMEBOOK

### TOUCH TECH ON TOP

The 500e's 11.6" HD durable display was built for the most powerful fingers and pressure-sensitive EMR pens.



### SAFE & STURDY

Designed to resist damage with water resistant keyboard, rubber bumpers and chemically strengthen touch screen - the 500e is durability done right.



### SIMPLE, SMART & STATE-OF-THE-ART

Thanks to an Intel GLK Performance Processor, accessing your favorite education apps such as G Suite for Education and Google Classroom is quick and easy.



### LIGHT ON WEIGHT, BIG ON BATTERY

Weighing in at 2.9lbs and 20.35 mm thin and comes equipped with up to 10 hours\* of battery life, so it can last an entire school day on one charge.

Unlock the capabilities of Chrome OS with Chrome Education Upgrade

### WHAT IS CHROME EDUCATION UPGRADE?

Chrome Education Upgrade empowers IT to create educational environments for teachers and learners to thrive in, with enhanced management, security and support capabilities.

#### Chrome OS Upgrades

Transform devices for standardized testing, enable SSO login, and set up automatic re-enrolment.

#### Device Management

Choose from hundreds of policies to deploy, manage, lock down, and secure devices, all from the cloud-based Google Admin console.

#### 24x7 IT Admin Support

All this, with the added benefit of Chrome OS troubleshooting assistance. Call Google at any time if an issue comes up at no additional cost.

\*Based on Google Chrome Power\_LoadTest, a battery run down test. For more information about Google Chrome Power\_LoadTest, visit [www.chromium.org](http://www.chromium.org). Test results should be used only to compare one product with another and are not a guarantee you will experience the same battery life. Battery life may be significantly less than the test results and varies depending on your product's configuration, software, usage, operating conditions, power management settings and other factors. Maximum battery life will decrease with time and use.

Smarter  
technology  
for all



Lenovo

## LENOVO EDUCATION

# Lenovo + Creativity apps for Chromebooks

### YOUR PARTNERS IN PROMOTING CREATIVITY, LEARNING, AND COLLABORATION

Lenovo Chromebook devices are a popular choice for schools because of their user-friendly interface, easy manageability, and multi-layered security. Paired with Creativity apps available through the Chromebook App Hub, these devices go from being powerful to truly empowering, helping students unlock their potential while learning through creative exploration.

Getting started with Creativity apps for Chromebooks is as easy as *install, activate, create*.

#### INSTALL

Administrators can purchase and install these apps, activate app licenses and track app usage throughout the school year all from the Google Admin Console.

#### ACTIVATE

These apps require no additional usernames or password, enabling a license for a student unlocks all features and content and removes any in-app purchases.

#### CREATE

Chromebook App Hub includes Creativity apps suitable for any grade and subject with resources and idea starters to help educators plan creative projects that empowers students with their own education.

## Unlock the capabilities of Chrome OS with Chrome Education Upgrade

### WHAT IS CHROME EDUCATION UPGRADE?

Chrome Education Upgrade empowers IT to create educational environments for teachers and learners to thrive in, with enhanced management, security and support capabilities.

#### Chrome OS Upgrades

Transform devices for standardized testing, enable SSO login, and set up automatic re-enrolment.

#### Device Management

Choose from hundreds of policies to deploy, manage, lock down, and secure devices, all from the cloud-based Google Admin console.

#### 24x7 IT Admin Support

All this, with the added benefit of Chrome OS troubleshooting assistance. Call Google at any time if an issue comes up at no additional cost.



Infinite Painter

SKETCH AND BLEND PAINTINGS, ILLUSTRATIONS, OR COMIC BOOK PAGES



Squid

HANDWRITE AND MARKUP BRAINSTORMS, WORKSHEETS, OR CLASS NOTES



Book Creator

VIEW AND EDIT SCHOOL ANNOUNCEMENTS, INTERVIEWS, OR GREEN SCREEN VIDEOS



WeVideo

VIEW AND EDIT SCHOOL ANNOUNCEMENTS, INTERVIEWS, OR GREEN SCREEN VIDEOS



Explain Everything

CREATE AND PRESENT TUTORIALS, MOVIES, OR PRESENTATIONS

GET STARTED WITH SOME OR ALL OF THESE APPS BY CONTACTING YOUR LENOVO REP TODAY.

Explore the possibilities at [g.co/chromebookapphub](http://g.co/chromebookapphub)

**DAY 1**  
**10:00 a.m. - 11:00 a.m.**

# **DATABASES**



E-LEARNING



ONLINE  
EDUCATION



A.I. ASSISTANTS



INTERNET



ONLINE  
COURSES

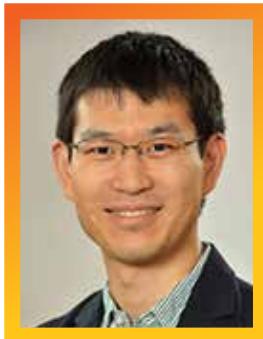


E-LIBRARIES



E-TEXTBOOKS

## PRESENTER



**Masaki Morisawa** is the Senior Product Manager of Gale Asia. In this role, he supports the Gale sales force in areas of product information and training, marketing materials, and technical support. Before joining Gale, Masaki worked for an antiquarian and academic book seller in Japan. He studied English literature in Sophia University, Tokyo.

**Masaki Morisawa**  
Senior Product Manager,  
Gale Asia (Japan)



### Stepping Out of the Echo Chamber: Utilizing Databases to Teach Critical Thinking and Empathy

The rise and rapid evolution of social media has produced a fragmented and polarized society where many of us, often unwittingly, reside in “echo chambers” where we are surrounded by like-minded views that reinforce our preconceptions and biases. As students coming of age begin to form societal views on their own, it is important for educators to bring them out of their comfort zones and expose them to views and values that challenge their own, helping them to reason objectively and individually by developing key critical thinking skills, as well as encouraging them to try to experience and understand views contrary to their own by nurturing empathy.

In this session we will look into how library databases can help achieve such objectives without imposing the educator’s views and maintaining an open ended dialogue between everyone.

# GALE K-12 RESOURCES

We believe every student should be inspired and challenged to reach their full potential

## NATIONAL GEOGRAPHIC VIRTUAL LIBRARY



### ICONIC RESOURCES MADE ACCESSIBLE

National Geographic and Gale have partnered to bring vast resources to digital life with **National Geographic Virtual Library**. Now libraries can offer access to the complete archive of National Geographic magazine along with a cross-searchable collection of books, maps, images, and videos. Also available is **National Geographic Kids**, containing the National Geographic Kids magazine from 2009 to the present and provides authoritative, age-appropriate digital content suitable for younger students.



## GALE IN CONTEXT SUITE

### INSPIRE LEARNERS TO BE ACHIEVERS

If you're in search of current, essential, media-rich information, you'll find it in our Gale In Context family of online resources. Eye-catching, engaging topical databases integrate trusted content with curriculum-aligned materials that span core subjects to fully develop students' future-ready skills.

## GALE EBOOKS

### TURN RESEARCH INTO RESULTS

How your users research is just as important as what they research. While other eBook platforms direct users to title level results, Gale eBooks is designed to cross search all of your Gale eBooks to pinpoint relevant material. The result? They spend less time looking for credible information, and more time diving into it. They spend less time looking for credible information, and more time diving into it.

For more information, please contact us at [GaleAsia@cengage.com](mailto:GaleAsia@cengage.com)

## PRESENTER



**Hannah** is an experienced primary school teacher with over 15 years' experience teaching in the Catholic School System. She holds a Bachelor of Education degree and is currently completing a Graduate Diploma in Digital Education. Hannah has a strong understanding and ability to implement contemporary pedagogy and a passion for online digital education resources. With her knowledge of curriculum as well as teaching and online experience she has a thorough understanding of the practical implementation of digital resources within a working classroom environment.

**Hannah Creelman**  
Training and  
Development Officer  
(Australia)



### Connected Learning

Connected Learning focuses on tapping into learners' interests to motivate and engage them in learning. Support is provided by peers and mentors to encourage the learner to take risks, work through challenges and overcome setbacks.

It celebrates diversity within the learning environment, encouraging learners to actively participate in learning. It utilises advances in technology to customise and differentiate learning so that the learning environment is personalised and interconnected.

A Personal Learning Network or PLN exemplifies how a person can digitally participate in Connected Learning. A PLN involves online learning through connections and interactions. A PLN immerses learners into a connected learning environment where they can observe, discuss, create and reflect on their interactions to build deeper knowledge about a specific topic or interest area.

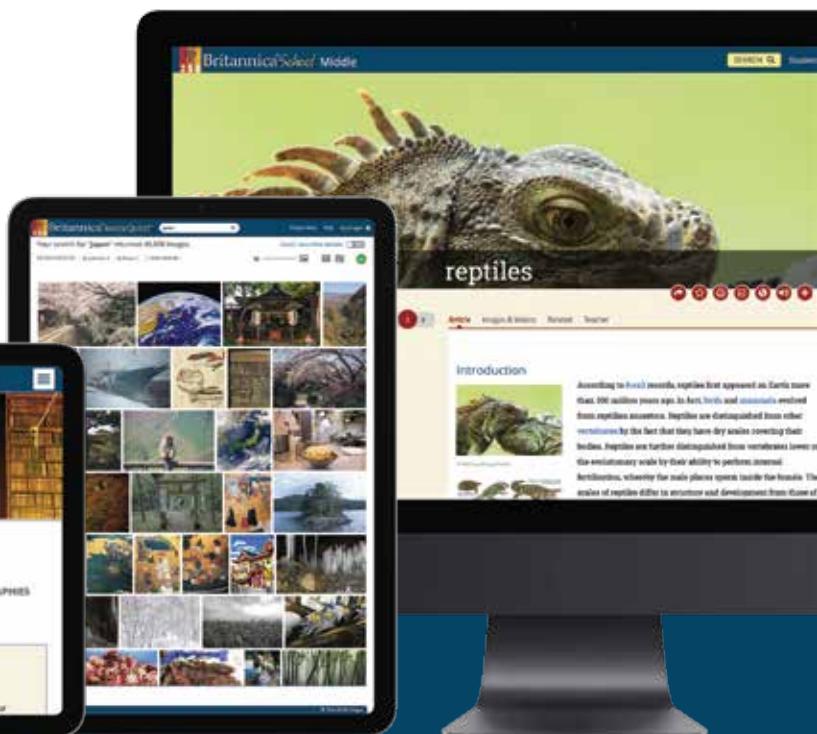


# Inspire curiosity with Britannica

We help create solutions that evolve  
with your teaching and learning needs.

Britannica will work with you to design and implement scalable learning solutions that adapt to changes in your curriculums, outcomes or strategies.

Britannica is trusted by **schools, universities, libraries and educational bodies** in over 38 countries worldwide.

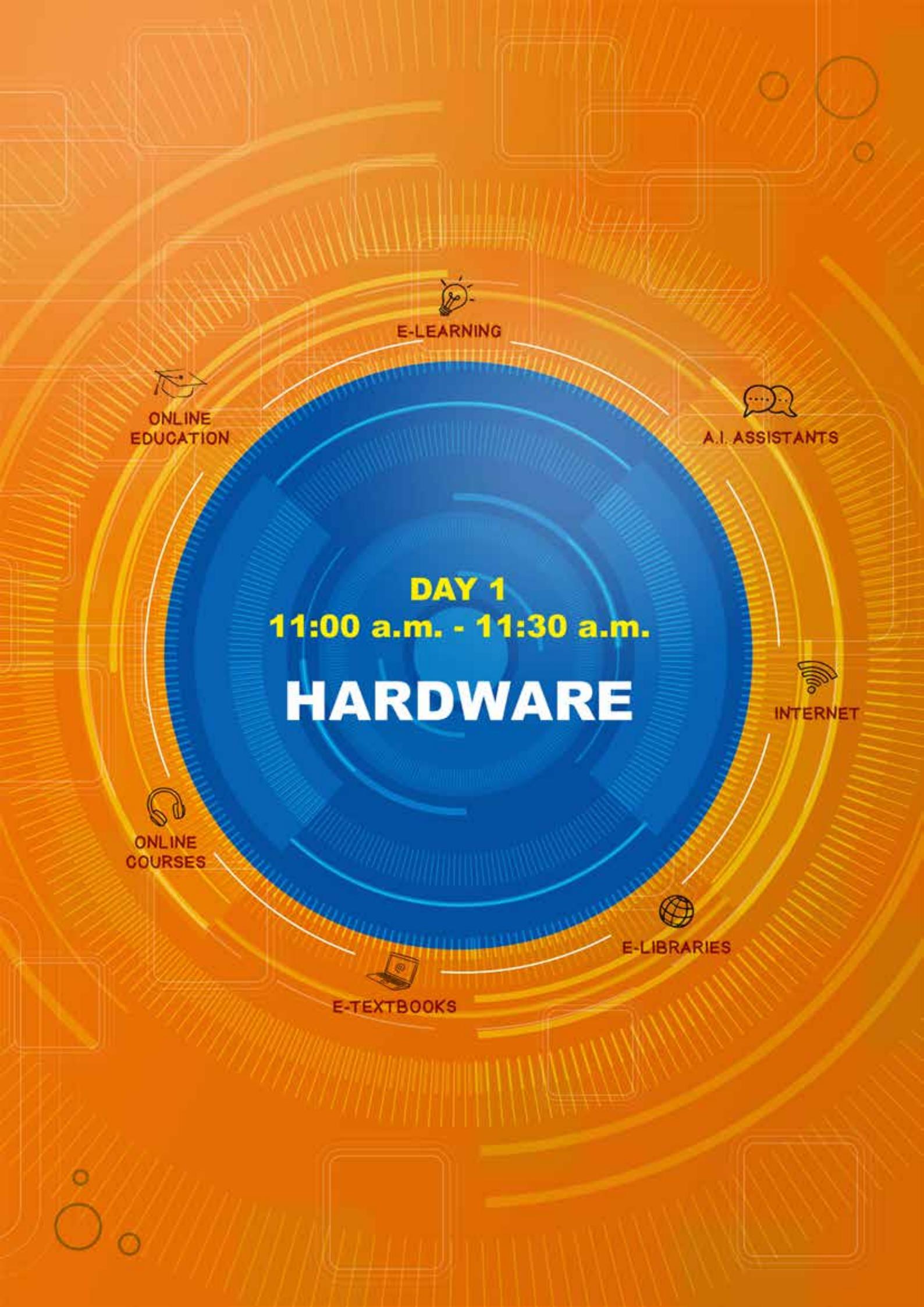


**website:** elearn.eb.com  
**email:** contact@eb.com.au | **phone:** +612 9915 8800

© 2021 Encyclopædia Britannica Inc.



Scan QR Code to find out more



**DAY 1**  
**11:00 a.m. - 11:30 a.m.**

# HARDWARE

E-LEARNING

ONLINE  
EDUCATION

A.I. ASSISTANTS

INTERNET

E-LIBRARIES

E-TEXTBOOKS

ONLINE  
COURSES

## PRESENTER



**Ethan Tan** co-founded IMAGO in 2018, and has been a pioneer in the video communication workspace for multiple cutting-edge technology companies throughout his career. It all started in a leading telepresence company founded in US, where he was responsible for the development of the APAC business. He successfully penetrated the local markets and created a legacy by changing the traditional way of conducting video conferences. He overseen the development of video-enabled solutions and its channel activities in APAC. As a business transformer, he catalysed notable sales growth for fiscal 2013-2017, achieving 100%-150% sales and MBO targets.

**Ethan Tan**  
Co-Founder,  
(Malaysia)



### From School Work to Team Work, From Team Work to Dream Work

IMAGO fosters satisfaction through extraordinary collaborative experiences by helping students and teachers to reach their full potential in and out of the classroom. We deliver happiness while leading the ever-growing team in education, creating safe and supportive spaces to encourage conversation, connection, and inspiration.

Allowing educational institutions to navigate effortlessly between online and offline learning, IMAGO provides convenient and instant access to quality education while ensuring safety of the learning environment. We understand the importance of 21st century learning skills such as creative thinking, collaboration & communication, as well as solid ICT skills. That is why we are committed to integrating fast-paced and interactive touchscreens in our innovations, allowing students and teachers to pair their devices easily, be it smartphones, tablets, or laptops; and share content via our Smart Present technology.

With the passion in education and heart in making a positive difference, we look forward to the thoughtful conversations that will help to change the world. Take a deep breath and be a good human, always.



## **IMAGO EDU BOARD ALL-IN-ONE SYSTEM**

Unlocking The Technology of Future Education



## PRESENTER



**Giancarlo Brotto**  
Global Education Catalyst  
(Canada)

**Giancarlo Brotto** is a Global Education Catalyst. He engages with government officials, policy-influencing organizations, thought leaders, school system decision-makers and researchers to gain insights and influence trends in the education sector. He is a catalyst for those that don't just want to talk about change but want to do their part to make it a reality. He regularly shares his insight through Twitter @4GBrotto and LinkedIn, connects the Education ecosystem through Clubhouse @gbrotto and his dynamic, audience-engaging mindset has him regularly facilitating experiences with education stakeholders across the globe. He has served on the informal advisory group for the Skills for Social Progress Project – OECD, sat on the board of directors for C21 Canada - an organization promoting 21st Century learning across Canada, founder of GOLA! – a secure place for high-level education officials globally to collaborate and make genuine policy recommendations and is currently the Chair of the Samuel Beatty Fund at the University of Toronto – promoting the study of STEM across the province, member of the steering committee for Karanga - the global alliance for SEL and life skills, Global Education Advisor for SMART Technologies – they make award winning collaborative software and interactive displays, HundrED Ambassador - helping education innovations spread across the world and Executive Director and Cofounder of Catalyst – an international organization that bridges the gap between big problems in education and the collective solutions it takes to solve them.



## Technology, Learning, and Impact

Educators, schools and school systems have been integrating technology into teaching and learning practices for over 30 years with varying degrees of intensity and impact. Over the last 13 months almost every educator and school system across the globe has had to rapidly adopt a high degree of technology to attempt continuity of curriculum, and we are starting to see its' impact. This session will bring insight and expertise from a variety of school, school system and government leaders from across the globe and unpack the conditions needed to ensure our recent mass adoption of technology leads to improved learning outcomes.

# Connect content, devices and learning in and out of class

SMART displays make integration seamless in all your learning environments, affordably.

Learn more



**SMART**®

Discover SMART Education solutions for more collaborative classroom

**PM us for demo today**  
[www.facebook.com/smarterdumy](https://www.facebook.com/smarterdumy)



**EP-TEC Malaysia Sdn Bhd**

8, Jalan PJU 5/20c, Kota Damansara  
47810 Petaling Jaya,  
Selangor, Malaysia  
Tel. +603 6150 7370  
Email: [enquiry\\_my@eptec.com](mailto:enquiry_my@eptec.com)

**EP-TEC Solutions Pte Ltd**

1 Lor 2 Toa Payoh,  
Singapore 319637  
Tel +65 62 946505  
Email : [inquiry-sg@ep-asia.com](mailto:inquiry-sg@ep-asia.com)

**PT EP-TEC Solutions Indonesia**

Bellezza Office Tower 2nd Floor Unit SA 02-27A  
Jl. Letjen Soeprono No.34 Arteri Permata Hijau  
Jakarta Selatan, Indonesia  
Tel. +62 21 2991 6045  
Email: [info@eptec.co.id](mailto:info@eptec.co.id)

## MODERATOR



**Steven Loh** leads Lenovo Malaysia's enterprise sales team to serve a range of customers from global to local accounts from both the private and public sector. He is responsible to cover the full spectrum of providing end-to-end solutions for Lenovo's commercial products for large-scale business implementations. Having been in the technology sales industry for almost two decades, Steven also employs Lenovo's "Intelligent Transformation" philosophy to work with his team to drive smarter innovation in transforming enterprises and verticals such as the education sector. Steven leads his team to ensure that they provide Lenovo's services and solutions today so everyone can benefit from a better tomorrow.

**Steven Loh**  
Senior Sales Director,  
Head of Relationship  
Segment  
(Lenovo Malaysia)

A woman with short dark hair, wearing a blue and white striped short-sleeved shirt and blue jeans, is sitting cross-legged on a grey sofa. She is looking down at a black ThinkPad laptop she is holding in her lap. She is wearing leopard-print flats. The background shows a window with green foliage outside and a wooden wall to the left.

Lenovo

Smarter  
technology  
for all

# Smarter productivity start with Thinkpad.

The #1 business laptop of all time, powered by the built-for-business Intel vPro® platform and Windows 10 Pro, now comes with ThinkShield security and end-to-end managed services. Keep your team moving forward with ThinkPad.

[Learn more](http://www.lenovo.com/EnterpriseSolutions) [www.lenovo.com/EnterpriseSolutions](http://www.lenovo.com/EnterpriseSolutions)

1: Represents ThinkPad unit sales. Statement based on product brand level worldwide total unit sales for business laptops from 1992 to Q4 CY2018.



E-LEARNING



ONLINE  
EDUCATION



A.I. ASSISTANTS



INTERNET



ONLINE  
COURSES



E-LIBRARIES



E-TEXTBOOKS

**DAY 1**  
**11:30 a.m. - 12:00 p.m.**

# LEARNING PLATFORM

## PRESENTER



**Cecilia Cheng** is a Global Business Development Manager of ClassIn, a World Class remote learning technology provider. She started her career in Africa, been to more than 20 countries in the world, capable of multiple languages, such as Chinese, Portuguese, English and Korean. Cecilia finds her love and passion in the field of education, with the goal and mission of empowering education online worldwide. In her role, she takes care of Malaysia Market, apart from deep research of this country, she actively collaborates with NGOs to provide children from low-income families who do not have access to online education with equal opportunities for learning. She looks forward to bringing education technology to more industries in Malaysia and of course across the Asia, in the hope of transforming the way teachers and students teach and learn.

**Cecilia Cheng**  
Country Manager  
of Malaysia  
(Singapore)



### Hybrid Learning - How Digitalization is Shaping the Future of Schools

As the field of education braces unpredictable shifts amid school reopening, how to ensure the quality of classroom experiences for both instructors and students under this pandemic has become a global challenge. Hybrid learning, also known as Online-Merge-Offline (OMO), offers flexibility and promotes collaborations in the face of uncertain circumstances. In this presentation, I mainly focus on how to integrate education technology into school system, which enables interactive activities, multifunctional tools such as selector, virtual breakout rooms, virtual laboratory, as well as an online database of open educational resources, and classroom management mechanisms. Working together, these digital affordances not only ensure in-sync access to the class, but they also encourage interactions by all participants. With ClassIn, learning activities across time and space form a continuity in which students can thrive and prepare themselves for a better future.

## The first virtual classroom designed only for Education

ClassIn software enables interactive classrooms, in-school social app, lesson scheduling, homework management, and school management dashboard, which start free and scale up to meet our customers' needs at any stage of teaching. Today, thousands of schools and institutions around the world benefit from ClassIn's powerful and easy-to-use tools to teach online and offline.

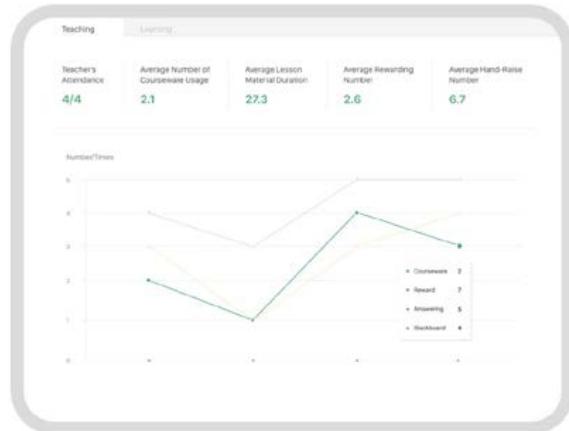


### Education-Centric Software

- **Collaborative interactive whiteboard**  
Sync with all kinds of existing digital tools
- **16-channel real-time audio and video capabilities**  
Up to **2000** students in one class
- **Strict quality control**  
Institutional class monitoring function for better administration
- **Fast, stable network connection**  
Latency **<300ms** across the world
- **Multifunctional teaching tools**  
Support all kinds of teaching scenes (discussion, breakout rooms, quizzes, polls, team presentation, etc.)
- **Intelligent data for teachers and learners**  
**44 types of learning behavior data** including attendance data, speaking time, rewards record

### Backend Dashboard

ClassIn dashboard helps school administrators take care of their teachers and students, plan lessons, manage learning resources, monitor and evaluate lessons as well as configure the classroom settings. Especially, the monitoring feature allows school administrators to track lesson attendance and performance.



## OMO Classrooms for the Future of Education

Designed professionally for Online-Merge-Offline learning, ClassIn affords a broad range of education-centric tools, including administrative dashboard, designated class groups, institutional cloud storage, interactive blackboard and more, which enables a fast and easy transformation to OMO learning for educational institutions.

- **Highly Engaged Classroom**
- **Globally Connected Hybrid Learning**
- **Insights into Learning Behaviors**
- **Full Support for Different Pedagogies**



For more information, please view: [www.classin.com](http://www.classin.com)

## PRESENTER



**Bing Chen**  
CEO and Co-Founder  
(USA)

**Bing Chen** is CEO and co-founder of 2BeLive, a global company providing a brandable video technology platform for corporations and schools. 2BeLive was built from the ground up for online training, teaching and tutoring. Bing has spent more than 20 years in educational technology developing products used by millions around the world. He was previously President / Vice President of Product Management for Age of Learning for Schools (ABCmouse.com) and before that served as Vice President of Product Management for Blackboard Connect.

Educated in Singapore and the USA, Bing uses his deep understanding of how technology improves organizations throughout the world to build products that users need and love. A life-long learner himself, Bing instills his passion for collaboration, communication and learning into every product he takes to market. He's excited about the potential in using technology to help democratize access to quality education and to release everyone's potential through live and collaborative training with 2BeLive.



### Using Technology for Optimal Teaching and Learning in the New Normal

After 15 months of remote working and learning, we discovered it is time to apply new solutions to the workplace. Trainers and teachers could tell the products they had to use were not built for their needs. Now, with the advent of innovative technologies, organizations can adopt new approaches to developing training and talent development programs. Gone are the days of static and passive training.

In this presentation, we will showcase live remote training leveraging new modalities and methods so people can develop skills and realize potential to advance in their careers and lives.



# ELEVATE YOUR LEARNER ENGAGEMENT

**2BeLive** is built for teaching and training, and not just online meetings. **Educators and instructors love us** and here's why:



Simplify **live** teaching and training online



Enhance your presentations and instruction



Collect data, measure **outcomes**, generate reports and much more...



Promote collaboration and increase **engagement** between users



Support **offline** learning using video and content repositories

As a white label platform provider, we feature your brand and content. Contact us to find out how you can reach and teach with **2BeLive**.



[contact@2belive.net](mailto:contact@2belive.net)  
[www.2belive.net](http://www.2belive.net)



## MODERATOR



**Dato' Bruce Lim Aun Choong**  
Managing Director,  
Technoriant Sdn. Bhd.  
(Malaysia)

**Dato' Bruce Lim Aun Choong** holds a LLB (Hons) from University of London and Certificate in Legal Practice. He also attended Executive Management Programmes at ESMT Berlin, London Business School, Haas Business School, University of California, Berkeley and Cheung Kong Graduate School of Business.

He is Managing Director of Technoriant Sdn. Bhd. His businesses span technical & vocational education and training, property development, technology investments and retail. He also owns and operates the Malaysia Flagship Store for JD Worldwide, part of the largest e-Commerce company in China and 3rd in the world. He is Executive Director of Skills Johor Sdn. Bhd., a Johor State TVET initiative which operates the hub located on a 100 acre land in the southern State of Malaysia. The said hub provides the ecosystem for recruitment, training, upskilling and placement of talents in the major industries such as oil & gas, biotechnology, healthcare, hospitality & tourism and logistics.

He taught law in Malaysia, Singapore and Hong Kong for 7 years. He then became founder and CEO of e-SmartLearning, which enabled expansion of law programmes to be conducted in Singapore and Hong Kong using technology. He then moved on to Paramount Corporation Bhd and was involved in operations, sales & marketing for its Education Division before joining SEG International Bhd, a public listed education group, where he held the title of Chief Marketing Officer and Senior Vice-President. He also enjoyed a two year stint with the Government in the Minister's Office at the Ministry of Transport of Malaysia.

Bruce was the former chairperson of the Governing Committee and is Champion of the Productivity Nexus for Retail and F&B, and is now Advisor to the Nexus' Virtual Advisory Clinic. He is also CEO Faculty under the CEOXchange and member of Industry Advisory Panel to the Polytechnics and Community Colleges department, under the Ministry of Education of Malaysia. He also chairs the HRDF Sectorial Training Committee for Wholesale, Retail and F&B. Bruce is also a member of the United Nations Global Impact Stewardship Council.

Bruce is on the Council of Malaysia Digital Chamber of Commerce (MDCC)



E-LEARNING



ONLINE  
EDUCATION



A.I. ASSISTANTS



INTERNET



ONLINE  
COURSES



E-LIBRARIES



E-TEXTBOOKS

**DAY 1**  
**12:00 p.m. - 12:30 p.m.**

# EDUCATION FOR INDUSTRY RELEVANCE

## PRESENTER



**Lance Cheang**  
CEO  
(Malaysia)

**Lance Cheang** is an experienced serial entrepreneur who was employed for a grand total of 9 months before starting his first business at age 22. Since graduating from Sunway University with a Degree in Computer Studies, coupled with an MBA from Preston University, he has started several businesses in the past 17 years and currently owns and manages 4 different companies in technology, shared services, and business/technology consultancy. He currently employs young and energetic individuals to manage engagements in 7 countries across Asia and is a pioneering and leading Microsoft cloud service provider in the SME space in Malaysia. One of his MDEC certified companies is credited for being the first partner in Asia for Zendesk, a complete cloud-based service desk solution and remains the only Zendesk partner in Malaysia. The same company is also credited to be the first systems integrations partner for Hubspot Cloud CRM and Xero Cloud Accounting in South East Asia.

He was Regional Project Director for the NEM Malaysia, a fully owned Malaysian entity of the NEM Foundation, a global non-profit blockchain technology foundation. Externally, Lance was tasked to introduce, educate, and expand the usage of the NEM blockchain technology in government, corporates, and academia across Asia and the Middle East. Within the organization, he identifies, nurtures, and unleashes like-minded individuals to further the foundation's causes. He was among the keynote speakers at the Asia Leadership Conference in Seoul, Jump-start Islamabad, 021 Disrupt Karachi, The Northern Region Innovation Forum, as well as various panels globally advocating the usage of Blockchain technology.

Lance is also part of a group of consultants who coaches identified growth companies in various business areas, primarily company strategic direction, digitisation of business processes and technology adoption. He regularly consults local SMEs on business strategy and technology road mapping, frequently facilitating business strategic planning summits.



### Pivot Towards Industry Relevance

The working world has evolved. Gone are the days where a basic tertiary Diploma or Degree will get you a steady and well-paying job. With Masters and PHD holders still needing to start from the very bottom corporate rung, everyone needs to hustle to stay ahead of the curve to ensure employability and sustainability in keeping their relevance in the workplace. Learn about the current and future trends businesses are moving towards and garner the relevant skills that would make you invaluable to most organizations in a highly digitalized post-Covid19 era.



# YOUR TECHNOLOGY CONCIERGE

*Helping businesses do better  
with cloud technologies.*



With Microsoft 365, I can collaborate and communicate with my team with great efficiency remotely.



HubSpot allows me to track my sales pipelines and manage my digital presence better.



Zendesk allows me to manage all my customer enquiries from different channels in a single dashboard.



With Xero, managing my accounts is now a breeze and I'm no longer reliant on my office accounting server.



With Microsoft Azure I no longer need to maintain a server room in my premise.

**VLAN TECHNOLOGY SDN BHD**  
(CO. REG : 960723D)

**Address :**  
A1-11, No. 699 Glomac Damansara,  
Jalan Damansara,Taman Tun Dr Ismail,  
60000 Kuala Lumpur

**Phone :** +603 2107 0190  
**Whatsapp :** +6012 266 0189  
**Web :** [www.vlan.asia](http://www.vlan.asia)  
**Email :** [sales@vlan.asia](mailto:sales@vlan.asia)

**Certified :**



AUTHORIZED  
IMPLEMENTATION  
PARTNER



## PRESENTER



**Dash Dhakshinamoorthy**  
Founder  
(Malaysia)

**Dash Dhakshinamoorthy** is an alumnus of the Judge Business School, Cambridge University and Edinburgh Business School, has been in the startup ecosystem for more than two decades.

Recipient of the US State Department's prestigious IVLP Fellowship on Entrepreneurship.

Dash currently mentors early-stage entrepreneurs both locally and globally and facilitates programs on building ventures and design thinking.

Dash is the Judge for MIT Review Innovator's Under 35 and a Founding Board Member of Allied For Startups – A EU Based Policy Group for Startups.

Dash was the Founding Director of a Silicon Valley based accelerator program, The Founder Institute and ran the Perth chapter for 2 years

In Malaysia, Dash is the Founder of Startup Malaysia. Under this company Dash has organized and run many world class programs to seed entrepreneurship and help early-stage startup launch ventures;

**DashInsights** is Dash's private company where he does most of his consulting work currently. Together with his Professor (retired) from Cambridge University, he recently co-founded the Midlife Enterpriser, a venturing school for midlifers.



Helping People Launch Meaningful Ventures

## Entrepreneurship Reimagined

- The modern world is all about change, uncertainty and rapid acceleration of technological progress;
- In such a world, abilities become disabilities, assets become liabilities is an unprecedented pace;
- How does one navigate this uncertain world?
- What is the role of entrepreneurship in such a world where prediction and forecasting are not hugely relevant anymore?

The image contains two side-by-side screenshots of the World Economic Forum's website. The top screenshot shows a headline: "We're moving fast. But nobody knows where we're going" above a night city skyline image. The bottom screenshot shows a headline: "No more smartphones, the end of forecasting and other top stories of the week". Both screenshots include the WEF logo and navigation links like "Agenda", "Platforms", "Reports", "Events", "Videos", "English", "Search", and "Sign in".

## MODERATOR



**Tan Tuan Khai**  
President,  
Internet Alliance  
(Malaysia)

**Tan Tuan Khai** is widely known as the domain name industry pioneer in Asia. As the CEO of Qinetics Group since year 2002, TK has founded several Internet businesses namely digital service platform for resellers (WebNIC), domain name Registry-Registrar Platform (RegistryASP) and Managed IT Service Provider (Qcloud).

WebNIC focus in accelerating the business growth of reseller channels. Through a network of 5,000 hosting providers, ISPs and Web Designers, WebNIC manages domain name, digital certificates and website security tools for 1.5 million customers.

These days, TK has shown keen interest in nurturing new talents for the Internet business. He is the current President of Internet Alliance, an association of leading Internet services and e-commerce providers in Malaysia.

TK is a triathlete and he enjoys travelling with family and friends.

INTERNET ALLIANCE MALAYSIA

# NEXT TECH VOICE IN MALAYSIA



WE ASPIRE TO BE AN ADVOCATOR FOR DIGITAL TRANSFORMATION AND FOSTER COLLABORATION AMONG INDUSTRY PLAYER IN MALAYSIA

01 FOSTER COLLABORATION AMONG MEMBERS WITH GOVERNMENT AGENCIES, LOCAL AND REGIONAL PEERS

02 PROVIDING AVENUE FOR INDUSTRY LEADERS AND LIKE-MINDED ENTREPRENEURS TO MEET AND COLLABORATE

03 ADDRESS THE COMPETENCY ISSUES THROUGH COLLABORATION WITH HIGHER INSTITUTIONS AND GLOBAL TECHNOLOGY POWERHOUSE



WE ARE AN ASSOCIATION REPRESENTING ALL TECH AND DIGITAL INDUSTRY IN MALAYSIA



HOW TO BECOME A MEMBER? CONTACT US AT 019-266 8814  
OR CHECK OUT OUR WEBSITE: [WWW.INTERNETALLIANCE.MY](http://WWW.INTERNETALLIANCE.MY).



**DAY 1**  
**1:15 p.m. - 1:45 p.m.**

# **INNOVATIONS IN ELT**

## PRESENTER



**Shoba Nair**  
Editor-in-Chief  
(Singapore)

**Shoba** is, foremost, an ‘edutainer’ at heart. Armed with a Master of Education in the English Language, she relishes her fulfilling experience in teaching English to students from varied backgrounds at Singapore Ministry of Education (MOE) schools for more than ten years. She spearheaded school-wide language programmes to boost the language ability of the student learners in her school, where she was the Head of Department (English). With an ambition to infuse a love for reading and language, as well as encourage critical thinking, she now ‘edutains’ learners by developing and presenting refreshing content for the English language educational magazines at [ilovereading.sg](http://ilovereading.sg), together with her talented team of writers and designers. Shoba also has a deep interest in the human psyche. She is a certified mediator, and is an Associate Mediator at the Singapore Mediation Centre. She has also recently earned a Graduate Diploma in Counselling.



**Nikson Low**  
Founder  
(Singapore)

**Nikson Low** is the founder of [ilovereading.sg](http://ilovereading.sg) and an entrepreneur who has been in the education industry since 1995. He has since ventured beyond Singapore to focus on providing a range of quality reading materials to students everywhere. To realise this dream, Nikson founded [ilovereading.sg](http://ilovereading.sg) in 2009 to distribute these educational materials. In 2013, [ilovereading.sg](http://ilovereading.sg) cemented itself in the education publishing industry through its three in-house publications: ‘I’, ‘Inspire’ and ‘IThink’, which provide quality supplementary reading material to students.



### Innovations in ELT - Steering Towards Thinking

We all know that being able to read well is essential for success in life and you may ponder about what is the best read for your child/ward. In today’s challenging world, however, reading is a basic skill, and thus educators and parents have to think about adding more value to reading to imbue learners with skills that will benefit them beyond the classroom.

Worldwide there are millions of people reading daily, but how many are actively engaged in reading? From scrutinising information to confidently articulating one’s ideas, both on paper and verbally, these are some skills that active readers are equipped with.

Reading, along with writing, speaking, critical thinking and understanding how information is represented, is crucial in ensuring that every student excels and goes beyond the classroom. To this end, [ilovereading.sg](http://ilovereading.sg) publications can add value to every student’s reading experience by cultivating active thinking and learning through their formative years.

Reading our enriched content will thus mould learners into critical thinkers who are able to effectively analyse any information the modern world presents to them.

We are delighted to have been shortlisted for the

# BEST EDUCATION TITLE

by The Singapore Book Publishers Association

*Thank you for your continued support  
and confidence that you have placed in us.*



iloverreading.sg  
cultivating minds



ONLINE  
EDUCATION



E-LEARNING



A.I. ASSISTANTS



INTERNET



ONLINE  
COURSES



E-LIBRARIES



E-TEXTBOOKS

**READING  
COMPREHENSION**

**DAY 1**  
**1:45 p.m. - 2:15 p.m.**

## PRESENTER



**Dr. Duriya Aziz**  
Senior Vice-President,  
International Education  
Publisher,  
Scholastic International  
(Singapore)

**Dr. Duriya Aziz** is the Senior Vice President and Publisher at Scholastic International, the world's largest children's books publisher and distributor. Dr Aziz is responsible for the development and implementation of education programs – digital and blended to support learners in diverse learning contexts. An English language and literature learning specialist by training, she has also had the privilege of introducing Singapore math to more than 50 countries around the world including the US.

Dr Aziz firmly believes that learning materials also present a world view and has strived to make sure representations of people and the world are equitable and inclusive in the programs. A published author of textbooks, children's books and academic texts, these principles are foundational in her work. Dr Duriya Aziz regularly leads professional development of teachers in math, literacy, and creative & critical thinking. She is passionate about community service and participates in programs; consulting young people on their education and career, and helps women entrepreneurs start and build their businesses and careers. She is also an advisor to two STEAM-focused edtech start-ups.

Dr Duriya Aziz earned her doctorate at the Leeds Metropolitan University and holds a bachelor's degree in English Language and Literature from the Open University. She holds graduate degrees in Business Administration and English Studies from the University of Strathclyde and the National University of Singapore, respectively.



### Helping Struggling Readers with New Edtech Solutions

Reading is critical and the key foundation on which students build successful lives and careers. Studies suggest that the more children read, the better their comprehension, vocabulary, and fluency. In fact, children are motivated to read when exposed to books with topics that are of interest to them – this can help children achieve reading and learning success. However, helping struggling readers improve their reading abilities is a complex, multi-dimensional challenge.

Join Dr Duriya Aziz as she shares pedagogy on how to grow independent readers and how we can use technology to empower all students for reading success.

# EMPOWER YOUR STUDENTS' READING SUCCESS

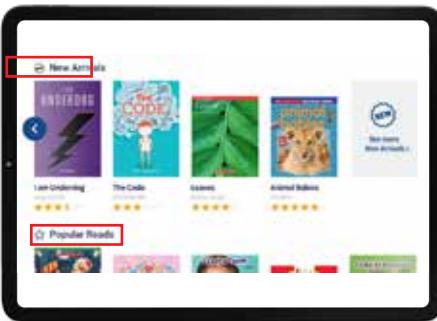


## The Literacy Pro Path to Empowering Reading Success

Literacy Pro is a **research-based, blended literacy program** supporting your school's literacy goals. It is **individualized to encourage students to read texts matched to their reading abilities**, allowing them to gain valuable reading practice and build comprehension skills.



**Access insightful reports** in analyzing student data and monitor their progress for better learning outcomes.



**Motivate progress using the right books** with 3 categories that highlight new books, recommendation and popular reads.

Teachers can get access to **detailed reports** which consolidate all reading activities and performance reports at the class and student level. **Lesson plans are also downloadable** to support your teaching needs.

Together, **Literacy Pro and Literacy Pro Library** form a complete, highly effective, globally-adopted blended solution for empowering reading success.



*Kids not only need to read a lot, but they also need lots of books they can read right at their fingertips. They also need access to books that entice them, attract them to reading.*

— Richard L. Allington,  
What Really Matters for Struggling Readers  
*Author, American scholar and researcher at the University of Tennessee at Knoxville*

**Powered by The Lexile® Framework for Reading**, students' reading levels are measured by the diagnostic literacy test on the platform. This program also provides 1,200 leveled fiction and nonfiction eBooks with Book Quizzes to measure their comprehension.



“We have adopted the LITPRO READING PROGRAMME at the Jakarta Nanyang School and have been running it successfully now for 2 years. There has been a great acceptance from the parents, and many students are doing a good bit of reading. Using the many features that it offers, teachers can track students' reading progress. We have also been awarding THE AVID READER AWARDS to those students who are maximizing their reading habits as a means to motivate them. All in all, we are happy that LITPRO is able to offer a great option to supplement the EL learning at school.”

— Lawrence George Deshmukh,  
Head of English Department  
Nanyang School, Tangerang, Jakarta



Scan QR code to request for a FREE Trial Enrollment deadline:  
**31 August 2021**

## About Scholastic

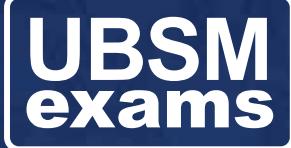
Scholastic is the world's largest children's books publisher and distributor, transforming the learning lives of children with quality resources since 1920.



Scholastic Asia Teachers



[www.scholastic.asia](http://www.scholastic.asia)

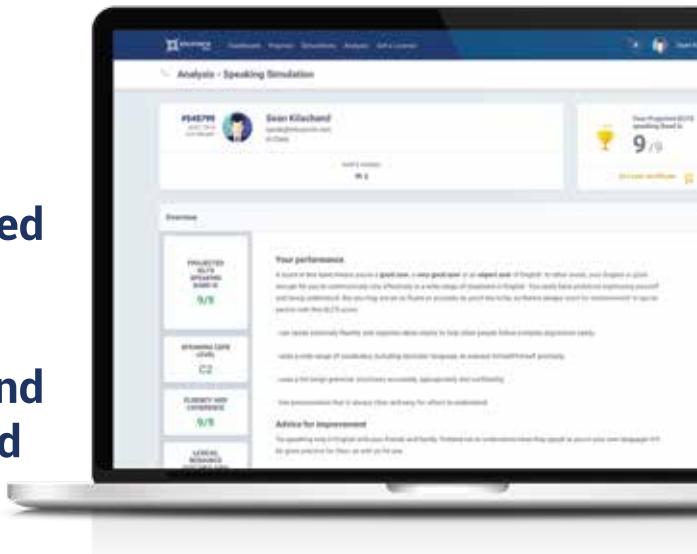


# Adaptive Training and Mock Test Platform for IELTS, TOEFL®, CEFR and TOEIC®

✖ Unlimited Practice    ✖ Free    ✖ Anytime    ✖ Anywhere

**The best way to prepare for IELTS, TOEFL®, CEFR and TOEIC®**

- ✖ 95% Accuracy to the official tests score
- ✖ Individualized practice for all 4 skills: Listening, Reading, Writing and Speaking
- ✖ Writing mock tests evaluated by over 1000 certified professors
- ✖ Live 1-on-1 Speaking interviews with certified professors
- ✖ Over 300 hours and 2000+ practice questions that adapt to each individual student
- ✖ Projected bands and CEFR levels for each skill
- ✖ 8 full-length simulations, structured exactly like the real exam
- ✖ Dedicated platform for teachers and administrators showcases detailed analytics for each student



+150,000  
Students & Teachers



+200  
Certified Evaluators



+4 million  
Questions answered



+200  
Countries



Please contact us for more information  
**UBSM INTERNATIONAL EDUCATION**

Tel: +603 9100 1868

Email: marketing@ubsm.com.my

[www.ubsm.com.my/ubsm-exams](http://www.ubsm.com.my/ubsm-exams)



**DAY 1**  
**2:15 p.m. - 2:45 p.m.**

**CEFR**

E-LEARNING

A.I. ASSISTANTS

INTERNET

E-LIBRARIES

E-TEXTBOOKS

ONLINE COURSES

## PRESENTER



**Dr. Ramesh Nair**  
President  
(Malaysia)

**Dr. Ramesh Nair** teaches undergraduate and postgraduate courses at the Academy of Language Studies, Universiti Teknologi MARA. He is also a senior fellow at the university's Accounting Research Institute, a Higher Institution Centre of Excellence. In addition to his involvement in research activities, Ramesh also offers workshops to support the institute's postgraduate students with academic communication. Over the years, he has been involved in several English language education initiatives at the Ministry of Education Malaysia, and he continues to publish in the areas of teacher professional development and language policy. Ramesh is a member of the English Language Standards and Quality Council, Ministry of Education Malaysia, the president of the Malaysian English Language Teaching Association, and the regional representative for Malaysia at AsiaTEFL.



### A Postsecondary Syllabus for English in Malaysia: Mending a Broken Link

Concerns about English language proficiency among our graduates from public and private higher learning institutions have featured prominently in mainstream discussions over many years now. While most of these discussions have been contextualised in the teaching of English at higher learning institutions, there is also a need to understand the issue through broader discussions reflecting on the journey of Malaysian students from pre-school right up to university. In this presentation, I focus specifically on English language teaching at the postsecondary level, and discuss the importance of a postsecondary syllabus which moves away from an overemphasis on the MUET. I also share my thoughts on how a postsecondary syllabus can better prepare students for the demands of English language communication at higher learning institutions.



**Malaysian English  
Language Teaching  
Association**



## **JOIN US AS MEMBERS**

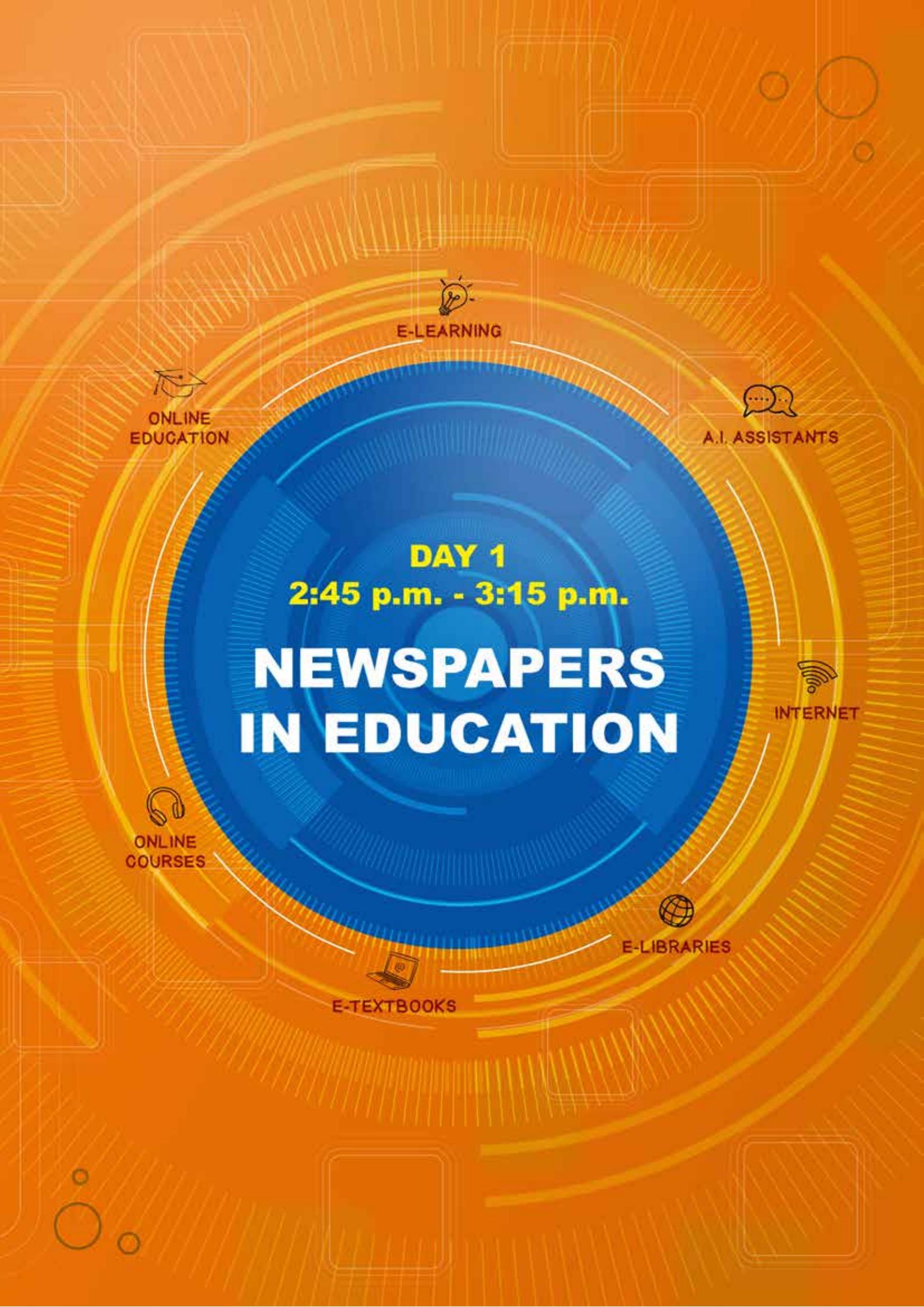
- Over 1000 registered members
- Committed to advancing English language education
- Supports the professional development of English language teachers through year-round activities
- Publishes two indexed journals

Visit Us at: <https://www.melta.org.my/>

G-11-2, Putra Walk, Jalan PP 25,  
Taman Pinggiran Putra, Bandar Putra Permai,  
43300 Seri Kembangan, Malaysia.

+6 017 604 7490

admin@melta.org.my

The background features a stylized orange and yellow circuit board pattern with various electronic components like resistors, capacitors, and inductors.

ONLINE  
EDUCATION



E-LEARNING



A.I. ASSISTANTS



INTERNET



ONLINE  
COURSES



E-LIBRARIES



E-TEXTBOOKS

# NEWSPAPERS IN EDUCATION

**DAY 1**  
**2:45 p.m. - 3:15 p.m.**

## PRESENTER



**Matthew Hedrick** has over 10 years of experience, working across the publishing and technology industries. Matthew has worked for companies such as Fairfax Media, News Corp and Hardie Grant Publishing in Melbourne Australia. Making the move to PressReader 4.5 years ago - a Vancouver-based award-winning tech platform housing over 7,000 different magazines and newspapers from across the world, servicing the hotel, aviation, Government and academic sectors leading the team in the APAC region.

**Matthew Hedrick**  
Senior Area Manager,  
Libraries Asia Pacific  
(Australia)



### The Future of Academic Libraires

There's been a dramatic change in the way people discover and access content — whether it's videos, music, news media, or peer-reviewed journals. But it's not just about smartphones and tablets versus printed newspapers, journals, and glossy magazines. It's about immediacy, relevancy, experience, and trust. It's about giving students, researchers, and faculty access to the most relevant information in a way that makes sense to them as individuals.



## Unlimited access to thousands of newspapers and magazines.

With PressReader, you can introduce your patrons to a global community of information and inspiration. Easy access on any mobile device or laptop through your WiFi network or every reader's own library card, will improve the way your patrons discover stories that matter.

You can build branded messages into the platform. You can create and share your own content with every reader on your network. You can give your community a truly personalized experience, and get to know them better while you do it.



## PRESENTER



**Stephen Keane**  
*Founder and Chief Editor  
(Ireland)*

**Stephen Keane** is founder and chief editor of News Bites Media, a publishing company based in Ireland. The company was a result of a collaboration between two publishing entities – News Mag Media (Ireland) and English Corner (Singapore).

The partnership formed from a shared desire and commitment to create a fresh and dynamic monthly newspaper and website for young ASEAN readers, called News Bites.

The mission of News Bites Media is twofold: to engage, inform and inspire the young readers of today to become positive, independent and critical thinkers of tomorrow, and to develop and nurture a love of reading among young people in this heavily digitalised age.

Having worked in primary education for the last 18 years (8 as a teacher, 10 as a publisher), Stephen knows the value of reading and the importance of young people growing up to become informed citizens. Now more than ever, educators and publishers need to inspire the coming generations to become committed learners and responsible adults. As they say: today's readers, tomorrow's leaders.



### Providing Worthwhile Content for Today's Young and Hungry Minds

Today's educational landscape is complicated. It's fast-paced, busy, tech-led and multi-layered. The demands on our youth are high. School is competitive, social media and external organisations are all vying for the attention of our young people, and our sons and daughters are being constantly called upon to make decisions – decisions that can have lasting effects. But to make the best decisions, you must first be correctly informed. And to be correctly informed, you must be able to tap into a source that provides you with information and content you can trust. For many people, a newspaper for young readers may appear something of an add-on or, in some cases, a luxury. This could not be further from the truth. A well-written newspaper – be it digital or print – provides a platform for young readers to get inspired, become positive thinkers, and gain the confidence to grow into responsible young adults that are not afraid to choose right over wrong. Now, more than ever, we need to cater for the coming generations – in providing information, entertainment, guidance and wellbeing in a language they can relate to, and from a source they can trust. No, a newspaper for young readers is not a luxury, it is a necessity.

## MODERATOR



**Abdul Rashid Yusof** was the group editor of the New Straits Times, and was a columnist for Business Times, Malay Mail and Sinar Harian (2020). Abdul Rashid is the president of Malaysia-Indonesia Fraternity of Journalists, ISMAWI.

**Abdul Rashid Yusof**  
Former Group Editor,  
New Straits Times  
(Malaysia)

**DAY 1**  
3:30 p.m. - 3:45 p.m.

# TAKING ENGLISH CLASSES ONLINE

## PRESENTER



**Hani Malouf**  
CEO and Founder  
(UK)

**Hani Malouf** is the CEO and founder of **Velawoods English, UK**. **Velawoods** is on mission to free Millennials and Gen Z learners from boring and repetitive e-learning content. For this reason, Hani and his team created an innovative, interactive and immersive learning experience that mirrors what these learners are used to in their day-to-day use of technology and thus making sure the learning engages them and keep them engaged until they finish a course.

Hani is a business strategist and entrepreneur with over 20 years of international experience in education and sustainable development. He had senior marketing roles in the British Council in Dubai and Pearson VUE in the UK, the e-assessment business of Pearson. Hani also worked on several projects and initiatives with partners in Asia, the Middle East, Europe and Latin America aiming at making good-quality education accessible to learners from around the world. The focus always being on helping young people to succeed and achieve their dreams.



### Making Digital Learning Easy for Teachers

We all know the challenges with keeping students engaged in the classroom and how easily they get bored with digital content. Students don't respond to learning content the same way they did 15, 10 or even 5 years ago; moreover, it has become more difficult for teachers to prepare for and conduct classes.

This short talk will explore techniques and ideas that will make teaching digital content in, and outside, the classroom easier for teachers. We will also discuss tools available that can increase students' engagement and reduce workload for teachers before, during and after each class.



## Live English, Learn English

The next best thing to living in an English speaking country

- Complete English course developing all your language skills: listening, reading, writing, speaking, grammar and vocabulary
- Certificate of Completion at the end of each course
- Aligned to the CEFR & internationally recognised English language qualifications
- Continuous personalised feedback and progress reports
- Unlimited speaking practice with state-of-the-art Carnegie speech analysis
- Personalised real-life situations in a highly interactive 3D environment
- Learn anywhere, anytime on Windows, Mac, Android and iOS devices
- Ideal for learners of all ages above 10



**9 out of 10 learners say that Velawoods English**

- ✓ Improved their English
- ✓ Built confidence in their speaking
- ✓ Found learning easy
- ✓ Would recommend it to a friend
- ✓ Liked the Velawoods storyline experience

**Velawoods English** is the only online English course specifically designed for self-study which uses the same complete learning programme as taught in language schools. It covers all the language skills: Speaking, Listening, Reading, Writing, Grammar and Vocabulary and the syllabus is aligned to International English Language Qualifications and the Common European Framework of Reference for languages (CEFR).

The content has been transformed by **Velawoods English** into a highly engaging and interactive experience. Using principles from gaming and film-making, the learning programme is brought to life through a storyline that the learner experiences in the virtual town of Velawoods. As it puts the language into the context of real-life situations, it offers learners with the next best thing to living in an English-speaking country.

### This makes it:

- ✓ Easier to understand the language
- ✓ Easier to retain the learning especially new vocabulary and phrases
- ✓ Easier to keep learners engaged and complete the courses
- ✓ Easier to prepare for the international qualifications learners want to do

UNIVERSITY BOOK STORE MALAYSIA

Tel: +603 9100 1868

Email: marketing@ubsm.com.my

[www.ubsm.com.my/velawoods](http://www.ubsm.com.my/velawoods)



Shortlisted for the President's Award  
for the Use of New Technology





E-LEARNING



ONLINE  
EDUCATION



A.I. ASSISTANTS



INTERNET



ONLINE  
COURSES



E-LIBRARIES



E-TEXTBOOKS

# INSPIRATIONAL ELT CLASSROOM

**DAY 1**  
**3:45 p.m. - 4:15 p.m.**

## PRESENTER



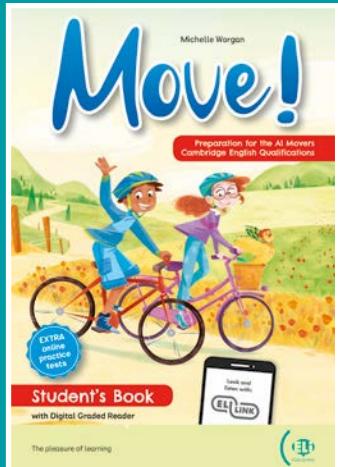
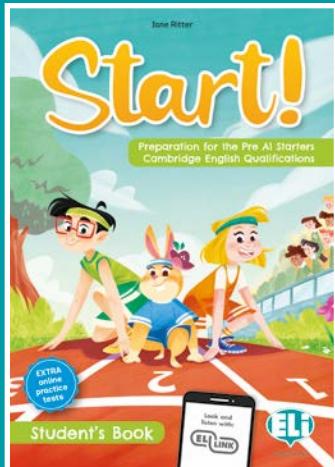
**Harry Cullinane** has been involved in scholastic publishing full time for almost 20 years and has covered an array of roles within that period. From Ireland, currently living in Italy and working for ELI Publishing as ELT Pedagogical Consultant.

**Harry Cullinane**  
ELT Pedagogical  
Consultant  
(Italy)



### Fun, Engagement and Motivation in the ELT Classroom despite the teaching situation

With the new mix of teaching situations now very much established, one of the main challenges for English teachers in the classroom is to keep lessons fun and motivating. Today we will look at both the YL and ESP classroom, highlighting how we can plan our lessons and make them fun and engaging for our students.

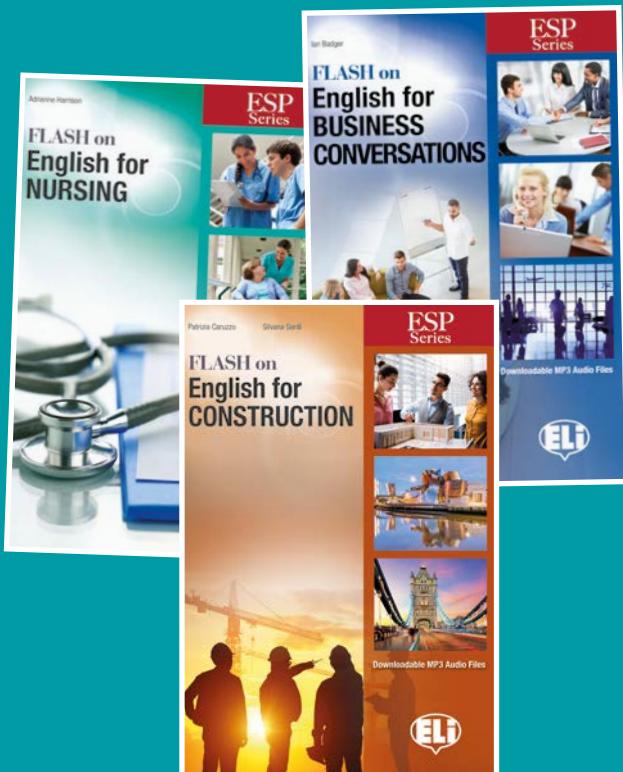


## Cambridge YL of English

A complete series to motivate and engage your YL students to succeed in Cambridge YL exams. A flexible volume which is enriched by a solid digital book, a student's app and many digital resources.

## Start! Move! and Fly!

(available soon) are flexible texts, ideal for teachers teaching to both small and large groups of students, studying in monolingual and multilingual classes and for remote learning. The series can be used as stand-alone courses or to complement a general English book.



## English for ESP

A great series designed to introduce topics, vocabulary and language usage specific to various professional situations.

## FLASH ON ESP Series

With a full coverage of different professional situations, Flash on ESP series will help students to build up confidence and fluency in English for ESP up to B1-B2 levels.

- Flexible modular approach;
- Focus on language functions and specific vocabulary;
- Audio files in MP3 format available online.

**For further information:**  
[www.elionline.com](http://www.elionline.com)  
[international@elionline.com](mailto:international@elionline.com)



E-LEARNING



ONLINE  
EDUCATION



A.I. ASSISTANTS



INTERNET



ONLINE  
COURSES



E-LIBRARIES

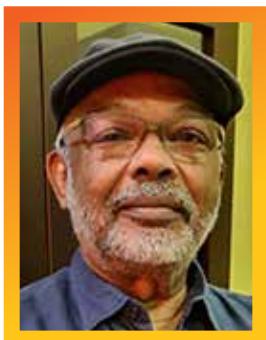


E-TEXTBOOKS

**DAY 1**  
**4:15 p.m. - 5:00 p.m.**

# **FORUM: LONG LIVE LITERATURE!**

## PRESENTER



**Dr. Malachi Edwin  
Vethamani**  
Emeritus Professor  
(Malaysia)

**Emeritus Professor Dr. Malachi Edwin Vethamani** is a poet, writer, editor, critic, bibliographer and academic. He is former Head, School of English and Professor of Modern English Literature at the Faculty of Arts and Social Sciences, University of Nottingham Malaysia. His publications include: *Coitus Interruptus and Other Stories* (2018), two collections of poems, *Life Happens* (2017) and *Complicated Lives* (2016). His latest publication is an edited volume of Malaysian poems entitled, *Malaysian Millennial Voices* (2021). He has also edited two volumes of Malaysian writings which cover a period of over 60 years, *Malchin Testament: Malaysian Poems* (2018) and *Ronggeng-Ronggeng: Malaysian Short Stories* (Maya Press, 2020). The Malaysian Publishers Association awarded *Malchin Testament: Malaysian Poems* the Anugerah Buku Malaysia 2020 for the English Language category. He was bestowed the Special Excellence Award, Alumni Laureate Award 2020, by his alma mater, University of Nottingham and the Vice-Chancellor's Achievement Medal, University of Nottingham in 2019. In 2013, he was given the Asian Education Leadership Award conferred by World Education Congress, Mumbai, India and the Malaysian English Language Teaching Association (MELTA) Special Award. He is a recipient of the Fulbright Scholarship (2000) and the Chevening Award (1993).



### Literature and Life-long Enjoyment of Reading

Reading is an essential part of our daily lives. For most people, reading serves only as a means to elicit information from various sources. Reading should go beyond this purpose. Reading should be pleasurable and give hours of enjoyment. Reading literary texts allows for aesthetic reading and this can be experienced at various stages, starting young with unconscious delight to appreciation and critical reading at a later stage. I will highlight how reading literary texts in the language classroom can be the launch pad for developing life-long readers and future creative writers.



# School of English postgraduate programmes

## MA/MPhil/PhD programmes

- English Language and Literature MA
- English with Creative Writing MA
- English MPhil/PhD programmes



+6 (0)3 8924 8686



study@nottingham.edu.my



nottingham.edu.my/english



UoNMalaysia



## PRESENTER



**Anthony Partington**  
Principal  
(Malaysia)

**Anthony Partington** originally worked in the City of London in public, media and analyst relations, after studying English Language and Literature at Christ Church, University of Oxford. A passion for English and life-long learning led him to being asked to work first as a teacher as part of the reforms at a school in Bolton and then to Trinity College, University of Cambridge to train as an English teacher in 2002.

He has worked at a number of schools in Cambridgeshire, England, including: leading the internationally renowned English and media faculty across the Parkside Federation of academies in Cambridge; from 2010, at Cambridge Meridian Academies Trust (CMAT) starting as an Assistant Principal supporting the improvement of one school and ultimately working as the Executive Director of Education responsible for the quality assurance of all the academies and teacher professional development from initial teacher training to leadership succession planning and development across the group. Along the way, he was a principal of an academy in Lincolnshire securing its best ever examination results and inspection judgement.

In February 2019, Anthony joined GEMS as the Principal of GEMS International School Tropicana Metropark, Kuala Lumpur, Malaysia. Anthony believes in a complete education: striving for academic excellence and great examination results, whilst providing the experiences and building the character skills that student need to succeed in learning and life and has made this the strategic focus at GEMS.

Whilst completing a Masters with UCL Institute of Education, Anthony conducted research into and published on the teaching of literacy. He is editor of 'Much Ado About Nothing' and 'Twelfth Night' in the Cambridge University Press Cambridge School Shakespeare series. He is a qualified leadership coach.

In his spare time, Anthony enjoys travel, film, theatre, music, singing, running, and exercise.



### The Living Text

The study of literature in the classroom can focus all too often on what the text 'means' in terms of the 'right' answers for exams. But bringing the text to life in lessons, not only improves performance in examinations, it unlocks other interpretations, engagement, relevance to learners and enjoyment. Choosing the right resources (inc. texts and textbooks) and assessments, as well as the right teaching, can be critical to academic success that does not come at the cost of enjoyment and appreciation of literature now and in the future.



**GREAT** SCHOOL  
TEACHERS  
True British Values Education

Inspiring all students  
to be  
Safe, Happy and Successful



## PRESENTER



**Masaki Morisawa** is Senior Product Manager of Gale Asia. In this role, he supports the Gale sales force in areas of product information and training, marketing materials, and technical support. Before joining Gale, Masaki worked for an antiquarian and academic book seller in Japan. He studied English literature in Sophia University, Tokyo.

**Masaki Morisawa**  
Senior Product Manager,  
Gale Asia (Japan)



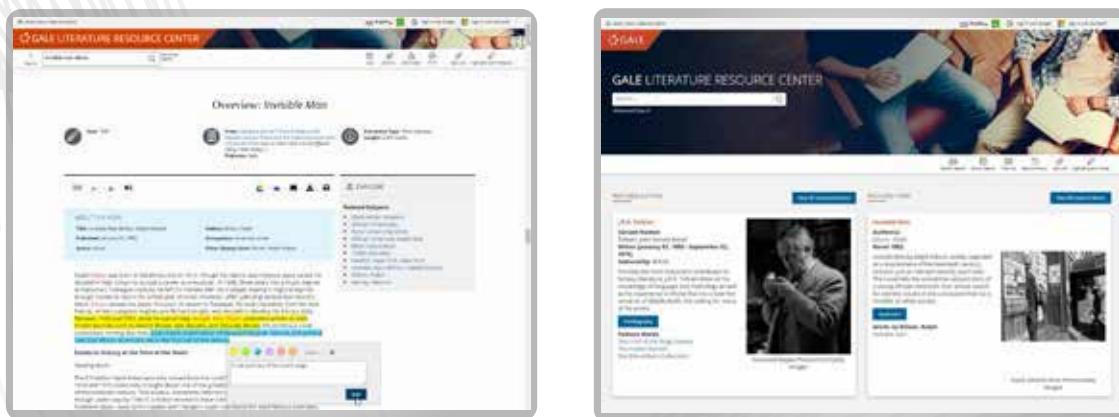
### Literature Research and Life Skills

In this fast-moving age that rewards quick “wins” and “fixes”, the study of literature, with its emphasis on slow and repeated reading and its embracement of ambiguity, may seem almost irrelevant. Yet close reading of literature offers students opportunities to hone important life skills — skills such as empathy, contextual interpretation, openness to multiple points of views — which are vital to successfully navigate a complex era full of conflicts without quick or easy resolutions. However, in order for students to develop a deep appreciation of literature, guidance in the form of well-written contextual and secondary information is crucial. Masaki Morisawa will draw from Gale’s decades long tradition of literature publishing – now conveniently available electronically in database format – to show how a variety of literary sources can be provided to students, inspiring them to read beyond the surface meaning of the written text and wander deep into the multilayered world of literature.

# GALE LITERATURE RESOURCE CENTER

## DISCOVER A NEW PATH TO LITERATURE

Gale Literature Resource Center is Gale's most current, comprehensive, and reliable online literature resource, offering the broadest and most representative range of authors and their works, including a deep collection of full-text critical and literary analysis for literary studies. Students and teachers can find up-to-date analysis, biographical information, overviews, full-text literary criticism, and reviews on more than 130,000 writers in all disciplines, from all time periods, and from around the world.



## MODERATOR



**Dr. Chithra Krishnan  
Adiyodi**  
Vice President,  
Education, Welfare and  
Research Foundation  
(EWRF)  
(Malaysia)

**Dr. Chithra Krishnan Adiyodi** retired from the Ministry of Education (MoE), Malaysia in 2020 and is currently active in social work related to education. She is the Vice President of the Education, Welfare and Research Foundation (EWRF) and is responsible to oversee the materials prepared for the organisation's English for Junior (E4J) programme, which targets children from financially challenged families and who are weak in the language. Besides, she is also an advisor to Persatuan Penjana Impian Guru-Guru Malaysia (PPIGM), an association comprising preschool teachers. A staunch believer of equitable access to quality education, she guides the preschool teachers on teaching methodologies and strategies to enhance the learning experiences of the preschool students.

Her 33 years in the MoE spans a range of experiences beginning as an English language teacher in both primary and secondary schools. Then she was appointed as an Assistant Director in charge of Cluster Schools and was responsible in the Fully Residential and Excellent Schools Management Division, MoE. Later she was recruited as part of the team that prepared the High Performing Schools (HPS) and the Trust Schools concept papers, and she was a participant in the National Key Result Areas (NKRA) Lab for HPS. Besides, she was also appointed as a trainer for ETeMS (English for Teaching Mathematics and Science) to train Mathematics and Science teachers. Her final placement was in English Language Teaching Centre, MoE. She was involved in the Professional Upskilling of English Language Teachers programme widely known as Pro-ELT to help English Language teachers achieve a minimum CEFR level C1.

As in her professional career, Dr Chithra's academic qualifications also mirror her interest in education and the overwhelming opportunity of working with different groups of children and adults. A Certificate in Teaching (English Language) gave her the opportunity of teaching students from the Chinese and Tamil vernacular primary schools. A Bachelor of Education (Teaching English as a Second Language/TESL) introduced her to secondary level students. Finally a Masters in Speech and Language Pathology and a Doctorate in Special Education strengthened her determination towards education specifically related to children with special needs.

# PERFORMANCE

DAY 2  
9:00 a.m. - 9:30 a.m.

ONLINE  
COURSES



ONLINE  
EDUCATION

E-LEARNING



A.I. ASSISTANTS



INTERNET

E-LIBRARIES



E-TEXTBOOKS



## PERFORMANCE



### Choir Preformance: A Voyage of Songs (AVOS) Bangkok 2019

After securing a gold medal in the Bali Choir Competition 2017, the Convent JB Choir team had to strive hard for yet another two competitions in 2018. The first one was in Kuala Lumpur and the other was in Singapore. The outcome of the two competitions were truly disappointing as we only achieved a silver and a bronze medal each. Our morale was at an all-time low. Nevertheless, in line with our motto "in whatever we do, we do our best", we decided to exert ourselves and therefore took part in another international choir competition, A Voyage of Songs (AVOS) Bangkok 2019.

Selections began during the year-end holidays in 2018. With only about four months to equip ourselves, practices began in November. Our school team had to be on par with professional choir teams worldwide within these four months. Thankfully, we received professional coaching from Miss Fam Qing Rui, who had cooperated with several outstanding local composers to promote modern choral music. Due to her hectic schedule, Ms. Fam could only conduct once a week sessions with the choir. Hence, the members diligently attended the training sessions. It boosted their spirits and they definitely wanted to soar higher when Ms. Fam complimented them saying that our choir girls portrayed great potential.

On the flip side, the members struggled to raise funds to provide a stipend for the coach. We had to put our heads together to find ways and means to raise funds. One of the activities was selling pizza during recess and after school from time to time. Thankfully, we raised sufficient funds to see us through.

At midnight, on 19th July, the team was ready to take off to Bangkok. 35 students, the youngest being only 13 years old, and five teachers headed to Changi Airport, Singapore for Suvarnabhumi Airport in Bangkok, Thailand. Upon arrival, the team headed to the competition venue for a sound check session.

20th July, it was the big day for all of us. Once ready, we went to the venue clad in our new competition dresses and renewed spirit. As we entered the hall, there was pin-drop silence. It felt like we were in a pressure cooker. I would say that our girls performed admirably. We could see it from the judges' façade too. The judges were from the United States of America, Philippines, Singapore, China, Thailand and Indonesia. We heaved a sigh of relief when it was over as we could finally let our hair down.

Finally, the grand finale had come. Contestants and judges started to fill up the grand hall. Seconds felt like years while waiting for the announcement of the results. As all the silver medalists unfolded, we knew that we already secured the gold medal. We felt utterly overwhelmed, squealing in our seats, waiting for the announcement of our name. Upon the declaration that the Convent JB Choir was a gold medalist, it was simply music to our ears. All our hard work and effort had finally paid off. Viva la Convent JB Choir.



**SMK INFANT JESUS CONVENT  
JOHOR BAHRU**  
**HIGH PERFORMANCE SCHOOL**



**SIMPLE IN VIRTUE, STEADFAST IN DUTY**



SMK I.J.  
Convent  
Johor Bahru



Jalan Yahya Awal, 80100 Johor Bahru, Johor, Malaysia



+607-2244645 | +607-2235812 | jeb1006@moe.edu.my



E-LEARNING



ONLINE  
EDUCATION



A.I. ASSISTANTS



INTERNET



ONLINE  
COURSES



E-LIBRARIES

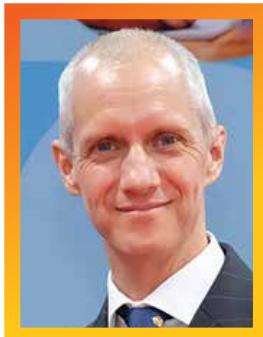


E-TEXTBOOKS

**DAY 2**  
**9:30 a.m. - 10:00 a.m.**

## **KEYNOTE 2**

## PRESENTER



**Dr. Ben Schmidt** was named Regional Director for Southeast Asia & Pacific in 2012. He is a trained lawyer with a doctorate in philosophy and a masters degree in education. Based in Singapore, he leads a team that is responsible for driving the organisation's growth and supporting schools and governments across the region in the adoption of Cambridge International programmes and qualification.

**Dr. Ben Schmidt**  
Regional Director,  
Southeast Asia & Pacific  
(Singapore)



**Cambridge Assessment  
International Education**

### Future of Assessment and Learning

As the largest provider of international education programmes in schools, Cambridge International is actively working on the future of assessment and learning. This session will outline some of the current digital developments underway within the organisation and examine the thinking behind them. It will then look at the bigger picture and ask how to prepare students to live and thrive in a world of artificial intelligence and big data.



**Cambridge Assessment  
International Education**

# **Education ready. University ready. Work ready. Ready for the world.**

Cambridge Pathway inspires students to love learning, helping them discover new abilities and a wider world.

To learn more, visit  
[cambridgeinternational.org/readywithpathway](https://cambridgeinternational.org/readywithpathway)

**Cambridge  
Pathway** ▶

Learn • Discover • Achieve





CONNECTING YOU TO THE  
WORLD'S BEST EDUCATION



Aspiring for a top-tier university?  
Choose the **UK's best boarding schools** to prepare you

Pathway to  
**Oxbridge & Ivy League**  
universities



*600 years  
of educating  
great minds*



Global  
**alumni network**  
with  
*lifelong friendships*



*Innovative teaching  
in interdisciplinary &  
modern classrooms*

FIND OUT MORE

📞 +65 8742 1827 | +65 9752 2429  
✉️ contact@waypointsasia.com



BESSA is proudly presented by

**Waypoints**

Boarding Schools Consulting

The background features a stylized orange and yellow circuit board pattern with various electronic components like resistors, capacitors, and inductors.

ONLINE  
EDUCATION



E-LEARNING



A.I. ASSISTANTS

**DAY 2**  
**10:00 a.m. - 10:30 a.m.**

# COVID'S GLOBAL IMPACT ON SCHOOLS WORLDWIDE



ONLINE  
COURSES



E-TEXTBOOKS



E-LIBRARIES



INTERNET

## PRESENTER



**Azlan Sharom**  
Director of National  
Schools, International  
Schools Partnership  
(SEA), operator of Tenby  
Schools and Asia Pacific  
Schools (Malaysia)

**Azlan Sharom** is a graduate of Electrical and Electronics Engineering from the University of Sheffield and began his career through thirteen years in the semiconductor industry at Intel Penang. He then spent three years in the service of the Government of Malaysia including a period at the Ministry of Higher Education, which provided first-hand exposure to matters of national policy and administration, while developing a broad appreciation of work cultures in both private and public sectors.

Azlan's career has since developed in education, stakeholder management and organisational development.

He has held senior management and leadership positions in organisations relating to education in schools, including as CEO of Sapura Smart School before becoming the inaugural CEO of Yayasan AMIR, leading the development of Malaysia's Trust Schools Programme in partnership with the Ministry of Education.

His interest in human potential and organisational development was further enhanced while employed at SapuraKencana Petroleum Berhad, a global upstream oil and gas services provider, during which time he also served on the Board of Governors of UNITAR International University.

He is presently Director of National Schools (Malaysia) at International Schools Partnership Limited, a British educational organisation that operates schools across six regions worldwide, including Southeast Asia.

Azlan also chairs the Board of Trustees of Insan Siddiq Berhad, a non-profit organisation that advocates integrity as a human issue and sets out to educate and cultivate future generations who are morally, intellectually and spiritually accomplished persons.



### Raising Global Citizens, Come What May

The current pandemic sweeping the world has brought rapt attention onto education at all levels. In schools especially, parents across the globe worry if their children will receive an education on-par with pre-Covid times. Many talk of the 'lost generation' resulting from interruptions to normal schooling, and in Malaysia we have had, and continue to experience prolonged and unpredictable periods of school closures necessitating online learning, with all the challenges that brings. With a network of 50 schools across six regions globally, schools belonging to the International Schools Partnership ("ISP") have persevered through these trying times to ensure that students continue to experience amazing learning, whether on-campus, or from home. The seven ISP schools in Malaysia have ensured that the entire learning eco-system continues to thrive even online, beyond merely replicating the classroom experience.

In short, they show that schools properly equipped, and powered by educators with a firm understanding, and commitment to learning are immensely resilient and effective - despite what the world may throw at us. This unprecedented event also presents an opportunity for us to pause, and review our assumptions that have driven our worldview, and the role that education plays in nurturing the young. We must recognise there exists an opportunity before us to crest the wave and help make them even more wholesome human beings and members of society both at home, and globally.

# GROWING LEARNING GROWING SCHOOLS



**International  
Schools  
Partnership**®

Our growing group of private schools located in the USA, Canada, Spain, Switzerland, Italy, the UK, Chile, Colombia, Peru, Ecuador, Mexico, Costa Rica, the United Arab Emirates, Qatar and Malaysia educate children and students from 2-18 years of age. We are a group of 50 schools delivering multiple curricula and building on local brands and reputations with around 45,000 students and 7,000 staff located across the globe.



45,000  
Students



7,000  
Staff



50  
Schools



15  
Countries



16  
Curricula

To find out more about our schools in Malaysia, scan the QR codes or click the logos below.



Ipooh - Penang - Setia Eco Park  
Setia Eco Gardens - Setia EcoHill  
Tropicana Aman  
[tenby.edu.my](http://tenby.edu.my)



## PRESENTER



**Lim Kah Cheng**  
Private Education Director,  
Methodist Council  
of Education  
(Malaysia)

**Lim Kah Cheng** currently the Private Education Director at MCOE – the Methodist Council of Education that owns all Wesley Methodist Schools both private and international, and The Methodist College Kuala Lumpur (MCKL). He directs and manages the educational ministries towards the achievement of the MCOE's philosophy, vision, mission, strategy, and its annual goals and objectives.

Prior to his service at MCOE, Kah Cheng spent 16 years at the Pembangunan Sumber Manusia Berhad (PSMB) in Malaysia, which is a government agency under the Ministry of Human Resources. During his tenure, he was the Chief operating Officer (COO), Chief Strategy Officer, Chief Corporate Services, General Manager, Corporate Affairs and Human Resource Division, General Manager, SME Division, and a Research & Development Manager. His experience includes leading and strategizing, formulating, and directing in all human resources related matters.

He had also worked in a different setting in his early years for 12 years with MNCs named Sony Electronics, Motorola Semiconductors and On Semiconductor.

He graduated from the Universiti Sains Malaysia (USM) with a technology degree and gained his MBA from the Universiti Putra Malaysia (UPM). He is also a chartered fellow of the Chartered Institute of People Development (FCiPD, UK) and a fellow certified practitioners HR (FCPHR) of the Australia Institute of Human Resources (AHRI).



### Private Education Opportunities & Challenges in The New Norms

With 130 years of Methodist Education, this session will be on sharing the aspects of the Methodist Schools' evolution and on some insights about changes in difficult times that are inevitable.

# Impacting Lives and Nation

Through The Methodist Education  
Since 1891



WESLEY METHODIST SCHOOL



## OUR HERITAGE

With a long – standing heritage of more than a century since 1891, Wesley Methodist School (WMS) – a not - for - profit institution is well- known for its academic excellence and transforming lives with its exceptional all - rounded education based on Christian Mission School ethos and values.

## CURRICULA:

Pre-School → Primary → Secondary → IGCSE

INTERNATIONAL SCHOOLS  
Cambridge International

PRIVATE SCHOOLS  
KSSR & KSSM

Kuala Lumpur | Ipoh | Penang | Bandar Seri Coalfields | Seremban | Klang

WMS  
Kuala Lumpur  
(International)

**87%**  
A\*/A  
IGCSE 2020  
Exams

WMS Ipoh  
(International)

**100%**  
A\*/A for Chinese as a  
Second Language      **83%**  
A\*/A for English  
as First Language  
**59%**  
A\*/A  
IGCSE 2020  
Exams

WMS Penang  
(International)

Primary Checkpoint:  
**85.2%** | **71.1%**  
for Maths | for English  
Lower Secondary Checkpoint:  
**83.9%** | **76.3%**  
for Maths | for Science

\*Band 4 & above = Very Good  
First batch of the students sitting for IGCSE Exams is in May 2021

In Collaboration With:



Kuala Lumpur (International) T: 03-4041 6470 | Penang (International) T: 04-280 4790 / 012-5531 727 | Ipoh (International & Private) T: 05-254 5122  
Bandar Seri Coalfields (Private) T: 010-4088 980 | Klang (Private) T: 03-3371 8852 / 011-3347 8300 | Seremban (Private) T: 06-762 0068 / 010-219 9377



[www.wms.edu.my](http://www.wms.edu.my)

## MODERATOR



**Andrew Dalton**  
Director of Education,  
The International School  
@ParkCity  
(Malaysia)

**Andrew Dalton** is the Director of Education within the ParkCity group, which includes The International School @ ParkCity Kuala Lumpur (ISPKL) and its sister school in Hanoi (ISPH). He has a wealth of international school leadership experience having worked in world-class schools across Asia and the Middle-East. His previous schools include The Green School (Bali, Indonesia), Bromsgrove International School (Thailand), Tanglin Trust School (Singapore), and St.Christopher's International School (Bahrain). Andrew was the founding Principal when ISPKL opened in 2011, during which time he held the position of Chairman of the Association of International Malaysian Schools (AIMS).

Andrew, who was born and raised in the UK, started out his career in engineering before changing his profession into teaching. He holds a range of qualifications, including a Masters Degree in Education from Bath University, the National Professional Qualification for Headship (NPQH) from the National College of School Leadership (NCSL), a Mathematics Postgraduate Certificate in Education (PGCE) from Lancaster University, and a Bachelor of Engineering Degree with Honours from Liverpool University. More recently he qualified as a Certified Practitioner of the Myers-Briggs Type Indicator (MBTI), and also as a Certified Professional Coach (CPC) with Malaysia Institute of Management (MIM). Andrew thoroughly enjoys living in Malaysia and embraces the cultural diversity that this beautiful country has to offer.



# THE INTERNATIONAL SCHOOL @ PARKCITY

EARLY YEARS | PRIMARY | SECONDARY | A-LEVELS

**Educating  
students aged  
3 to 18  
years old**

*The school was graded as an 'outstanding school' and awarded Gold Level in a recent International School Quality Mark (ISQM) accreditation report.*

*Students reach very high standards as a result of the quality of teaching.*

*The school provides a very safe, caring and supportive learning environment for students.*

*ISQM Accreditation Report*



## LEARNING BEYOND BOUNDARIES



+603 6280 8880



info@isp.edu.my



1, Jalan Intisari, Desa ParkCity, 52200 Kuala Lumpur



**isp.edu.my**



The International  
School at ParkCity



ispKL



isp.kl



PARKCITY





E-LEARNING



ONLINE  
EDUCATION



A.I. ASSISTANTS



INTERNET



ONLINE  
COURSES



E-LIBRARIES



E-TEXTBOOKS

# AI ASSISTED LEARNING AND ASSESSMENT

**DAY 2**  
**10:30 a.m. - 11:00 a.m.**

## PRESENTER



**Jai Atwal**  
Head of Sales and  
Customer Engagement  
(UK)

**Jai Atwal** is Head of Sales and Customer Engagement at bksb Limited, the UK and Australia's leading eLearning platform for English and Maths. He started his career with bksb as a small, software solutions company based out of West Nottinghamshire College, and has seen the company transition over the last two decades to become the market-leading Ed Tech supplier as part of the Advanced range.

Jai has been a lifelong advocate of education technology and regularly engages with a cross-section of colleges, schools, universities, training providers and employers to ensure that the connect between academic learning and industry is strengthened through the application of Functional Skills in English and Maths.



### Innovation and Technology: Online English and Maths

bksb are excited to bring functional skills to Malaysia, to ensure that more organisations are able to utilize technology in learning to fully support the development paths for their students.

The recent pandemic has seen millions of students adapting to learning outside of the classroom. As a result, education has changed dramatically with the distinctive rise of eLearning – with teaching delivered remotely on digital platforms.

bksb will be at the forefront to support the 'new normal'. This session will consider the key the benefits of online learning which are vital today, and will continue to be crucial in the post-pandemic landscape.

## What is bksb?

bksb is a leading provider of online English, maths and digital skills, and one of the most popular eLearning solutions available.

With a history spanning 20 years, bksb's market-leading platform, bksbLIVE 2, has benefited more than 20 million learners across the globe.

The bksb assessment and skills development process uses artificial intelligence to accurately assess student ability - and has become industry standard in both the UK and Australia.

### The bksb PROCESS



#### INITIAL ASSESSMENT

Identifies current working level in English and Maths and assigns the Diagnostic Assessment



#### DIAGNOSTIC ASSESSMENT

Detailed assessment of skill gaps at the learner's working level, generating an Individual Learning Plan (ILP)



#### LEARNING RESOURCES

Interactive and self-marking resources, linked to each topic area in the ILP



#### PROGRESS CHECKS

Evaluates learner progression for each topic and updates their learning plan



[www.bksb.co.uk](http://www.bksb.co.uk)

CONTACT US TODAY FOR MORE INFORMATION AND A FREE ONLINE DEMO

JONSON CHONG

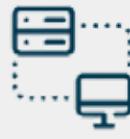
[jonson@ubsm.com.my](mailto:jonson@ubsm.com.my)



Used by millions of learners around the world



Accessible on all devices



Seamless integration with existing databases

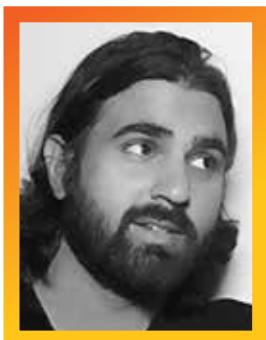


Tracking, reporting and student management



Used by 85% of UK colleges and 71% of Australian TAFEs

## PRESENTER



**Sean Kilachand** is the Co-Founder and CEO of EduSync, one of the world's leading online assessment and remote proctoring companies. Sean was born and raised in New York City but has spent the last 8 years living abroad, spending 7 years in Brazil and the last year in India, where he now lives. With a background in Computer Science and Economics, Sean spent time on Wall Street and at Forbes Media in New York before founding EduSync. The platform currently has over 400,000 users and works with over 50 educational institutions around the world.

**Sean Kilachand**  
Co-Founder and CEO  
(USA)



### The Future of Online Testing and Remote Proctoring

As technology advances at an exponential rate, online testing and remote proctoring have become fundamental pieces of the educational experience for students and educational institutions. In this talk, Sean will discuss the ever-evolving EdTech landscape with examples of how technologies like Artificial Intelligence can fundamentally improve testing procedures while making teachers' lives easier and improving learning outcomes.



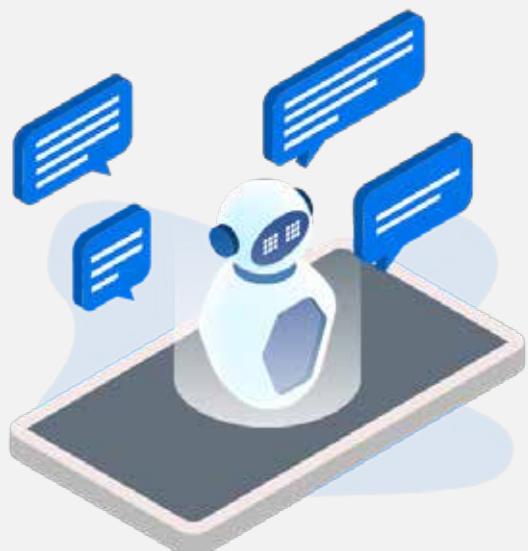
# EDUSYNCH

Create your own High-Stakes tests.  
Any content. Any language.  
With remote proctoring.

## Online Testing and Remote Proctoring Made Easy

EduSynch is the most sophisticated way to administer exams online using **any content in any language**.

Combine your exams with EduSynch E-Proctoring to prevent foul play among test takers.



- ✓ Over 40 interactive question types, from multiple choice to writing and speaking questions
- ✓ Upload content in over 350 languages
- ✓ AI-driven remote proctoring combined with trained professionals to guarantee accuracy and test security.
- ✓ Full delivery of your custom platform in 7 days or less

## MODERATOR



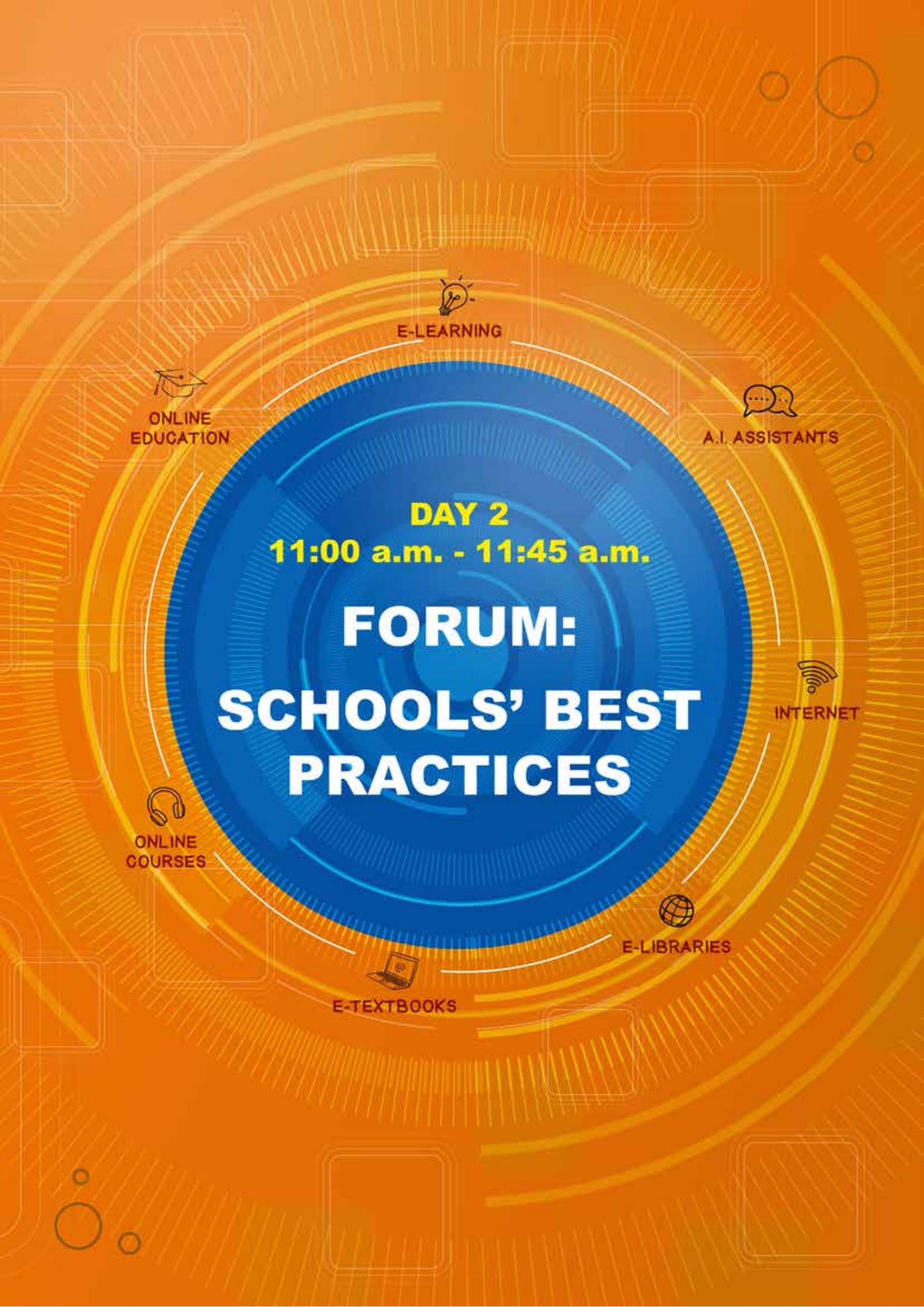
**Ng Kim Huat**  
Country Director  
(Malaysia & Brunei),  
Cambridge Assessment  
International Education  
(Malaysia)

**Ng Kim Huat** is one of the longest standing Country Director at Cambridge International. He has a wealth of experience in education (more than 40 years), making him a perfect representative for Cambridge International.

Kim Huat is a qualified graduate teacher in English and Economics and held various positions over 20 years at the Ministry of Education, including as an Examinations Specialist with the Examinations Syndicate, Examinations Council and a school inspector with the Inspectorate of Schools. He has also worked as an Academic Administrator and Quality Manager for two years at Garden International School KL.

Kim Huat's major responsibility in Malaysia is to support and promote the growth of General Qualifications, specifically IGCSE, AS and A Levels, working closely with international schools and private colleges.

Kim Huat also liaises with several divisions of the Ministry of Education, such as the Private Education Division, Malaysian Qualifications Agency (MQA), Examinations Syndicate (ES) and Malaysian Examinations Council (MEC), in addition to coordinating activities with the Brunei Ministry of Education. He says there is rarely a dull moment in his life and finds his job both challenging and rewarding.

The background features a stylized orange and yellow circuit board pattern with various electronic components like resistors, capacitors, and inductors.

ONLINE  
EDUCATION



E-LEARNING



A.I. ASSISTANTS



INTERNET



ONLINE  
COURSES



E-LIBRARIES



E-TEXTBOOKS

**FORUM:  
SCHOOLS' BEST  
PRACTICES**

**DAY 2**  
**11:00 a.m. - 11:45 a.m.**

## PRESENTER



**Charles Dorner** is from New York, USA but his professional qualifications are from the UK, where he gained degrees from Cambridge University, earned diplomas in teaching and school leadership from the National College for Teaching and Leadership, from Middlesex University and from the London College of Music, and became a Fellow of the Royal Society of Arts and a Fellow of the Chartered College of Teaching. Charles has been a teacher since 1988 and a school leader since 2007, with experience in high-performing schools across the primary, secondary, government-controlled, independent, international school and international summer school sectors. As a member of many associations of school leaders for many years, he is well-placed to review best practice in the world of education.

**Charles Dorner**  
Principal  
(Malaysia)



### How Have the Best International Schools Responded to the Educational Challenges of COVID-19?

Beyond the immediate health-and-safety and practical responses to COVID, such as social distancing and sanitising in school and getting computer connections and communications working between school and home, what have the award-winning top schools in the International world done to transform their educational offer for this 'new normal,' and justify their substantial fees? Charles Dorner will present his findings based on reviewing the international awards won by schools for special educational initiatives conducted in the 2020-21 school year, including some insights shared personally by the school leaders responsible for them.



# Nilai INTERNATIONAL SCHOOL

## Your Child's Gateway to Top-Quality Universities Worldwide!

Nilai International School Malaysia (NIS) is a Day and Boarding School offering the Cambridge curriculum for students aged 3 to 18 years old.

### Why Choose NIS?

- Small Class Sizes
- Qualified & Caring Teachers
- English First & Second Language with Malay and Mandarin Classes
- Scholarships Available from Year 7 up Based on Merit and Need
- School Bus Service in Nilai/ Sepang Area

### Our Offering:

- British Early Years Education
- Cambridge Primary
- Cambridge Secondary

## Apply Now!



FIRST-CLASS BRITISH EDUCATION IN NILAI - MALAYSIA

Cambridge Assessment  
International Education  
Cambridge International School

NILAI INTERNATIONAL SCHOOL

No. 3, Persiaran Universiti, Putra Nilai, 71800 Negeri Sembilan, Malaysia

Email:marketing@nis.edu.my Tel:06-850 2188/ 017-711 2188

[www.nis.edu.my](http://www.nis.edu.my)



Nilai International School

## PRESENTER



**Lau Pin Sian**  
Head of National Schools  
(Malaysia)

**Lau Pin Sian** is an educator, Head of School, research scientist and mathematics trainer. In her current role, she serves Tenby Schools Ipoh as Head of National Schools, having previously directed the International Maths Department and Tenby's International School as its deputy head. Having been an educator for over 25 years, she has experience in many student-focused empowerment projects and advancing the quality of teacher learning. She is also an accomplished Cambridge accredited trainer as well as a stellar mathematician.



### Empowering Teacher's Learning

Teacher-quality training is an evergrowing essential part of the classroom and an important contribution towards the development of child education. Empowered teachers serve to empower children, and during my presentation, I will focus on various approaches to empowering teachers through setting personal benchmarks for teacher learning, written and recorded mental rehearsals. Through these methods, I will illustrate how empowering teachers can inspire and promote exceptional student learning.



Click here  
to Enquire  
Now

# Sekolah Sri Tenby

National Curriculum with an International Setting

- Academic Success
- Dual Language Programmes
- Diverse Co-Curricular Activities
- 21st Century Skills Development
- International learning opportunities within the global network of the International Schools Partnership (ISP)
- World Class School Facilities
- Small Class Sizes
- Affordable Fees

For more information,  
please scan here



Experience learning that is truly Amazing!



Ipoh  
Penang  
Setia Eco Park  
Setia Eco Gardens



KEMENTERIAN  
PENDIDIKAN  
MALAYSIA



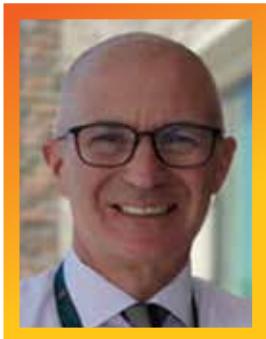
Standard Kualiti  
Institusi Pendidikan Swasta  
5-STARS QUALITY STANDARDS AWARDED  
BY THE MINISTRY OF EDUCATION  
PRIVATE EDUCATION INSTITUTIONS (DEPI)



Part of

International®  
Schools  
Partnership

## PRESENTER



**Martin Knights**  
Deputy Headmaster,  
(Malaysia)

**Martin Knights** joined King Henry VIII College as the Director of Boarding in July 2018. He joined from the UK where he was the Head of Boys' Boarding at Prior Park College in Bath. Post school in London, Martin embarked on a military career serving 13 years as a Royal Marine where he instructed recruits in his later years of service. He was also part of the World Record Breaking Royal Marine's Free-Fall Parachute Team in 1989. Post military, he made a very successful and natural transition into education securing his first teaching role as a PE and Games teacher at St. Benedict's School, London. Martin enjoyed 13 productive and fulfilled years at St. Benedict's during which time he rose to the position of Director of Sport. However, there was a greater pastoral calling for Martin and he joined Prior Park College in 2010 as a Boarding Housemaster and was subsequently promoted to Head of Boys' Boarding in 2015. Now in Malaysia, Martin transitioned to the position of Deputy Headmaster (Pastoral and Boarding) in May 2020. In his spare time, he is a keen cyclist and loves to travel exploring new cuisines and different cultures.



### The Challenge for Boarding Schools

Boarding schools have been an integral part of the global education landscape for many years. However, in more recent times, boarding school operations have felt the need to rapidly evolve to remain an attractive, viable and cost-effective option. The challenge to provide all the 'comforts and luxuries of home' whilst concurrently enabling student growth, development and independence has never been greater. Boarding schools consistently operate beyond expectation to care and provide for the students entrusted into their care. Improved customer satisfaction and positive word of mouth are ever-present on boarding agendas. The continual quest to find that something special, a marketing edge, that will not only improve the student experience but will also create momentum and hopefully increase numbers. Boarding can and does provide financial stability for many educational establishments and this ensures that the pressure to deliver an outstanding product is ever-present.



KING  
HENRY  
VIII  
COLLEGE

MALAYSIA



*Believe It.  
Achieve It.*

CONTACT US NOW FOR

**SEPT 2022**  
ENROLMENT ENQUIRIES

+603 8800 9888

[KINGHENRYVIII.EDU.MY](http://KINGHENRYVIII.EDU.MY)



King Henry VIII College a co-educational boarding and day school, with students from age 3 to 18. Our prestigious school is built on our UK sister-school's history that stretches back nearly 500 years, its tradition and values, to ensure our students develop a powerful sense of what they can achieve. Guided by our highly experienced teachers, their confidence and self-belief will flourish. Students will all wear with pride the badge of King Henry VIII College - a symbol of excellence in education.



KING HENRY VIII  
COLLEGE  
MALAYSIA

- Persiaran Bestari, Cyber 11,  
63000, Cyberjaya, Selangor
- +60 (03) 88009888
- [enquiries@kinghenrviii.edu.my](mailto:enquiries@kinghenrviii.edu.my)
- [www.kinghenrviii.edu.my](http://www.kinghenrviii.edu.my)

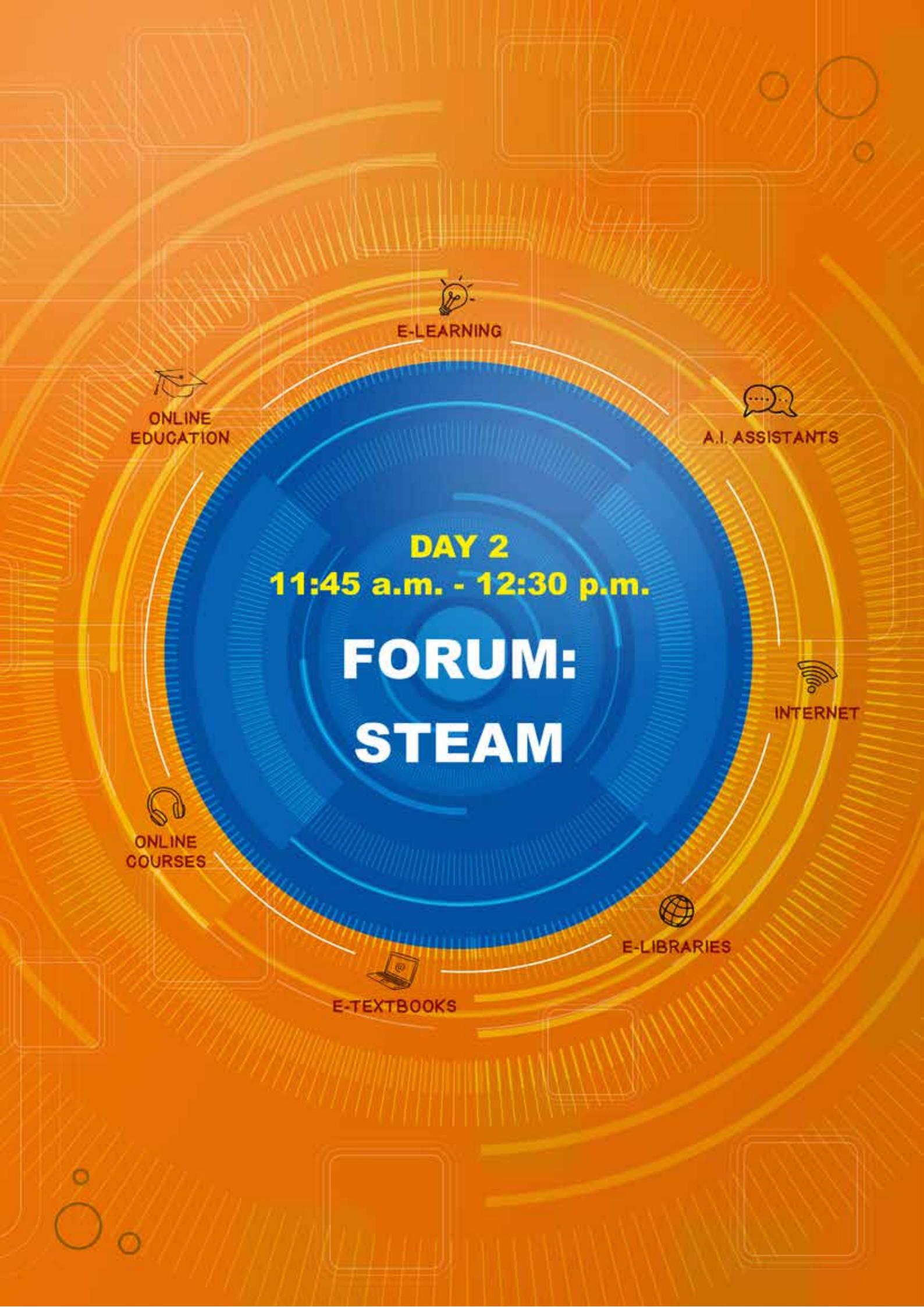
## MODERATOR



**Pamela Esther  
Devadason**

Principal Secondary Wing,  
Stella Maris International  
School Medan Damansara  
Kuala Lumpur  
(Malaysia)

**Pamela Esther Devadason** is currently the Principal Secondary Wing at Stella Maris International School Medan Damansara Kuala Lumpur. For the past 32 years, she has had an eventful journey as a teacher and administrator with the Ministry of Education Malaysia. Her experiences include teaching and serving 12 schools; urban and rural; residential and day; across 4 different states as well as a teacher trainer in a teacher training institute. She has been involved in a number of MoE efforts related to curriculum, digital learning, textbook evaluation and assessment. Having majored in Mathematics and English Language with a second degree in Curriculum and Instruction, as well as certified to be a Principal of schools and a trainer by HRDF Malaysia; her strengths and interests are pedagogy and assessment. She also serves as the Director of Technologies Bureau in Malaysian English Language Teaching Association (MELTA) and is a Person-of-Reference for the CEFR-aligned English Language Curriculum. Being a mindful practitioner, her heart is always for the teachers and the kids in schools. She strongly believes that every teacher is the most crucial element in the educational pyramid.

The background features a stylized orange and yellow circuit board pattern with various electronic components like resistors, capacitors, and inductors.

ONLINE  
EDUCATION



E-LEARNING



A.I. ASSISTANTS



INTERNET



ONLINE  
COURSES



E-LIBRARIES



E-TEXTBOOKS

**DAY 2**  
**11:45 a.m. - 12:30 p.m.**

# **FORUM: STEAM**

## PRESENTER



**Betty Tan** was a Banker for 25 years before becoming a Publisher and founder of English Corner Publishing. 20 Years ago, Betty holds on to the belief that the POWER OF COMICS TO HOOK KIDS ON READING, has successfully, sold more than 3,000,000 copies of SCIENCE ADVENTURES science comic in Singapore and Hong Kong.

Generations of children have grown up with our SCIENCE Adventures comic enriching their science knowledge as they develop a love for reading. With a focus to enhance learning English Language through science, it covers international science syllabus as well as incorporating global trends – STEM & STEAM.

**Betty Tan**  
Founder  
(Singapore)



### The Power of COMICS to HOOK KIDS ON READING

Young Children learn language not just in language lessons or textbooks. Instead, they absorb the English Language indirectly from books, magazines, and their peers. For this reason, ENGLISH CORNER PUBLISHING will ensure the ENGLISH used in SCIENCE ADVENTURES is correct and appropriate, encourage children's interest in science while enriching their English Language through reading.

We have achieved these objectives:

- 1) Children recognise how science affects every aspect of their daily lives
- 2) Using creative story-telling to illustrate scientific facts or concepts makes the Science Subject easy to understand and not just a subject taught in school.
- 3) Science content is always up-to-date
- 4) Children will observe science in action by conducting experiments, applying science concepts to real-world scenarios, and developing scientific reasoning.
- 5) A new reading experience for reluctant readers or children with disabilities

### WORLD OF SCIENCE COMICS SERIES

We want to take this opportunity to announce our collaboration with World Scientific Publishing, an international publishing house based in Singapore. Co Published with World Scientific Publishing, a new series of World of Science Comics is born. Collated by themes, contain Augmented Reality Features, Audio and all topics covered align with the Singapore Science syllabus for primary school, the International Cambridge syllabus used in the Asia-pacific region. In addition, all issues contain beyond-the-syllabus facts, insights, and knowledge designed to stretch the readers' minds.

# The POWER of COMICS



**Science**

**Technology**

**Engineering**

**ART**

**History**

**Math**

**Culture**

**English Corner**

**Made in Singapore for the World**

**Science ADVENTURES**

**NEWS BITES**

[www.englishcorner.sg](http://www.englishcorner.sg) | [sales@englishcorner.sg](mailto:sales@englishcorner.sg)

## PRESENTER



**Dr. Norhuda Musa**  
Master Trainer  
(Singapore)

**Dr. Norhuda Musa (Huda)** obtained the degree of Doctor of Philosophy (Mathematics Education) from Curtin University, Western Australia in 2014 and Master in Education (Mathematics Education) from Nanyang Technological University/ National Institute of Education, Singapore in 2008.

Dr. Huda has over 20 years of experience teaching Mathematics in a Singapore school and has been actively championing the use of current mathematics practices in Singapore schools and sharing these practices to teachers locally and internationally. She has presented, on several occasions, at World Association of Lesson Study (WALS) and Mathematics Education Research Group of Australasia (MERGA) and conducted training workshops to teachers and school leaders across Asia. Through her sharing, she aims to equip teachers with good mathematics teaching skills, hence empowering them to deliver impactful lessons in their classrooms, thus bringing out the potential in every child.



**Foh Li Fen**  
Product Marketing  
Senior Executive  
(Singapore)

**Foh Li Fen** holds a Bachelor's Degree (Hons) from the University of Newcastle in 2013 and Postgraduate Diploma in Education from Nanyang Technological University/ National Institute of Education, Singapore in 2016. She has five years of experience teaching in a Singapore secondary school and believes in the potential of every child. Today, she works for Marshall Cavendish Education and continues to interact with educators and schools globally on education solutions.



### Using C-P-A Method in A STEAM Classroom to Build A Strong Foundation in Maths

To have students mastering Maths, Educators will need to work on the foundation in the subject and this level of mastery will serve them well academically and in their future profession. In the session, Dr. Huda will be talking about how using Concrete, Pictorial, Abstract (C-P-A) and model method; referencing to Maths approach that is globally recognised are essential to achieving a strong conceptual understanding. With the strong foundation, students can take on an extended learning involving the use of critical thinking. Ms Li Fen will also be sharing about how C-P-A approach can be adopted effectively in a STEAM classroom.

## PRIMARY MATHS LEARNING MATERIALS



**My Pals Are Here! Maths**

Drawing from extensive research and feedback, My Pals Are Here! Maths is widely adopted and highly popular amongst teachers and pupils. To hone pupils' problem-solving and critical-thinking skills, concepts are arranged and unfolded systematically using a structured approach that progresses with pupils' cognitive levels. Abundant resources are provided to support the differentiated pathways and facilitate effective assessments for users of different needs.



**Cambridge Primary Mathematics (2nd edition)**

The Marshall Cavendish Cambridge Primary Mathematics (2nd edition)\* series is designed to support teachers and learners following the 0096 curriculum framework. Our package nurtures Cambridge active learners, using the Concrete, Pictorial, Abstract (CPA) approach to help them develop a broad understanding of mathematics and the ability to apply mathematics in their daily lives.

\*We are working with Cambridge Assessment International Education towards endorsement of these titles.

## VIRTUAL LEARNING AND TEACHER SUPPORT

### MCEduHub

MCEduHub is a one stop solution to all your educational content needs. Our sound pedagogical content are highly interactive, which makes them an excellent support material for both frontal teaching and self-directed learning. Comes along with a myriad of useful tools that can be used to ease the workload of teachers.



### Marshall Cavendish Institute

Professional Development. Publications. Research. People

UP TO  
**20%  
OFF!**

#### RM460 per pax for selected modules:

(min 25 pax are required to conduct the class)

- MAP102** Mathematical Problem-Solving
- MAP111** Bar Model Method for Primary Mathematics
- MAP108** Teaching of Heuristics in Primary Mathematics

### Professional Development for Educators by Marshall Cavendish Institute (MCI)

MCI is an educator development institute that provides training to educators all over the world. Our professional development training programme is designed based on research by educational specialists and aims to meet the growing demands and diverse needs of educators who are looking for the most effective way to deliver their lessons both physically and virtually. We work closely with schools and educational institutions to customise training programmes suitable for the educators to ensure effective application of what they've learnt in the classroom.

Register your interest to get free access to our Singapore Maths Digital Learning Resources on MCEduHub.



For more information, you may contact Yenny, Country Manager of MCE Malaysia at [yennylim@mceducation.com](mailto:yennylim@mceducation.com)

### About Marshall Cavendish Education

Marshall Cavendish Education (MCE) is one of the global leaders in providing world-class learning content and solution for schools and education centres, including Cambridge school, that caters to national and international curricula standards. They believe in nurturing world-ready global citizens by equipping Pre-K-12 learners with the highly demanded 21st century skillsets needed for the future of work.

MCE's curriculum is progressive with customised learning pathway for learners to grow and strive. They are designed with extensive print and digital resources which are seamless to use, interactive and customisable for the different learning standards. MCE is the only Asian publisher who is the endorsement partner of Cambridge Assessment International Board since 2019.

## PRESENTER



**Judy He** serving as Senior Education Services Manager APAC, for the past four years Judy has focused on the K-12 sector working to support educators and students in leveraging new digital technologies. Judy is passionate about education and helping schools embrace today's digital education transformation. She has over 20 years business experience in Asia, is fluent in Mandarin, holds a Bachelor of Journalism from Fudan University and Postgraduate Diploma in Business Administration from Massey University.

**Judy He**  
Senior Education Services  
Manager APAC  
(Australia)



## STEAM Education

STEAM is an interdisciplinary approach to education that enables learners to transfer valuable knowledge and understanding across multiple disciplines to creatively solve real-world problems. Learn about the issues that STEAM education faces today, why STEAM is becoming the new future for education and how you as educators can harness STEAM opportunities to build employable, successful learners for the new tomorrow.



# Full STEAM Ahead with Britannica LaunchPacks

Build differentiated learning experiences for every student.

LaunchPacks combine curriculum-aligned content sets with tools that make it easier for teachers to differentiate instruction and for students to understand core STEAM topics from years F-12.

Thoughtfully curated to match your STEAM curriculum, each LaunchPack is dedicated to a specific Science or Social Sciences topic and features a variety of engaging multimedia content.

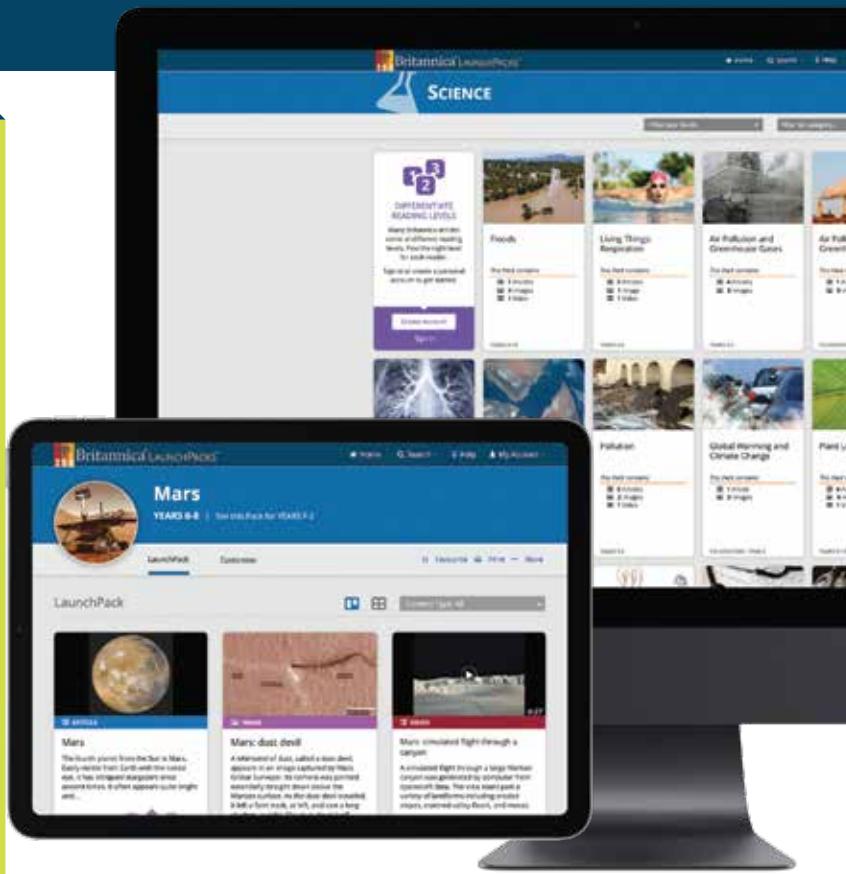
**Differentiate**  
Select a Pack from different year levels

**Customise**  
Upload your own documents or weblinks

**Scaffold**  
Add instructions, quizzes or pre-set activities to guide student learning

**Share**  
Assign a Pack to your students or share to Google Classroom and Microsoft Teams

**Review**  
Review responses to activities to keep on top of student progress



**website:** [elearn.eb.com/launchpacks-science](https://elearn.eb.com/launchpacks-science)  
**email:** [contact@eb.com.au](mailto:contact@eb.com.au) | **phone:** +61 2 9915 8800

© 2021 Encyclopædia Britannica Inc.



Scan QR Code to find out more

## MODERATOR



**Keith Thong** is the Group MD of University Book Store Malaysia (UBSM) and holds several local and international portfolios. He is also the President of the Malaysian Book Sellers Association, Deputy Chairman for the Malaysian Book Industry Chambers and regional consultant for some global brands like Britannica Online Learning, Me-Books, English Central and Press Reader. UBSM turns 60 in 2016 and continues to be the market leader in the distribution of imported schools books, library resources and digital content; with clients ranging from pre-schools to post graduate studies.

**Keith Thong**  
President  
Malaysian Book Sellers  
Association  
(Malaysia)



E-LEARNING

ONLINE  
EDUCATION

A.I. ASSISTANTS

INTERNET

ONLINE  
COURSES

E-LIBRARIES

E-TEXTBOOKS

# FORUM: PUBLISHING AND DIGITIZING CONTENT

DAY 2  
1:15 p.m. - 1:45 p.m.

## PRESENTER



**Jerzy Rendon**  
Senior Manager  
(Philippines)

**Jerzy Rendon** has over a decade's worth of experience in the self-publishing industry with the world's largest supported self-publishing provider, Author Solutions, based in Bloomington, Indiana. She started as a Publishing Consultant in 2011 and is now a senior manager of Partridge Publishing, an Author Solutions imprint dedicated to the Asian market. Over the last 10 years, she, along with her team, has helped thousands of writers from all ages hailing from the United Kingdom, Australia, India, Singapore and Malaysia turn their stories into published books.

Jerzy completed her Bachelor of Arts in Political Science at Notre Dame of Marbel University in the Philippines. A multi-faceted individual, Jerzy is a Lean Six Sigma Yellow Belt while her interests include the creative world of digital marketing. Prior to the publishing industry, she worked in customer service with eTelecare Global Solutions, Inc., an international outsourcing company.



### Get Published

Every author is as unique as their background, and their aspirations are as varied as their stories and ideas. Whether you're 8 or 80, your publishing journey is a special experience and with technology today, more options are available to get your story to print. Find out in this 10-minute presentation:

- The 4 Paths to Publishing available to you today
- How to decide which path is best for you and your book
- Get published with Partridge Singapore

# HAVE A STORY TO TELL?

Publish Your Book with Partridge Publishing

All stories deserve to be read and shared.  
So why not let yours take flight and be discovered  
by turning it into a book?



Ready to get started?

Visit <http://guide.partridgUBLISHING.com/get-published/>  
or call +65 3165 7531 (Singapore) or +60 3 3099 4412 (Malaysia).



## PRESENTER



**Faiz Al-Shahab**  
Co-founder,  
(Malaysia)

**Faiz Al-Shahab** is the Co-Founder of e-Sentral, which is the biggest ebook store in South East Asia. E-Sentral is a complete infrastructure for ebooks ranging from authoring tool, digital rights management server, end user reader application, as well as ebook distribution for business to consumer and business to business. Lower cost in ebook technology introduced by e-Sentral have adapted well with developing nation, namely in Malaysia, Indonesia and Singapore. Recently, the company have gained momentum in education sector with spearheading technology for digital textbook industry in Malaysia.

Faiz was born in November 1979, at Salford, England and was a qualified mechanical engineer serving the automotive industry before getting involved in Information & Communications Technology sector.



### School Digital Textbook in Malaysian Landscape

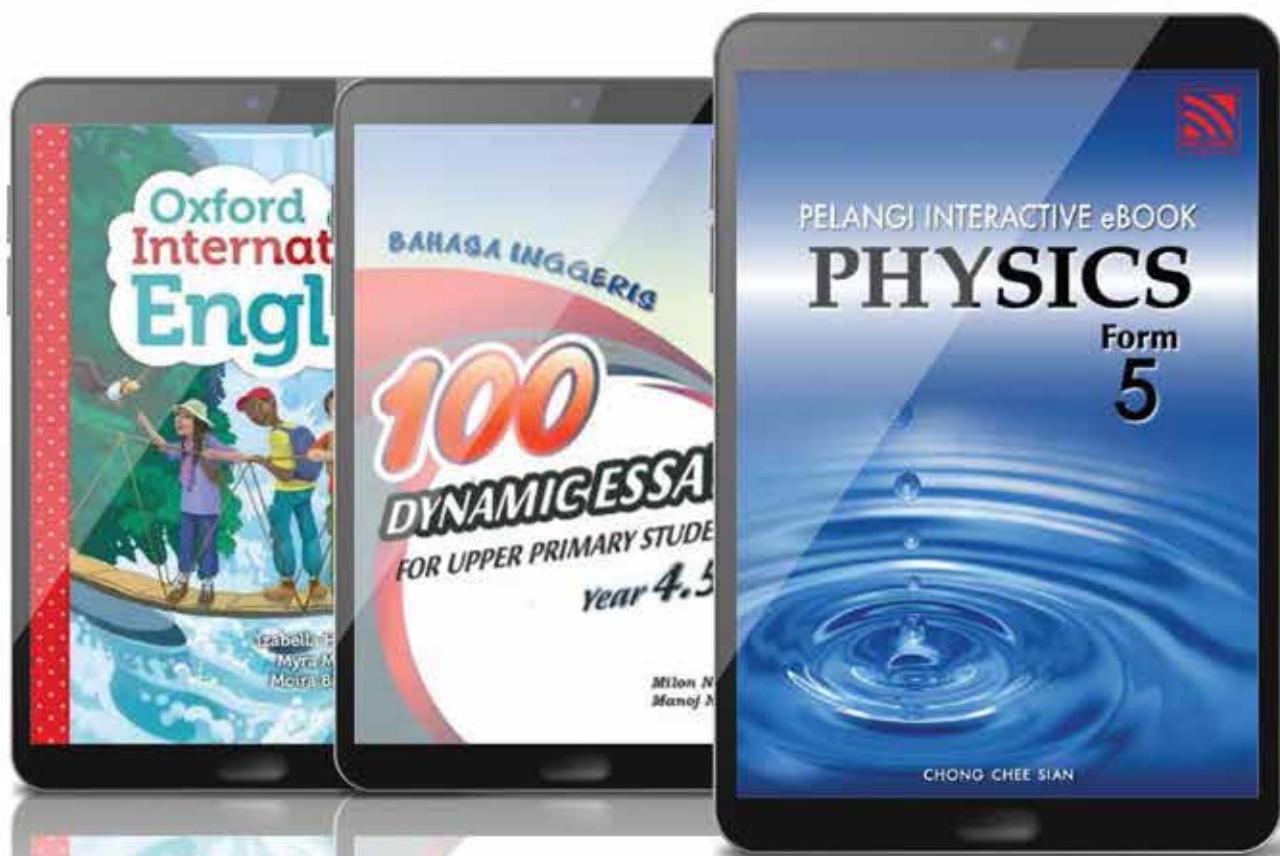
This paper analyse Malaysian schooling landscape and the need for digital textbook, with respect to contemporary infrastructure. Conclusion for a unified standard and method of distribution has never been clearer once the landscape of schooling need is determined.

Making web contents for e-Learning is relatively easy, but making contents which are interactive and downloadable, is a plateful of challenges itself. The drive of creating the ultimate ebook platform to create downloadable interactive born digital textbook has always remain a challenge in Malaysian education system.

In this paper, we are focusing at one focal point, which is how to mass produce high quality interactive downloadable digital textbook.

# NATIONAL DIGITAL TEXTBOOK

(Malaysia Public School Syllabus)



available online

**GET IT NOW!**  
[ebooks.ubsm.com.my](http://ebooks.ubsm.com.my)

## MODERATOR



**Arief Hakim Sani** is the founder and Managing Director of PTS Media Group Sdn Bhd. PTS is one of the largest trade book publisher in Malaysia. Currently serving as the President of the Malaysian Book Publishers Association (MABOPA).

**Arief Hakim Sani  
bin Rahmat**  
Managing Director,  
PTS Media Group  
Sdn Bhd.  
(Malaysia)



E-LEARNING



ONLINE  
EDUCATION



A.I. ASSISTANTS



INTERNET



ONLINE  
COURSES



E-LIBRARIES



E-TEXTBOOKS

**DAY 2**  
**1:45 p.m. - 2:15 p.m.**

# **FORUM: LIBRARIES AND LIBRARIANS IN A DIGITAL WORLD**

## PRESENTER



**Brenna McCandless** is a librarian at Mont'Kiara International School and is a graduate of University College London with a Master's in Library and Information Science (2007). She has worked with a variety of age groups and populations. She's taught early childhood literacy skills to parents and preschoolers as part of the Every Child Ready to Read program in the United States, working primarily with bilingual populations. She is the former Head Librarian for Rio Rancho Public Schools in New Mexico, where she also ran a high school library program serving a student population of 3,000. Internationally, she has worked in Albania and Malaysia with preschool through grade 12 students, both as a librarian and as an Extended Essay Coordinator in the IB framework, and is a Google Certified Educator.

**Brenna McCandless**  
Librarian  
(Malaysia)



**MONT'KIARA INTERNATIONAL SCHOOL**

## Digital Literacy in the Age of Information Overload

### Digital Literacy Skills: a must have

Today's students have grown up in a world where practically anything can be found online. Students today are inundated with more information than ever before and know the answer is often a simple click away. But in a world where the barriers between who controls knowledge have become increasingly non-existent, how do we know what we think we know? And how do we help students determine that? In this talk, I will highlight how digital literacy education has shifted from how to find the answer toward how to sift through multiple answers in order to determine the best possible solution, including ways this might be taught in the school library setting.



# COMMUNITY EXCELLENCE DIVERSITY

## A Community School

A close-knit community school where personalized attention is driven by the unique attributes of each family.

## Well-Rounded Students

Focused on nurturing well-rounded students from an intellectual, physical, social, and emotional standpoint.

## 51 Nationalities

A truly international school that embraces diversity and educates global citizens ensuring academic excellence.

## World-Class Curriculum

An authorised International Baccalaureate (IB) World School and IB Continuum School.

## 41 IB Diploma Courses

One of the highest IB Diploma course offerings in the region.

For more details on the programs offered at M'KIS, please visit [www.mkis.edu.my](http://www.mkis.edu.my) or email [info@mkis.edu.my](mailto:info@mkis.edu.my).

[facebook.com/montkiarinternationalschool](https://facebook.com/montkiarinternationalschool)   [montkiarinternationalschool/](https://www.instagram.com/montkiarinternationalschool/)

Address: No. 22, Jalan Kiara, Mont'Kiara, 50480 Kuala Lumpur, Malaysia.

Tel: +603-2093 8604 • Fax: +603-2093 6045 • Waze: Search "Mont Kiara International School"



## 26 Years of Success

More than 26 years of academic, sporting, and cultural success since opening in 1994.

## Exceptional Acceptance

100% of graduating students are admitted to a variety of excellent colleges and universities around the world.

## Fully Accredited

Accredited by Western Association of Schools and Colleges (WASC), U.S.A.

## International Teachers

95% of teachers come from countries around the world and are highly qualified.

## Ideal Location

Located in the heart of a thriving expatriate neighbourhood.



## PRESENTER



**Edison Ricket** currently the Head of Information Services Division, Sarawak State Library and has worked as a librarian for 24 years and has managed state libraries, academic libraries and specialist libraries during this time. He is passionate about promoting literacy and using technology as a medium of knowledge sharing and transmission.

**Edison Ricket**  
Head of Information  
Services Division  
(Malaysia)



### Reading Seeds™: The Way Forward Promoting Early Literacy and Developmental Awareness Amongst Families in Malaysia via eLearning Platform

Reading Seeds is a literacy and developmental awareness programme for families with young children. This program was first initiated for communities in Sarawak, Malaysia, and was later adopted by the National Library of Malaysia as a national reading project. The programme aims to stimulate early literacy development concurrent to the development of a baby's physical and cognitive growth. Find out more about the results and findings of this programme by attending this session!



## ABOUT PUSTAKA NEGERI SARAWAK



Pustaka Negeri Sarawak was established in 1999 with the passing of the Sarawak State Library Ordinance 1999 by the Sarawak State Legislative Assembly with two statutory functions as a State Library and a State Depository. Pustaka's support an environment that fosters knowledgeable society and lifelong learning. The Depository functions, entrusted Pustaka's with the leadership role to secure the future of both physical and digital records of the State heritage.

We provide consultancy services on the provision of library services and coordinate training programs for 230 units of public libraries under the Local Authorities.



Within our own premise and our two campuses in Sibu and Miri, we serve as a university, a cultural and social center for the community, through our collections, our facilities for educational and social events and our park.

Our Outreach and Community Engagement Services, help bridge the gaps for the community who experience challenges in accessing traditional library services. Among other initiatives, we focus on information and technological literacy for the rural communities, powered by our product "Pustaka in the Box".



We teach the community how to use technology to access the free electronic materials and for social and economic purposes. Our maker movement programs give them the opportunity to participate in technology-based activities. We also contribute to early literacy through our state-wide "Reading Seeds Program" and PANDei (People Accessible Network for Digital Empowerment and Inclusivity) for communities in Sarawak, Malaysia.

Pustaka Negeri Sarawak, Kuching  
Jalan Pustaka, Off Jalan Stadium  
Petrajaya 93050 Kuching, Sarawak  
Reference Tel: 6082-449126  
Tel: 6082-442000, Fax: 6082-449944

State Records Repository  
Jalan Cahya Indah, Off Jalan Sultan Tengah  
93050 Kuching, Sarawak  
Tel: 6082-440488, Fax: 6082-440484

Pustaka Negeri Sarawak, Miri  
Jalan Kipas, Miri City Fan,  
98000 Miri, Sarawak  
Tel: 6085-422525, Fax: 6085-414444

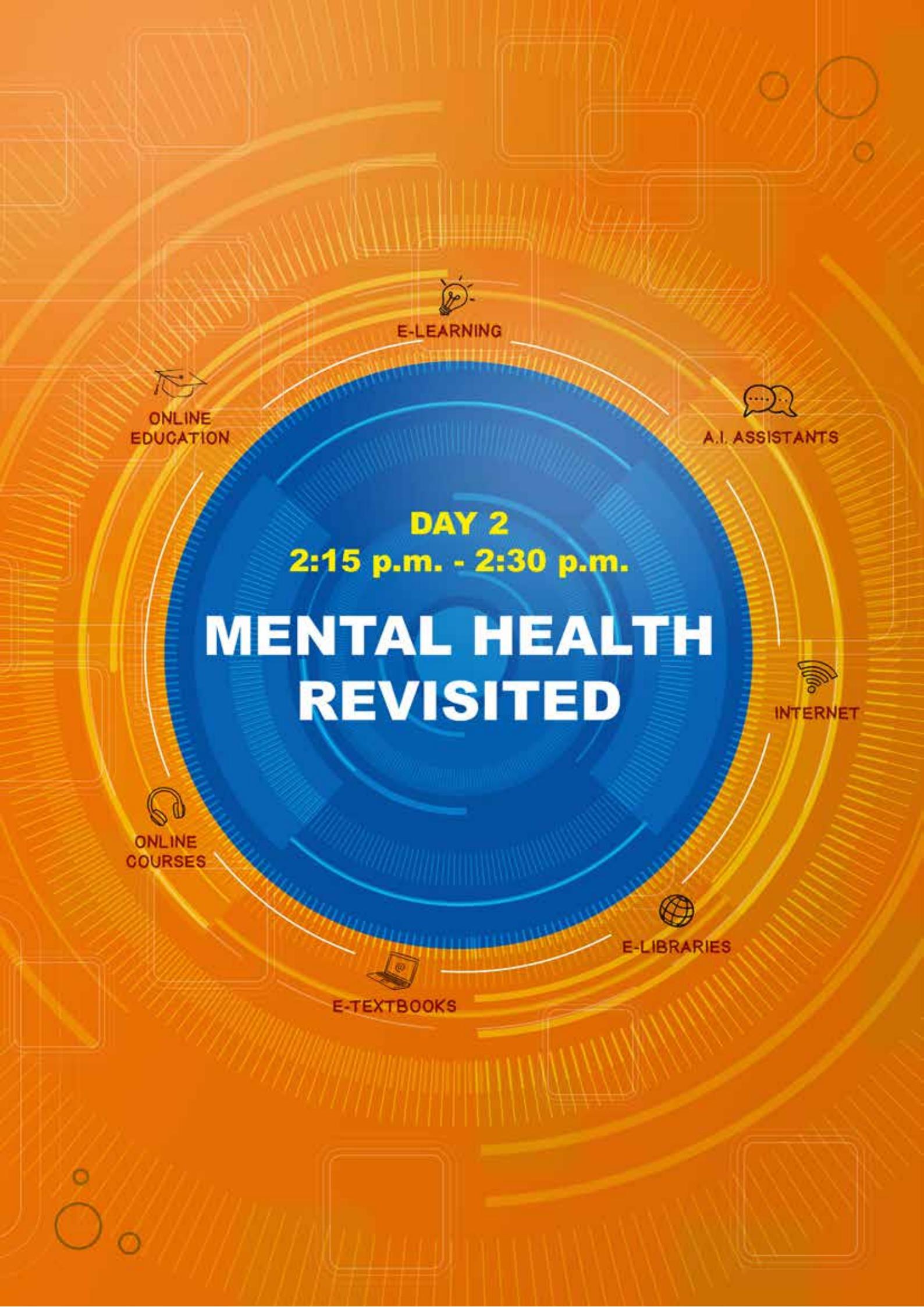
Pustaka Negeri Sarawak, Sibu,  
Jalan Tun Tuanku Bujang,  
Sungai Merah,  
96000 Sibu, Sarawak  
Tel: 6084-315200

## MODERATOR



**Dr. Nor Edzan binti  
Che Nasir**  
Secretary of IFLA's  
Regional Standing  
Committee for  
Asia Oceania

**Dr. Nor Edzan binti Che Nasir** began her career as a librarian in 1983 at the Library of Universiti Sains Malaysia. In 1991, she moved on to become a librarian at the Law Library of the University of Malaya and in 1999 she became a lecturer for the Master of Library & Information Science programme at the Faculty of Computer Science & Information Technology, University of Malaya. In November 2007, she left the Faculty and became Chief Librarian of the University of Malaya, the post she held until she retired on 28 May 2017. She was President of Persatuan Pustakawan Malaysia (PPM) from the 2014/2016 term. She is the recipient of Tokoh Pustakawan PPM 2017 and the Darjah Paduka Cura Si Manja Kini (Perak Darul Ridzuan) in 2017. She is currently the Secretary of IFLA's Regional Standing Committee for Asia Oceania. She now spends her time travelling, writing, translating, editing as well as doing work for and with PPM. Her research interest centres on social media, library associations, journal publishing and information literacy. She has presented and published numerous papers.

The background features a stylized orange and yellow circuit board pattern with various electronic components like resistors, capacitors, and inductors.

ONLINE  
EDUCATION



E-LEARNING



A.I. ASSISTANTS



INTERNET



ONLINE  
COURSES



E-LIBRARIES



E-TEXTBOOKS

## MENTAL HEALTH REVISITED

**DAY 2**  
**2:15 p.m. - 2:30 p.m.**

## PRESENTER



**Dr. Susan M.K. Tan**  
Consultant Child and Adolescent Psychiatrist  
(Malaysia)

**Dr. Susan M.K. Tan** is a consultant child and adolescent psychiatrist who has extensive experience in public and private practice. As a junior doctor she served in public practice in Malaysia and was awarded the Excellent Service Award whilst working in Terengganu. She also served in the National Health Service, United Kingdom as a Senior House Officer for 2 years. Upon returning to Malaysia, she trained to specialize in Psychiatry and then in Child and Adolescent Psychiatry whilst working as a lecturer in Universiti Kebangsaan Malaysia (UKM).

She received international fellowships, from The University of Melbourne-Harvard Medical School Leadership Program in International Mental Health,(2001), the Donald J.Cohen Fellowship for International Scholars (2006) awarded by the International Association of Child and Adolescent Psychiatry and Allied Professions (IACAPAP) and was also a fellow whilst attached to the Children's Hospital at Westmead, Sydney, Australia in 2003 during her sub-speciality training in Child and Adolescent Psychiatry.

Dr. Susan has mentored numerous young doctors, in participating in numerous research projects. She published in various peer-reviewed journals and was invited to be a lead writer in the Free on-line textbook, IACAPAP Textbook of Child and Adolescent Mental Health, in the Chapter entitled: 'Early Maltreatment and Exposure to Violence' (latest 2015 Edition with chapter translated into French).

She was elected as a fellow of the Academy of Medicine, Malaysia in 2015. She is a member of numerous international and national associations such as the American Academy of Child and Adolescent Psychiatry, The World Psychiatric Association Section on Psychiatry in Developing Countries (WPA-SPDC). She is a Member of The international Special Interest Study Group (SISG) on Problem Based Learning (PBL) in Psychiatry, World Psychiatric Association, Child and Adolescent Psychiatry WPA CAP Group on Teaching and Learning. She is also a member of Malaysian professional bodies such as Malaysian Medical Association (MMA), Malaysian Psychiatric Association (MPA), Academy of Medicine of Malaysia, Malaysian Child & Adolescent Psychiatrists Association (MyCAPs) and National Early Childhood Intervention Council (NECIC)

She was a Senior Lecturer and Associate Professor in Psychiatry as well as a past head of the Child and Adolescent Psychiatry Unit up until 2015, in the Medical Faculty, Universiti Kebangsaan Malaysia.

Dr. Susan Tan is passionate about helping children and young people 'bloom' and enjoy their childhood, by building resilience to whatever adversities life throws at them, including the Covid-19 Pandemic. She practices in ParkCity Medical Center.



ParkCity  
Medical Centre

## Developing Pandemic Mental Health Resilience, Our Best Strategy To Weather The Covid-19 Storm

Perhaps the dark cloud of the Covid-19 pandemic, which has been 'imprisoning us all' in our homes over the last year, in whichever corner of the world we live in, does have a silver lining after all !

Mental health, which has always been the stigma laden component of health is beginning to be shown the front seat and increasingly being recognised as THE MOST important determinant of an individual's ability to weather this and every possible storm of life.

The ability to keep our head above the water and survive by maintaining good mental and psychological well-being, is increasingly being shown to be the vital factor in determining good physical health, and helps us cope with the uncertainty of the future. It determines our functioning and helps us build resilience to cope with future stressors.

What is the challenge for those of us who have the brilliant minds, the passion, the expertise and the economic ability to make a difference? How can we alleviate mental suffering and prevent illness, empower the children of today, not just to survive this pandemic but develop the resilience and mental capability to become better leaders of tomorrow?

We need to start by becoming their role models today, and the Covid-19 pandemic is revolutionising the way we live, learn, 'go to school', communicate and indirectly pointing the way. We need to become digital warriors for the sake of our children and teach them how to fight this and other future wars.

As succinctly pointed out by Dr. Daniel Fung, *IACAPAP President, Adjunct Associate Professor, Lee Kong Chian School of Medicine Singapore*, in his IACAPAP President's Message – March 2021 – IACAPAP: Starting a War in 2021

*By: Dr Daniel Fung,*

".... we have a responsibility to build a better world for our children. If all we do is treat mental illnesses in children, we might as well be a car mechanic repairing the vehicles that have broken down. We want to be the engineers that design better cars for the future. Which means we must think of the social determinants of mental illness and the adverse childhood experiences that cause childhood and eventually adult mental illnesses in the first place. We must do better for protecting children and their development in the critical and sensitive periods.

We need to rally together as a community of practitioners to develop mental health interventions for preventing mental illness and promoting resilience that is evidence informed. I dare not say evidence based because it may be hard to get to that standard but we certainly have enough evidence to suggest that so much can be done to reduce abuse, neglect and bullying in environments that children grow up in. We can do this together with other like-minded organisations, not just with psychiatrists. We need to work across disciplines and also across the world. Many lower- and middle-income countries do not have many professionals caring for children so we need to extend our advocacy to those areas as well. In the past, this would be difficult but in today's connected world, it could be done virtually, in an instance.

We are starting a new way of reaching out to the world using the technology that we have before us. This journey started 10 years ago and has gone from strength to strength. I drew that engineering analogy because the child mental health professional of the future is a digital warrior."

Do we dare to take up this challenge from whichever corner of the world we come from to REALLY start to work together as digital warriors and make that much needed difference, that, right now is indeed a matter of life or death?



E-LEARNING



ONLINE  
EDUCATION



A.I. ASSISTANTS



INTERNET



ONLINE  
COURSES



E-LIBRARIES



E-TEXTBOOKS

**DAY 2**  
**2:30 p.m. - 2:45 p.m.**

# CODING AND ROBOTICS

## PRESENTER



**Karen Ewing Young**  
CEO  
(US)

**Karen Ewing Young** is CEO of Woz ED. She was raised in a small town in Northern Arizona where she graduated from high school at the top of her class (of four). She met entrepreneur Gail Richardson, Founder of La Petit Academy and Prescription Learning, in 1980 at the company's Teacher's Conference. He convinced her to move to Phoenix and she has enjoyed engaging professional pursuits and the magnificent Sonoran Desert since. Professional highlights include tenure as Sr. Vice President of Educational Management Group, the largest provider of educational services via digital satellite in the country (Heller Report, 1996), President of National School Conference Institute (NSCI), President and Founder of Learning 24/7, President and Founder of A+ Educators and Certified Professional Dog Trainer. She is committed to creating resources that give K-12 students the experiences and skills they need to thrive in the tech economy. Karen has gathered action research data from more than 18,000 classrooms and has a firm grasp of what it will take to transform America's classrooms into environments that nurture an engineering mindset.

Karen is currently focused on K-Employment career pathways for the tech sector and resources that bring true science to the elementary classroom. She and her husband John share their home with three large dogs, a cat who likes to shower every day, and a colony of uninvited rock squirrels who have a laser-like focus on trying to raid their garden...



**Stephen Gary Wozniak**  
Co-Founder,  
Apple Inc.  
(US)

**Stephen Gary Wozniak** also known by his nickname "Woz", is an American electronics engineer, computer programmer, philanthropist, and technology entrepreneur. In 1976, he co-founded Apple Inc. with business partner Steve Jobs, which later became the world's largest information technology company by revenue and the largest company in the world by market capitalization. Through their work at Apple in the 1970s and 1980s, he and Jobs are widely recognized as two prominent pioneers of the personal computer revolution. In 1978, Steve Wozniak single-handedly built the Apple II computer, a computer that would change the way people interacted with technology. And now, Wozniak has turned his creativity and ingenuity towards education.



### A Revolution in K-12 STEM Education

In 1978, Steve Wozniak single-handedly built the Apple II computer, a computer that would change the way people interacted with technology. And now, Wozniak has turned his creativity and ingenuity towards education.

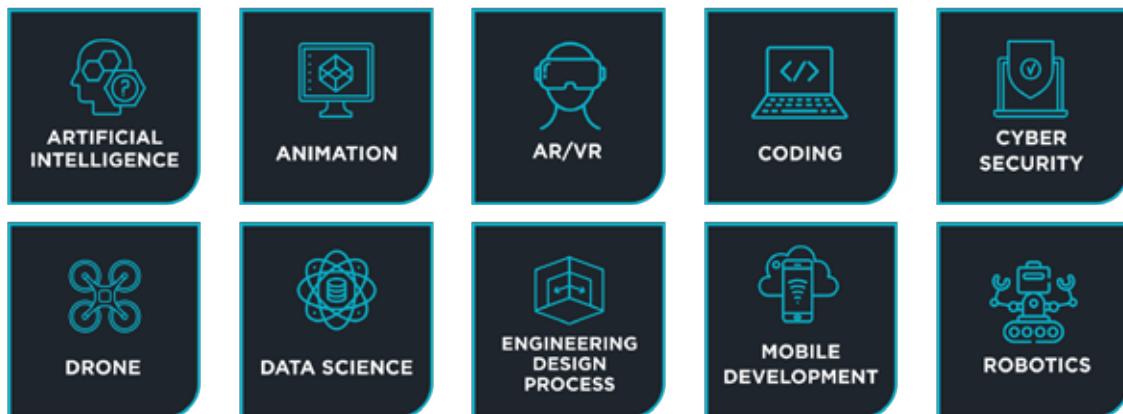
Steve Wozniak changed the world with his innovations. Woz ED is dedicated to helping produce more people like him. Find out how Woz ED has personalized STEM learning programs so that learners can enrol, learn, master, get out into the workplace faster, and start a career in high tech.

Can you imagine lessons purposefully designed to build an engineering mindset while developing the soft skills employers value? Collaboration, problem solving, and critical thinking inherent in every project? Kits that allow teachers to assume the role of context expert rather than content expert, minimizing their training time?

Woz ED focuses on K-Employment, and these resources help students authentically explore their future in the tech economy.

**WOZ ED GLOBAL** provides students with opportunities to be successful... to put the spark in great inventors who can change the world... JUST LIKE STEVE DID.

**The future is dependent on having skilled STEM workers.** After building ten successful STEM pathways, we are expanding to offer our opportunities globally.



2017

Established

2018

STEM Launch

2019

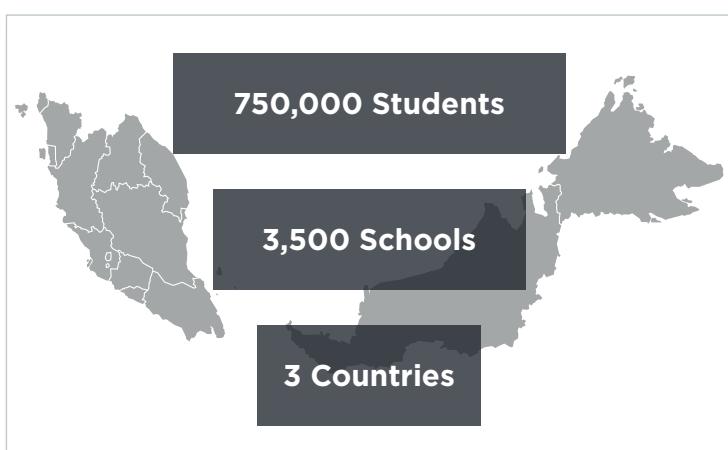
Award Winning Pathways

2020

Core Science Launch

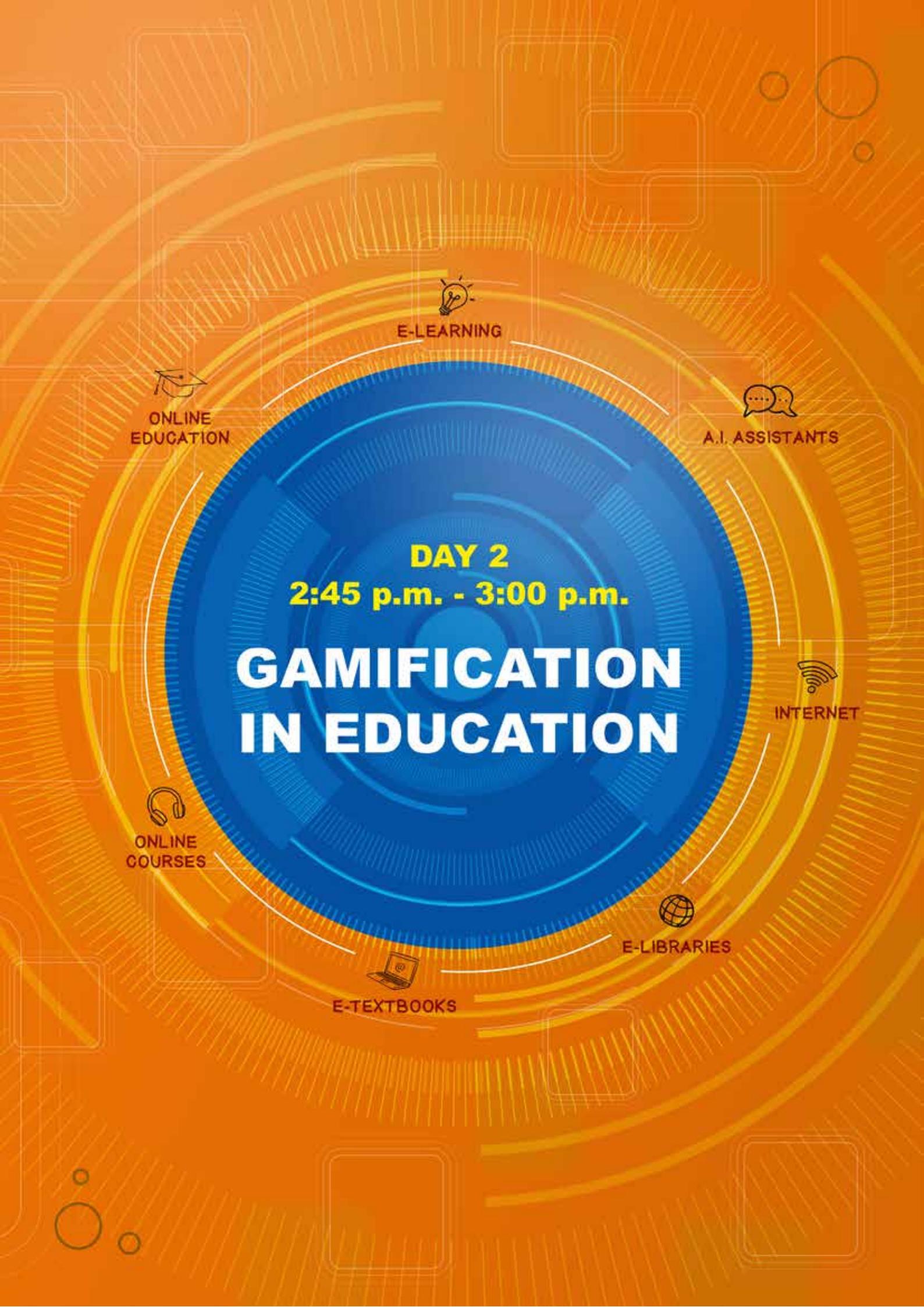
2021

Global Availability



Inspired by Steve Wozniak  
co-founder of Apple Computer

**THE LEADER IN DEMAND  
DRIVEN K-12 EDUCATION**

The background features a stylized orange and yellow circuit board pattern with various electronic components like resistors, capacitors, and inductors.

ONLINE  
EDUCATION



E-LEARNING



A.I. ASSISTANTS



INTERNET



ONLINE  
COURSES



E-LIBRARIES



E-TEXTBOOKS

**DAY 2**  
**2:45 p.m. - 3:00 p.m.**

# GAMIFICATION IN EDUCATION

## PRESENTER



**Erica Tam**

"Oh my gosh... I thought you studied all day."

Straight 'A' student by day and Gamer, Athlete and Reader by night, Erica Tham did not realize she managed to fool her classmates into thinking studying was her life. The truth is she hated every minute of it and found ways to get good grades without studying (too much).

Today, she is the Director of the globally acclaimed Ace Ed-Venture Schools and the CEO for Studio E Media. Ace was founded by her mother in 1995 with 12 students at her dining room table. Today, it has grown into Dwi Emas and Sri Emas International Schools and learning centers in 12 locations by 2018, and has mentored over 14,000 students all over Klang Valley.

ACE is known for its unconventional and world class ACE Method which embeds real world skills into academic subjects in a fun, delightful way. Recently, it was certified by Education Alliance Finland with an outstanding score of 96%.

Together with her team Erica developed and brought the idea for ChemCaper, a multi-award winning chemistry adventure game, to life. They've recently developed yet another learning adventure in comic form called Petticle Planet Vol. 0 that became a #1 Amazon Bestseller in the UK and US and a chemistry card game Bonding, available at Kinokuniya and Hamleys.

Erica and her team continue their mission to help students overcome the struggles of studying everyday.



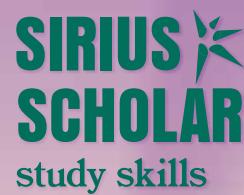
### How Transforming Our Lessons into an EdVenture Turned Our “Laziest” Students into Our Most Hardworking

Let's face it, as teachers, we dread three types of students: The Unresponsive, The "Lazy", and Disrespectful Troublemakers. In my experience observing teachers as a student and being a teacher, these students are dealt with in two ways. Fix them—which is like punching a wall but the wall doesn't budge and you end up hurting yourself. Or ignore them—which demotivates them AND the teacher. That's because we are taught the go-to, logical solution which is to discipline them. Unfortunately, that just makes the gap bigger.

The method that actually works does not seem logical but we've been using it at our schools for over 25 years and we've seen these dreaded students transform into wonderful students. In fact, we have 1 out of 5 students getting straight A's as a result (and we don't screen students). 21st century students need to be engaged differently and in this talk, you will discover how you can transform your class with simple gamification techniques.

# UNLEASHING GREATNESS THROUGH TRANSFORMATIONAL EDUCATION

WITH ACEEDVENTURE GROUP OF SCHOOLS



POWERPRENEUR



CONNECT WITH US @THISISSTUDIOE



[HTTPS://ACEEDVENTURE.STUDIO/](https://aceedventure.studio/)



E-LEARNING



ONLINE  
EDUCATION



A.I. ASSISTANTS



INTERNET



ONLINE  
COURSES



E-LIBRARIES



E-TEXTBOOKS

**DAY 2**  
**3:00 p.m. - 3:15 p.m.**

# MODERN FOREIGN LANGUAGES

## PRESENTER



**Noraini Padillah**  
EdTech Coach,  
(Singapore)

**Noraini Padillah** is the EdTech Coach at CommonTown helping educators to adopt digital technology seamlessly. Noraini has been an advocate for technology in education for the past 18 years starting out as an ICT Instructor and Malay Language and Literature teacher with the Ministry of Education (Singapore), secondary level and facilitated Apple workshops in Singapore, Malaysia, Thailand, Brunei, Indonesia and The Philippines as well as conducting certification programmes for educators. She has a vast experience developing professional learning programmes, coaching teachers on digital lesson planning, technology integration and modelling classroom instruction. Noraini is also a certified Microsoft Innovative Educator, on the MIE Trainer Academy Learning Path.

Website: <https://www.commontown.com>  
Email me at [noraini\\_padillah@commontown.com](mailto:noraini_padillah@commontown.com)



### Nurturing Self-Directed Learners in Your Chinese Language Classroom

Chinese Language learning as a second or foreign language can be a real challenge to educators at all levels. It has become even more so during this challenging period. I would like to share one of my valuable learning experiences of learning the language, which I have recently acquired. Isolated as we are, there is a way for us to continue being connected, design meaningful learning pathways and select the right learning tools to motivate students to continue exploring. Please join me in this session and I hope it will turn out to be a useful takeaway for you. Thank you.

# CommonTown

1999: Spin-off from A\*STAR  
OVER 20 YEARS EXPERIENCE

A spin-off company from A\*STAR Singapore, has a strong research and development capability, and specializes in Education Technology. We are passionate about applying deep technology and research to transform learning, making it faster, better and more effective.



## Learn Online, Teach Online

CommonAcademy is a Learning Management System (LMS) that connects learners and educators virtually.



## Learn Chinese. Love Chinese

Dudu is an online environment for self-paced and personalised learning of the Chinese language.



## Programme Tailored to Individual Learners

Readin is a personalised learning platform that promotes the learning of English Language through technology in education.



## Smart Solutions For Your Pre-School

Qoqolo is a comprehensive School Management System that fosters greater communication between parents and teachers, and reduces the time taken for teachers to perform daily work tasks.



## Your Smart E-Textbook For Teachers And Students

Vatitude is a digital textbook platform that enhances and supplements teaching and learning.



## Creating A Website Has Never Been Easier

Swiiit is a Web Content Management System (WCMS) that allows anyone without HTML knowledge to edit webpages at ease.

For more information,  
search us at  
[www.commontown.com](http://www.commontown.com)

For sales enquiries,  
email us at  
[biz@commontown.com](mailto:biz@commontown.com)

For partnership,  
contact us at  
[partnership@commontown.com](mailto:partnership@commontown.com)

**DAY 2**  
**3:30 p.m. - 3:45 p.m.**

# **HRDF CPD**



ONLINE  
EDUCATION



A.I. ASSISTANTS



INTERNET



E-LIBRARIES



E-TEXTBOOKS



ONLINE  
COURSES

## PRESENTER



**Jonson Chong**  
Executive Director  
(Malaysia)

**Jonson Chong** is a 360° education and training consultant who designs and delivers education solutions and training programmes with a unique multidisciplinary approach. With his diverse career background and varied areas of expertise, not to mention the wide range of skill sets he has honed over more than 25 years of professional experience, Jonson is able to offer holistic solutions as well as specific programmes to educational institutions that need support to overcome the new challenges posed by our rapidly changing world. Indeed, Jonson goes beyond the traditional knowledge- and skills-transfer paradigm of conventional training programmes to transform the mindsets of his trainees by shifting their paradigms through innovative design and effective delivery of unique training programmes.

Apart from law practice, Jonson was previously a full-time politician, and he also had significant experience in communications, marketing and sales. He stopped practising law in 2012, and has been working in the education sector since then. He currently practises as a 360° education and training consultant, and he is also the Executive Director of Malaysiana LCMS Sdn Bhd, an education and training consulting firm that serves schools and universities, corporations, social enterprises, non-governmental and community-based organisations as well as governments and their agencies. Jonson has a double degree in Finance and Law from the University of New South Wales, Australia, as well as a master's degree in Human Rights Law from the London School of Economics and Political Science, United Kingdom.



**Malaysiana LCMS**  
360° EDUCATION SOLUTIONS

## Challenges & Opportunities for Schools to Beat the Competition in the New Normal

It is obvious that the Covid-19 pandemic has had a disruptive impact on whole industries throughout the world, and the education sector is no exception. In these challenging economic times, more than ever, companies either adapt or go out of business.

At the same time, never in the history of the world have we seen so much progress in the field of information and communications technology. Indeed, there is literally an abundance of online and digital programmes and platforms that will meet all the technological needs of educational institutions in these difficult times.

Hence, the question is not whether we have sufficient technology to meet the new challenges. Instead, the question is whether we – administrators and educators – are able to adapt to the new and unprecedented conditions, i.e. pivot our strategies, rebuild our operating models, and train our teams to meet the challenges head-on.

This presentation will address the above question from both marketing and training perspectives, which will be relevant not only for school owners and leaders who have to run schools profitably but also for teachers who need to continuously engage and challenge their students despite having to teach remotely.

ESTABLISHED IN 2008



# Malaysiana LCMS

360° EDUCATION SOLUTIONS

Ready or not, the future has arrived. Every organisation needs to pivot today. Resilience and adaptability are key to success.

Whether your organisation is in the business of providing education, or a business that needs education (training services), we have a solution for you.

With our 360° education solutions – based on a holistic and multidisciplinary approach that goes beyond technology and training – you will stay ahead, not just afloat.

Contact us for more information:  
+6011-2099 2209 | [info@malaysianlcms.com](mailto:info@malaysianlcms.com)



# With you every step of the way

We offer a range of resources for primary and secondary school teachers and students from planning to teaching and learning, and through to assessment. These resources support the latest curricula so you have the support you need to help every student make progress.

## iPrimary



**Bug Club** - our core reading program, helping more than a million children learn to read.



**Building Blocks** - provides the building blocks for grammar and punctuation success.



**Abacus** - a unique and flexible primary maths toolkit.

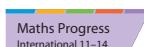


**Science Bug International** - an exciting hands-on science programme designed for today's curious kids.

## iLowerSecondary



**Inspire English International** - Providing 11–14 literacy skills for students to become confident, self-motivated learners.



**Maths Progress International** - creating confident and numerate students, ready for International GCSE (9–1).



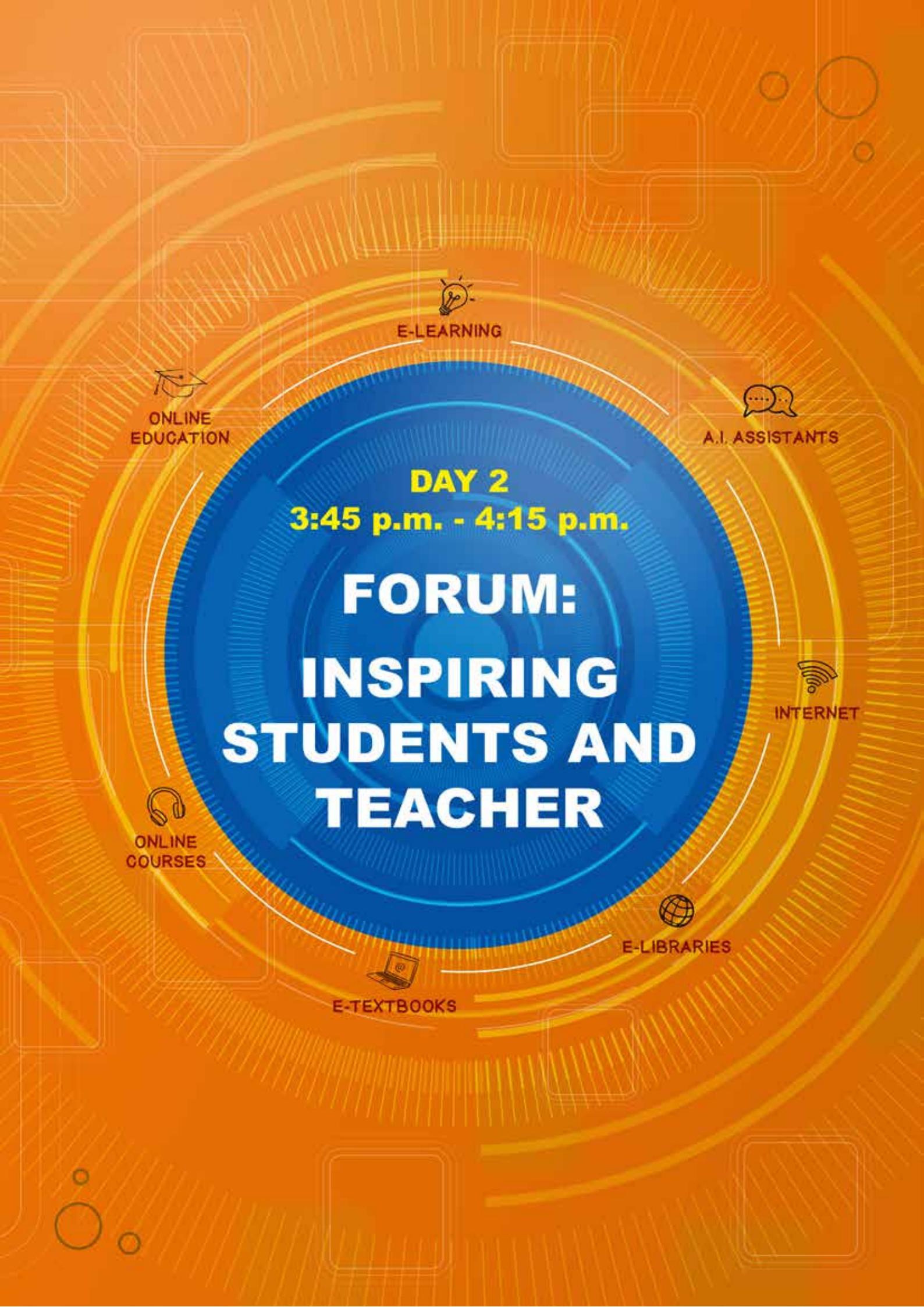
**Exploring Science International 11–14** - inspiring 11–14 science with seamless progression to Pearson Edexcel International GCSE.

## International GCSE

Developed in line with the latest Pearson Edexcel International GCSE (9–1) and International A Level qualifications, our published print and digital resources have progression, international relevance and support at their core. With appropriate international content, all resources have been designed to offer learning in a local context to a global standard, helping you ensure the best possible outcomes for your learners.

## International A Level

Learn more and talk to us  
[www.pearson.com/international-schools](http://www.pearson.com/international-schools)

The background features a stylized orange and yellow circuit board pattern with various electronic components like resistors, capacitors, and inductors.

ONLINE  
EDUCATION



E-LEARNING



A.I. ASSISTANTS



INTERNET



ONLINE  
COURSES



E-LIBRARIES



E-TEXTBOOKS

# FORUM: INSPIRING STUDENTS AND TEACHER

**DAY 2**  
**3:45 p.m. - 4:15 p.m.**

## PRESENTER



**Samuel Isaiah**  
The Prestigious Global  
Teacher Prize 2020  
Award-winning Educator  
(Malaysia)

**Samuel Isaiah** is a passionate and driven educator that strives to bridge the gap between theory and practice by challenging the status quo and leading collaborative changes.

His expertise stems from the combination of a sound knowledge of pedagogy and its execution, a critical grasp of data and research literature, as well as efficiency in planning and execution. Samuel who was serving in a rural indigenous school in Pahang for 9 years, is currently completing his masters degree in educational policy under the illustrious Fulbright scholarship.

This award-winning educator who was recently named as the top 10 finalist of the prestigious Global Teacher Prize 2020 believes that his prowess and achievement stems from linking and translating frameworks and policies in relevance to culture, context, and society.

## Inspiring Students

Motivating students and making learning meaningful to them has been debated widely even before the covid-19 pandemic. However, its significance has been vividly experienced as teachers now find it challenging to engage with their students, especially with the ever changing and evolving circumstances of education.

This also relates to how students are now encouraged to find motivation in learning, beyond the accustomed context of examinations and memorization. Therefore, I will be highlighting some valuable insights on how both students and teachers can learn from one another not just to inspire, but to create a meaningful experience together.

## PRESENTER



**Amar Shobha Sarna**  
Former Teacher Trainer  
(Malaysia)

**Amar Shobha Sarna** is a former Teacher Trainer with Institut Pendidikan Guru Kampus Ilmu Khas (IPG KIK), Kuala Lumpur. With more than a quarter of a century (36 years to be exact) with the Ministry of Education, she was involved in a plethora of exciting projects, workshops and courses. She was a Master Master Trainer with Primary Innovations, a Regional joint project between British Council and the Ministry of Education (MOE). She was also heavily involved with the Roadmap Committee. As a PoR (Point of Reference) for CEFR, she oversaw the training of many Master Trainers. She was also a mentor and lecturer on MAEPA, a collaborative project between Malaysia, Australia and Afghanistan. A member of the Steering Committee PEMANDU for the Transformation of English, she played a vital role.

In her capacity as a teacher at the Royal Military College and Trainer at IPG KIK, she wrote numerous Teaching Files for Class Readers for Literature and modules on a variety of subjects – Literature, The Teaching of Literature, The Teaching of Poetry, The Teaching of Drama, The Teaching of Reading, The Teaching of Writing and on Pronunciation. She was invited to conduct courses and training on Choral Speaking, Public Speaking, Impromptu Speech and a whole host of others. A judge at District, State and National levels for Choral Speaking, Debates, Drama and Public Speaking, she has seen English with all its delectable varieties! She has also rapporteured for International Conferences and Symposiums.

She was awarded an Excellent Service Award by her Institute and also awarded the title of *Pensyarah Cemerlang*. She believes very strongly in being innovative and was a Silver Medallist in an Innovations Competition held in her Institute for her original Grammar Game, Search Me. She was also observed for Good Practices in the UK-MPIK Twinning Programme.

She authored a Teaching File for a Class Reader, *We Did Not Mean To Go To Sea*, and co-authored several CEFR-aligned books on English with Oxford Fajar, meant for the Lower Secondary. She has also created Storyboards on Literature for EduWeb, Bahagian Teknologi Pendidikan. Being involved in Voice Overs for a Year 3 Textbook for Blind Students was a challenging experience. Among some of her research publications are: *Creating Poets out of Non poets* (2013); *Differentiated Instruction: Baby Steps towards Inclusive Pedagogy in Malaysian Schools; Classroom Management Practices – Observations in Selected Malaysian Classrooms* IOSR Journal Of Humanities And Social Science (IOSR-JHSS) (2014); *Student Teachers' Perspectives On Phase 2 Practicum Experience* ( 2016)

## Inspiring Teachers

How does one inspire teachers? The session is a heartfelt sharing on how to make teachers (and students) tick. It's not rocket science. It's common sense. And it's POSSIBLE.

## MODERATOR



**Azlina Kamal**  
Education Specialist,  
UNICEF Malaysia

**Azlina Kamal** is the Education Specialist for UNICEF in Malaysia. She leads the education section and provides technical guidance for the strategic development, implementation and evaluation of education programmes within the country programme. She seeks opportunities to accelerate innovation for learning and to leverage on government and private sector partnerships for system strengthening, for capacity building, and for greater engagement and advocacy. Besides focusing on improving learning outcomes, Azlina's work revolves around ensuring equity and inclusion especially for children who are marginalised, disadvantaged, excluded.

Inspired by Foucault's idea that not everything is bad but that everything is dangerous and we therefore always have something to do, Azlina is interested in the development of politically and socially contextualised approaches to educational leadership, social justice and policy development and engagement. She graduated with distinction from the University of Kent, and (UCL) Institute of Education London specialising in Education Leadership and Management, and was a recipient of the British Chevening Scholarship.

Before joining UNICEF, Azlina worked in various capacities at the Ministry of Education in Malaysia, first as a teacher, then lecturer, moving on to teacher education, leadership training and policy/curriculum development.

At a personal level, Azlina is deeply drawn to existentialism, post-Impressionism and the Japanese philosophy of 'wabi-sabi'.



E-LEARNING



ONLINE  
EDUCATION



A.I. ASSISTANTS



INTERNET



ONLINE  
COURSES



E-LIBRARIES



E-TEXTBOOKS

**DAY 2**  
**4:15 p.m. - 5:00 p.m.**

# **FORUM: BEST CURRICULUM: LOCAL AND INTERNATIONAL**

## PRESENTER



**Datuk Dr. Habibah Abdul Rahim**  
Former Director General of Education Malaysia,  
Adjunct Professor at Universiti Teknologi Malaysia,  
Senior Fellow at Institut Masa Depan Negara (Malaysia)

**Datuk Dr. Habibah Abdul Rahim** is Adjunct Professor at Universiti Teknologi Malaysia and Senior Fellow at Institut Masa Depan Negara. Habibah is former Director General of Education Malaysia and has served the Ministry of Education Malaysia for more than 34 years before retiring on 6 April 2021. She began her career as a secondary school teacher and among posts held are the Head of the Delivery Management Office for the Education National Key Economic Area, Executive Director of the Education Performance and Delivery Unit, Director of the Educational Planning and Research Division, and Deputy Director General of Education (Policy and Curriculum). She has extensive experience in policy development, macro planning, programme implementation and evaluation. She played an instrumental role in the development of the Malaysia Education Blueprint 2013-2025 (Preschool to Post Secondary Education), Pelan Induk Pembangunan Pendidikan 2006-2010 and Pembangunan Pendidikan 2001-2010. Her publications (with other authors) include: *21st Century Competencies and Structural Education Reform*, in APEC Report on Education and Economic Development (2019); *Model, Instrumen dan Indeks Perpaduan dalam Kalangan Murid Sekolah serta Impak Terhadap Dasar Perpaduan*, INTAN Journal (2018); *Training Tools for Curriculum Development: A Resource Pack for Gender-Responsive STEM Education*, IBE-UNESCO (2017). She was conferred the Datin Paduka Setia – Sultan Sharafuddin Idris Shah (2020) and the Panglima Jasa Negara (2020). She was awarded by the Ministry of Education the Anugerah Tokoh Kepimpinan Pendidikan Kebangsaan (2021), Anugerah Tokoh Teladan Integriti (2016) and Pingat Perkhidmatan Cemerlang (2014).



## Curriculum in Malaysia

The national curriculum, according to the 1996 Education Act, is an educational programme that includes curriculum and co-curriculum activities which encompasses the knowledge, skills, norms, values, cultural elements and beliefs. The aim is to develop a pupil intellectually, spiritually, emotionally and physically as well as to inculcate and develop desirable moral values and to transmit knowledge. I will highlight the curriculum conceptual framework, the standards-based curriculum and assessment, and some challenges in delivery given the current landscape and crisis.

## PRESENTER



**Dr. Hasni Mohammed  
Al – Haj**  
Group CEO and Principal  
(Malaysia)

### Dr. Hasni Mohammed Al – Haj

- Education Architect and Endower (Pewakaf), Majlis Agama Islam Wilayah Persekutuan (MAIWP) under the patronage and endorsed by Kebawah Duli Yang Maha Mulia Seri Paduka Baginda Yang Dipertuan Agong
- Education Architect and Endower (Pewakaf), Jabatan Agama Islam Selangor (JAIS), endorsed and approved by Kebawah Duli Yang Maha Mulia Sultan Selangor
- Education Architect and Education Content Expert, National Professor Council of Malaysia
- Education Architect and Endower (Pewakaf), Islamic Education Division, Ministry of Education, Malaysia
- Board of Studies, National Gifted Centre, Universiti Kebangsaan Malaysia (UKM), Malaysia
- Education Architect and Endower (Pewakaf), Sultan Idris Education University (UPSI), Malaysia
- Education Architect and Endower (Pewakaf), Selangor International Islamic University College (KUIS), Malaysia
- Founder and Executive Chairman, International IHES Institute, Malaysia
- Executive Chairman, Group CEO and Principal, ADNI Islamic School, Malaysia
- Education Architect and Endower (Pewakaf), Organisation of Islamic Cooperation (OIC)
- Special Advisor to the Ministry of Education for CAIE, University of Cambridge, United Kingdom
- Education Architect and Technical Committee: Establishment of University MAIWP, Islamic Religious Council, Wilayah Persekutuan, Malaysia
- Education Architect and Technical Committee: Establishment of the National Craft Institute, Malaysia
- Education Architect and Endower (Pewakaf), Telekom Malaysia Berhad, Malaysia
- Education Architect and Technical Committee: Islamic University of Technology, Dhaka, Bangladesh, Organisation of Islamic Cooperation (OIC)



### Integrating the Malaysian National Curriculum with the Cambridge International Curriculum: The IHES Approach

Education is a continuous learning process by which people's potentials, abilities, giftedness and talents are nurtured, developed and enhanced. Education in this broad sense is also everything that is learned and acquired in a life time; knowledge, character, moral, skills, habits, interests, attitude, behaviour, personalities, leadership, entrepreneurship, craftsmanship, etc. Education is based on a system of belief using the learning processes of teaching, coaching, training, advisory and consultancy and applying the approaches of instructional (reception of knowledge), investigational (discovery of knowledge) and constructional (immersion of knowledge). Education is then done through the phases of awareness, moulding, application and other relevant components. Education is implemented through pedagogy of care, love and respect which focuses on the mind, the heart, the soul, the spirit and the physical body, but targeting the heart willingly, happily and joyfully for the sake of God (based on the First Principle of Rukun Negara – Belief in God). The Integrated Holistic Education System (IHES) focuses on five (5) learning outcomes; Immersion of Knowledge, Character Building, Skills and Competency Enhancement, Academic Achievement and Application in Life. Therefore, in order for us to actualize a continuous educational transformation and reforms, we need an education system that is stable with efficacy (effective, strong and solid, impactful, potent and efficient), complete and sustainable, contemporary, comprehensive, integrative, holistic and universal. Otherwise, only transaction processing within education will happen.

## PRESENTER



**Ng Kim Huat**  
Country Director  
(Malaysia & Brunei),  
Cambridge Assessment  
International Education  
(Malaysia)

**Ng Kim Huat** is one of the longest standing Country Director at Cambridge International. He has a wealth of experience in education (more than 40 years), making him a perfect representative for Cambridge International.

Kim Huat is a qualified graduate teacher in English and Economics and held various positions over 20 years at the Ministry of Education, including as an Examinations Specialist with the Examinations Syndicate, Examinations Council and a school inspector with the Inspectorate of Schools. He has also worked as an Academic Administrator and Quality Manager for two years at Garden International School KL.

Kim Huat's major responsibility in Malaysia is to support and promote the growth of General Qualifications, specifically IGCSE, AS and A Levels, working closely with international schools and private colleges.

Kim Huat also liaises with several divisions of the Ministry of Education, such as the Private Education Division, Malaysian Qualifications Agency (MQA), Examinations Syndicate (ES) and Malaysian Examinations Council (MEC), in addition to coordinating activities with the Brunei Ministry of Education. He says there is rarely a dull moment in his life and finds his job both challenging and rewarding.



**Cambridge Assessment  
International Education**

### 'What Constitutes A Good International Curriculum?' (The Cambridge Perspective)

During my undergraduate days in the 70's, for a 'Kampung Boy' struggling to read and understand 'English Literature', especially poetry, I remembered once asking my poetry lecturer how does one recognise so-called 'good poetry', or, what constitutes 'good poetry'? The reply: it's not always easy to define 'good poetry' – it's a lot easier to identify 'bad poetry'.

But simple definitions of complex concepts are always very helpful. In my short presentation, I'll attempt to define what is considered 'A good International Curriculum', from the 'Cambridge Perspective'. In addition, I'll also share with participants what are the 'Top-10 Cambridge IGCSE and AS/A-Level' subjects over these last 2 or 3 years – to give an indication of what's trending among our young learners. I sincerely hope you'll pick up something interesting from this session. Thank you.

## MODERATOR



**Dr. Cheah Swi Ee**  
Principal,  
Sri Kuala Lumpur  
Primary School  
(Malaysia)

**Dr. Cheah Swi Ee** started as an education entrepreneur before she began her academic career in UniKL then University of Nottingham Malaysia. Her last position was Associate Dean, Research & Postgraduate in School of Education, Taylor's University. During her journey in the academia, Swi Ee has spoken and published both internationally and locally. She has also assumed the role of chief editor for academic journals and international conference proceedings for years. Her background is essentially ELT. Some of the government-funded programmes she has been involved in were the Literacy and Numeracy Screening (Linus) Programme and Program Pensiswazahan Guru (PPG) among other professional development courses for lecturers in polytechnics and technical colleges. In 2019, Swi Ee became the only Malaysian appointed as Master Trainer for Pearson PTE Academic and she has conducted training sessions in Malaysia, Singapore and the Philippines. Currently she is on the ground where she hopes to make a difference in the lives of young learners as the Principal of Sri Kuala Lumpur Primary School. She is also the Vice President 1 of the Malaysian English Language Teaching Association (MELTA).

Email: [drcheah@srikl.edu.my](mailto:drcheah@srikl.edu.my)

Partners:



## ACKNOWLEDGEMENT

UNIVERSITY BOOK STORE MALAYSIA gratefully acknowledges the following for their support and contribution for the **Digital Education Odyssey 2.0: Crossing Dimensions**

- Private Education Division, Ministry of Education Malaysia
- Cambridge Assessment International Education
- Lenovo
- Google for Education
- Datuk Dr. Habibah Abdul Rahim
- British High Commission Kuala Lumpur
- 2BeLive
- Ace Ed-Venture Group
- ADNI Islamic School
- BKSB
- Britannica Digital Learning
- ClassIn
- CommonTown Pte. Ltd.
- Education, Welfare and Research Foundation
- EduSynch
- eIC International School
- ELI Publishing
- English Corner Publishing
- e-Sentral
- Gale Asia
- GEMS International School, Metropark Tropicana
- illovereading.sg
- Imago
- International Schools Partnership Limited
- Internet Alliance
- King Henry VIII College, Malaysia
- Malaysian Booksellers Association
- Malaysian English Language Teaching Association
- Malaysiana LCMS Sdn. Bhd.
- Marshall Cavendish Education
- Methodist Council of Education, Malaysia
- Mont' Kiara International School
- Mr. Samuel Isaiah
- Ms. Amar Shobha Sarma
- News Bites Media
- Nilai International School
- ParkCity Medical Center
- Partridge Publishing
- PEMIMPIN GSL
- PressReader
- PTS Media Group Sdn. Bhd.
- Sarawak State Library
- Scholastic International
- Sekolah Menengah Kebangsaan Infant Jesus Convent, Johor Bahru
- SMART Technologies
- Sri Kuala Lumpur Primary School
- Startup Malaysia
- Stella Maris International School Medan Damansara Kuala Lumpur
- Technoriant Sdn. Bhd.
- Tenby Schools Ipoh
- The International School @ ParkCity
- The School of Education, The University of Nottingham
- UNICEF Malaysia
- Universiti Teknologi Malaysia
- Velawoods
- VLAN Asia
- Woz Ed
- Other individuals and organizations for their invaluable support



Dive into  
an Ocean of  
Interesting  
Videos!

# EnglishCentral

Learn English with the World's Best Videos



## WATCH

authentic videos

WATCH a video a day, recommended based on your level and interests. Choose from over 10,000 video lessons and over 90 online courses.



## LEARN

vocabulary in context

LEARN your new words by filling in the blanks while interacting with the video line. Mark any words you don't know.



## SPEAK

and get instant feedback

SPEAK your new words in context, the IntelliSpeech™ system recommends specific pronunciation and fluency for you to practice.



## GOLIVE!

Live 1-on-1 tutoring

GOLIVE! and have a 1-on-1 conversation with a private tutor seamlessly over your mobile device.

NOW INCLUDES MOBILE ACCESS ON PHONE AND TABLET



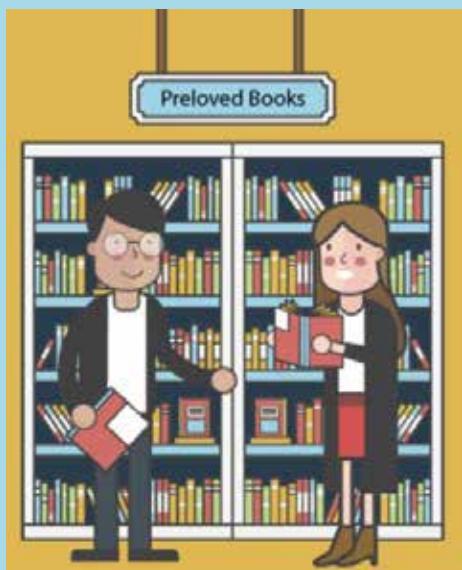
# From **Pre-school** to **University**, and **Beyond**

**Textbooks, Revision Guides,  
Workbooks, Support Materials  
for International Curriculums**  
(Australia, Singapore, UK, US)



WE ACCEPT AND SELL  
**PRE-LOVED TEXTBOOKS**

[www.ubsm.com.my/prelovedtextbooks](http://www.ubsm.com.my/prelovedtextbooks)



Are your books in re-useable, and in mint condition (not torn or damaged)?

**ACCEPT ONLY**

♥ **CAMBRIDGE**

(Primary, Secondary, IGCSE, A Level)

♥ **EDEXCEL** (A Level)

*Not accepted:  
workbooks, activity books & photocopies of textbooks*



Please email or call to enquire at:

**UBSM, Jaya Shopping Centre Outlet**

Lot L4-03A-06, 4th Floor, Jaya Shopping Centre, Jalan Prof. Khoo Kay Kim, Section 14, 46100 Petaling Jaya,  
Selangor Darul Ehsan, Malaysia

Email: [arthur@ubsm.com.my](mailto:arthur@ubsm.com.my) | Tel: +603 7931 8998, +603 7932 0033 | HP: +012 9241 868

Business Hours:  
**Monday - Sunday:** 10.00 am - 10.00 pm